

**2013 PROMAXBDA PROMOTION, MARKETING AND DESIGN
NORTH AMERICA AWARDS
WINNERS LIST**

**MARKETING TEAM OF THE YEAR
*FX NETWORK***

**AGENCY OF THE YEAR
*BUSTER***

**THE RON SCALERA ROCKET AWARD
*BRIAN SULLIVAN***

2013 SPECIALIZED CATEGORIES – OLYMPICS SPECIFIC

SPECIAL EVENT PROMOTIONAL SPOT (OLYMPICS)

GOLD

ANIMAL PLANET OLYMPIC SPOT
ANIMAL PLANET

SILVER

OPRAH'S NEXT CHAPTER, OLYMPIANS TEASE
OWN

BRONZE

OLYMPICS - GOLD
BUSTER

ART DIRECTION & DESIGN: SPECIAL EVENT SPOT (OLYMPICS)

GOLD

OLYMPICS - LONDON CALLING
BUSTER

SILVER

OLYMPICS - GOLD
BUSTER

SPECIAL EVENT CAMPAIGN (OLYMPICS)

GOLD

2012 LONDON OLYMPICS
NBC SPORTS AGENCY

SILVER

THE OLYMPICS ON NBC "LONDON 2012"
STUDIO CITY

CINEMATIC SPECIFIC

PROMOS AT THE MOVIES

GOLD

ARCHER SEASON 1 SPOTLIGHT WELCOME MESSAGE_20
FX NETWORK

SILVER

STORAGE WARS SEASON 3 LOCKBUSTER
A&E NETWORK

BRONZE

SHAMELESS "TROUBLE" LAUNCH
SHOWTIME NETWORKS INC.

BRONZE

HOMELAND SEASON 2 FIRST LOOK IN CINEMA
SHOWTIME NETWORKS INC.

VOICE OVER

BEST VOICE OVER PERFORMANCE

GOLD

SWAMP PEOPLE S3 - SUPERBOWL (BOSS)
HISTORY

SILVER
MONSTERS VS ALIENS HALLOWEEN MARATHON
FX MOVIE CHANNEL

BRONZE
SABAN CLINIC DINNER - PAUL LEE: HONOREE
ABC INC.

