

FOR IMMEDIATE RELEASE



**PROMAXBDA TO HONOR AWARD-WINNING ACTRESS NANCY CARTWRIGHT FOR HER
DISTINCTIVE VOICE CAREER WITH
THE DON LAFONTAINE LEGACY AWARD**

LOS ANGELES – June 14, 2012 - [PromaxBDA](#), the leading global association for marketing, promotion and design professionals in the entertainment industry, will honor the award-winning actress and iconic voice-over star who for 24 years is best known to the public as the voice of Bart Simpson among others with the Don LaFontaine Legacy Award at the [2012 Conference](#) (June 12-14) in Los Angeles. Cartwright will accept the honor tonight, June 14, at the PromaxBDA Awards Ceremony hosted by actor and comedian Jay Mohr.

"Through her acting and voice over talent, Nancy Cartwright has put her stamp on an iconic character and helped make famous Bart, the beloved underachiever," said Jonathan Block-Verk, president and CEO of PromaxBDA International. "Her many voice over credits combined have contributed to her success as an actress, philanthropist and civic leader."

The Don LaFontaine Legacy Award was introduced for the first time as a part of the 2009 PromaxBDA Promotion & Marketing Awards at the 54th annual PromaxBDA Conference. This special award has been created to recognize voice talent and its integral role in marketing and promotion within the entertainment industry. Given to a voice of impact and someone who has contributed with their body of work to the effectiveness of the business, this award is offered in honor of Don LaFontaine's name, memory and defining legacy. The PromaxBDA Awards competition is dedicated to celebrating excellence in marketing, design and creative content in the entertainment industry.

Award-winning actress Nancy Cartwright also gives voice to Ralph Wiggum, Nelson Muntz, Todd Flanders, Kearney, and Database in the town of Springfield. Nancy is one of the reasons the show is celebrating its 24th anniversary this year, making it the longest-running scripted show on television. She is known in the non-profit world as a generous and active philanthropist who gives of her time, energy and resources equally. Nancy loves what she does on *The Simpsons*, however she sees it as a means that fortunately allows her to support many non-profit organizations, particularly those that help children. Through events hosted at her home over the past five years, and with her personal support, funds have been raised to help to build a youth center for Devonshire PALS (Police Activities League Supporters). The organization and the youth center are located in the north San Fernando Valley of Los Angeles, where Nancy continues to hold the position of Honorary Mayor for the seventh consecutive year. She started her own non-profit, Happy House, which aims to Build Better Families. The foundation has established the Good Choices program which teaches values and upstanding lifestyle lessons in schools and organizations like Boys & Girls Clubs.

In addition to her work on *The Simpsons*, Nancy has portrayed Chuckie in the cable series *Rugrats*, as well as Rufus the Naked Mole Rat in *Kim Possible* and Todd on Disney's *The Replacements*. With nearly three decades at the mic, Nancy has lent her voice to characters on dozens of other animated series. Nancy, while best known for her work at the microphone, is not camera shy. She has held memorable roles in numerous television series and movies including *Fame*, *Empty Nest*, *Cheers*, *The Fresh Prince of Bel Air*, *Twilight Zone-The Movie* and *Godzilla*, as well as a lead in the TV movie *Marian Rose White*.

Nancy received an Emmy Award and an Annie Award for Outstanding Individual Achievement in Voice-Over Performances as Bart Simpson. They are displayed alongside the multiple *Simpsons* Emmys, her Emmys for *Animaniacs* and *Pinky, Elmyra and the Brain*, a People's Choice Award, and the Drama-Logue

Award she received for her one-woman show, “In Search of Fellini,” currently being developed as a screenplay. Another extremely well-received one-woman show was “My Life as a Ten-Year-Old-Boy,” based on her book of the same name. In addition to her voice and acting work, she has transitioned to producer as well, starting two companies, Cartwright Entertainment, Inc. and SportsBlast, LLC., with its latest entry into the marketplace, an app called Smoke Your Tires, in association with International Speedway Corporation. Cartwright Entertainment produces a wide range of creative projects that support Nancy's ever-expanding career interests. These include audio books, animation projects, documentary works, stage plays, lectures, presentations and innovative, high-quality content that supports and expands her career goals.

For more information, or to attend, please visit promaxbda.org and for [2012 Conference](#) updates, speaker information and promotions, follow PromaxBDA on Twitter [@PromaxBDA](#) and Facebook at facebook.com/PromaxBDA.

About PromaxBDA

PromaxBDA is a global, non-profit association dedicated to being the leading resource for education, community, creative inspiration and career development for marketing, promotion and design professionals within the entertainment/information industry.

###

Contact:

Liza Rindge-Peterson

liza@promaxbda.org

(310)789-1519