

# Tribune Creative Group Nominated for 4 PromaxBDA Sports Media Marketing Awards

## Awards Honor Outstanding Sports Promotion and Marketing

Originally posted on [Tribune.com](http://Tribune.com)

Tribune Creative Group, Tribune Broadcasting's in-house creative team, is a finalist for 4 PromaxBDA Sports Media Marketing Awards.

The PromaxBDA Sports Media Marketing Awards are a competition dedicated to celebrating the effectiveness and acknowledging the success of marketing, promotion and advertising professionals involved in the sports media marketing community. The Sports Media Marketing Awards honor excellence in marketing creativity across sports media. Award winners will be named at the 2012 PromaxBDA Sports Media Marketing Summit on November 13, 2012 in New York City.

*All production and design work was done entirely in-house by Tribune Creative Group.*

The following are Tribune Creative Group's PromaxBDA Sports Media Marketing awards finalists:

### **Best TV/Video Campaign**

#### **Mets Memorabilia Campaign**

John Zeigler – VP/Creative Director

Ari Pitchenik – Creative Director

Andrew Oshan – Producer, Director, Editor

Mark Koenov – Lead Motion Graphic Artist

Ryan Scafuro – Director of Photography

Adam Steiglitz – Sound Designer

JD Gargano – Concept Artist

*PIX11*

### **Best Use of Design**

#### **Blackhawks Open**

Bernard Ong – Art Director

*WGN-TV*

### **Best Editing**

#### **Bulls Open**

Ryan Johnson – Editor

Bernard Ong – Art Director

*WGN-TV*

**Best Overall Integrated Marketing Campaign**  
**WGN Sports Graphics Package Fall 2011**

Bernard Ong - Art Director  
Andrew Lennie – Producer  
Ryan Johnson - Producer  
*WGN-TV*

**About WPIX**

Founded in 1948 and owned by Tribune Broadcasting, a division of the Tribune Company, WPIX-TV has long been regarded as a groundbreaking station in New York. In September 2006, PIX11 became the flagship station of the CW Television Network, and its successful primetime programming, award winning news, extensive library of hit movies, first-run programs, off-network sitcom favorites, quality children's programming and public affairs shows, as well as outstanding event coverage, have contributed to the station's success. PIX11 has earned over 190 Emmy Awards, including two Emmy Awards for Outstanding Morning News Program and multiple Emmy Awards for Outstanding Newscast. The station has been honored with numerous other awards for excellence in reporting, news coverage, public affairs, specials and features. In addition, PIX11 has been the official broadcast television home of the New York Mets since 1999. For more information, please visit [www.pix11.com](http://www.pix11.com)