BRONZE
"THERE IS A PLACE"
TIME WARNER CABLE SPORTS

TELEVISION - VIDEO PRESENTATION: CHANNEL PROMOTION

GENERAL CHANNEL IMAGE SPOT

GOLD
THE NEXT ONES
NBC SPORTS AGENCY

SILVER
WAKING WORLDS
STARZ

BRONZE
THE LUCKY ONES
NBC SPORTS AGENCY

GENERAL CHANNEL IMAGE CAMPAIGN

GOLD
CABLE EFFECTS
DIRECTV

SILVER
M ENCORE BUMPERS
ASTRAL

BRONZE
FUZE REBRAND
FUZE

ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE SPOT

GOLD
SUMMER BY BRAVO: GAMES - CAMPAIGN
BRAVO

SILVER
FUZE REBRAND 2012
LOYALKASPAR

BRONZE
MSG CELEBRATES BLACK HISTORY MONTH :30X3
MSG MEDIA

ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE CAMPAIGN

GOLD
FUZE REBRAND
FUZE

SILVER
TBS "RECYCLE" CAMPAIGN
TURNER BROADCASTING SYSTEM

BRONZE
HGTV FAVES REDESIGN
SCRIPPS NETWORKS INTERACTIVE

GENERAL CHANNEL IMAGE SPOT - LONG FORMAT

GOLD
CINEMAX 2012 YEAR-ENDER
HBO

SILVER
ADVOCACY
OVATION

BRONZE
THE NEXT ONES
NBC SPORTS AGENCY

ART DIRECTION & DESIGN: CHANNEL ID

GOLD
DAY OF THE WEEK IDS 5 X :15
SUNDANCE CHANNEL

SILVER
MAN VS. MACHINE BRAND IDS/ON AIR PACKAGE
SCIENCE CHANNEL

BRONZE
M ENCORE REBRAND
ASTRAL

CHANNEL HOLIDAY/SPECIAL EVENT SPOT

GOLD
SPACE - SHOCKTOBERFEST
BELL MEDIA AGENCY

SILVER
TMN SUMMER IMAGE
ASTRAL

BRONZE
MUCHMUSIC - 2012 MMVAS HOST SPOT
BELL MEDIA AGENCY

CHANNEL HOLIDAY/SPECIAL EVENT CAMPAIGN

GOLD
SUMMER BY BRAVO: GAMES - CAMPAIGN
BRAVO

SILVER
CNN NEW YEAR'S CAMPAIGN
CNN

BRONZE
CTV OLYMPIC BELIEVE CAMPAIGN
BELL MEDIA AGENCY

BRONZE
FOOD PEOPLE HOLIDAY BRANDING CAMPAIGN
COOKING CHANNEL

ON-AIR PROMOTION FOR CHANNEL WEBSITE

GOLD
SXSW DOT COM
IFC

SILVER
TRUE BLOOD MAKER'S DAY PROMO
HBO

BRONZE
WHAT IS 3.0 CUTDOWN (SHUT UP AND LET ME GO!)
HBO

TELEVISION - VIDEO PRESENTATION: CONTENT PROMOTION

PROGRAM PROMOTIONAL SPOT - IN-HOUSE

GOLD
AMERICAN HORROR STORY: ASYLUM - ASYLUM2_:30
FX NETWORK

SILVER
ANGER MANAGEMENT - TRAIN_30
FX NETWORK

BRONZE
MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER
BELL MEDIA AGENCY

PROGRAM PROMOTIONAL CAMPAIGN - IN-HOUSE

GOLD

JERSEY SHORE - THE FINAL SEASON
MTV ON-AIR PROMOS

SILVER

"THE FOLLOWING" DEC. 2012 CAMPAIGN
FOX BROADCASTING COMPANY

BRONZE

SHAMELESS CAMPAIGN
SHOWTIME NETWORKS INC.

PROGRAM PROMOTIONAL SPOT - OUT-OF-HOUSE

GOLD

THE AMERICANS - PARALLAX_30
FX NETWORK

SILVER

BEAUTY AND THE BEAST "HUMAN :60"
SKIP FILM

BRONZE

THE CLIENT LIST: BIG SPENDER MUSIC VIDEO
BPG/LIFETIME

PROGRAM PROMOTIONAL CAMPAIGN - OUT-OF-HOUSE

GOLD

VOICE OF GOLF
CBS SPORTS / CONCRETE FILMS

SILVER

IMMORTALIZED BEAR VS SALMON, CONFUSED DOG, CONFUSED CAT, FOX VS HEN,
BOAR VS GAZELLE
AMC NETWORKS

BRONZE
CHICAGO FIRE LAUNCH
FRESH CUT CREATIVE

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL SPOT

GOLD
THE CLIENT LIST HEY BIG SPENDER SPOT
LIFETIME

SILVER
STORAGE WARS SEASON 3 LOCKBUSTER
A&E NETWORK

BRONZE
SOUTHLAND
TURNER BROADCASTING SYSTEM

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL CAMPAIGN

GOLD
NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO, PROLIFIC,
STRUGGLE)
TURNER SPORTS

SILVER
THE AMERICANS - FLAG ID_10_GRAPHIC ID_10_EPISODE 101_30_CRITIC SPOT_30
FX NETWORK

BRONZE
AMERICAN HORROR STORY - GRAPHIC ID_05_CRITIC SPOT_30_EPISODE 213_30
FX NETWORK

COMEDY PROGRAM SPOT

GOLD
PYSCH SUPERBOWL "MADONNA" SHOOT SPOT
USA NETWORK

SILVER
ANGER MANAGEMENT - TRAIN_30
FX NETWORK

BRONZE
PSYCH 7.0 "LAUNCH PHRASE FINDER"
USA NETWORK

COMEDY PROGRAM CAMPAIGN

GOLD
WILFRED - TRAMPS_30_SIX MONTHS_20_HELP_20_FETCH_20_KIBBLE_20
FX NETWORK

SILVER
DON'T TRUST THE B- IN APARTMENT 23
ABC INC.

