



promaxbda

THRIVE

AN IMMERSION INTO CREATIVE LEADERSHIP

PROGRAM APPLICATION



Thank you for your interest in PromaxBDA's THRIVE Program for professional development.

THRIVE is an immersive learning experience providing emerging creative leaders with the tools and perspective to lead within their organizations and ultimately look beyond to identify ways to grow a stronger industry.

Please complete this application and submit one of the following ways:

Email: Rachel Wyatt
rachel.wyatt@promaxbda.org

Mail: PromaxBDA
ATTN: Rachel Wyatt
5700 Wilshire Blvd., Suite 275
Los Angeles, CA 90036

1. Please attach the following items:

- Current Resumé
- Professional Bio
- Letter of Support from an Executive Within Your Organization
- Professional Photo / Headshot (Optional)

2. Basic Information

First Name
Last Name
Title
Company
Address
City
State
Zip
Phone
Work Email
Personal Email

3. Social Media

Website
LinkedIn
Twitter

Please answer the following questions in one paragraph or less:

4. What is your definition of creativity?

5. What are the key motivators in your life?

6. How do you motivate yourself? How do you motivate others?

7. What are your job responsibilities?

8. Describe a time when you went above and beyond your job description.

9. Describe the challenges you face in your current position. How have you attempted to address these challenges? What was the result?

10. How would your team members describe you? What would they say are your strengths and your limitations?

11. How would your manager describe you? What would he or she say are your strengths and your limitations?

12. What do you love about your career?

13. What would you like to change about your career?

14. What would you like to add to your responsibilities, if given the opportunity?

15. In your own words, describe what you believe makes a strong leader.

16. Name at least two leaders you respect and why.

17. What do you find most challenging about being a leader in your organization?

18. What skills and training do you think you need to lead better in your organization? Why?

19. In what ways do you think you have had an impact on people around you (colleagues, friends, etc.)? Give a specific example of how you have had an impact.

20. What do you hope to achieve by end the of PromaxBDA Thrive?

21. Who will benefit from the program and how?

22. Why formal training? Why now? Why THRIVE?

23. Have you attended other training programs? Which ones? How did they help you develop your ability to manage and lead people?