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## **PROMAX/BDA ANNOUNCES NOMINEES FOR 2006 BDA NORTH AMERICA DESIGN AWARDS**

### **The Best in Broadcast Design Vie for Newly Designed Muse and Isis Awards**

LOS ANGELES, CA – June 5, 2006 – Recognizing the best and brightest in broadcast design, Promax/BDA is pleased to announce its finalists for the 2006 BDA North America Design Awards. These Awards honor the best design work—from a company or individual—that was broadcast, published or released in North America for a North American Market (the United States and Canada only). Winners will be presented special, redesigned Muse and Isis Award statuettes at this year's Promax/BDA Conference and Awards Show (June 20-22) at the New York Marriott Marquis in Times Square.

All winning entries will be added to the United States Library of Congress' media collection and will become part of a permanent record of living history, available to scholars, media professionals and the public as a resource for generations to come.

"We believe this year's entries have set a new standard for quality, demonstrate the best of broadcast design and deserve to be recognized," said Jim Chabin, President & CEO of Promax/BDA.

For a complete list of the 2006 BDA North America Design Awards finalists, please see attached document or visit [www.promax.tv/awards\\_bda06\\_finalists.asp](http://www.promax.tv/awards_bda06_finalists.asp).

The Promax/BDA Awards have been the benchmark for recognizing and rewarding outstanding promotion, marketing and design for television for more than 50 years. Entries must have been aired or used by a broadcast media-related entry such as a broadcast or cable station, a post-production facility, a design firm specializing in broadcast media or the Internet (including websites).

### **About Promax/BDA**

Promax/BDA is a global, non-profit association dedicated to advancing the role and effectiveness of promotion, marketing and broadcast design professionals in the electronic media. For further information, please visit, <http://www.promaxbda.tv>.

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