BRONZE
DUCK DYNASTY SEASON 2
A&E NETWORK

ENTERTAINMENT PROGRAM SPOT

GOLD
HATFIELDS & MCCOYS - MUSIC :60
HISTORY

SILVER
BREAKOUT KINGS - ROULETTE
A&E NETWORK

BRONZE
BAD 25 :60 "LEGENDARY"
AV SQUAD

ENTERTAINMENT PROGRAM CAMPAIGN

GOLD
CONAN/THE BIG BANG THEORY - COMBOS
TURNER BROADCASTING SYSTEM

SILVER
MENTALIST MOVES TO SUNDAY
CBS TELEVISION NETWORK

BRONZE
BREAKOUT KINGS SEASON 2
A&E NETWORK

LIVE EVENT SPOT

GOLD
WWE 3 HOUR LAUNCH "TELEPHONE"
USA NETWORK

SILVER
OSCARS - OFF THE GRID
ABC INC.

BRONZE
TUF 1 - EVOLUTION_30
FX NETWORK

LIVE EVENT CAMPAIGN

GOLD
BET AWARDS '12 CAMPAIGN
BET NETWORKS

SILVER
INDECISION 2012 PARODY ADS
COMEDY CENTRAL

SILVER
NBA PLAYOFFS ON ESPN AND ABC "A CHAMPION WILL RISE"
ESPN

BRONZE
ESPN COLLEGE FOOTBALL "GAME OF THE WEEK"
ESPN

ART DIRECTION & DESIGN: HOLIDAY/SEASONAL/SPECIAL EVENTS SPOT

GOLD

NICK JR. HOLIDAY SONG
NICKELODEON

SILVER

DISNEY EPIC MICKEY 2: THE POWER OF TWO SWEEPSTAKES
ELEVATION

BRONZE

HALLOWEEN IDS
FOOD NETWORK

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD

WWE RAW "TELEPHONE"
USA NETWORK

SILVER

MUCHMUSIC - BIG JINGLE
BELL MEDIA AGENCY

BRONZE

SPACE - HAUNTED THANKSGIVING MARATHON
BELL MEDIA AGENCY

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN

GOLD

VH1 DIVAS
VH1

SILVER

HGTV HOLIDAY CAMPAIGN
BUSTER

BRONZE

SPONGEBOB STOP MOTION CHRISTMAS CAMPAIGN
NICKELODEON

DRAMATIC PROGRAM SPOT OR CAMPAIGN

GOLD

HBO BOARDWALK EMPIRE SEASON 3 CAMPAIGN
HBO

SILVER

DEXTER CAMPAIGN
SHOWTIME NETWORKS INC.

BRONZE

HOMELAND "CAMPAIGN"
SHOWTIME NETWORKS INC.

CHILDREN'S PROGRAMMING SPOT OR CAMPAIGN

GOLD

CRASH & BERNSTEIN - FACE SLAM
DISNEY XD

SILVER

BATMAN THE ANIMATED SERIES RISES MARATHON
THE HUB

BRONZE

MY LITTLE PONY YEAR OF THE DRAGON SPIKE-A-THON
THE HUB

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT

GOLD

DOOMSDAY PREPPERS "END OF THE WORLD"
NATIONAL GEOGRAPHIC CHANNEL

SILVER

WICKED TUNA "NO REST"
NATIONAL GEOGRAPHIC CHANNEL

BRONZE

RIVER MONSTERS FACEBOOK PROMO
ANIMAL PLANET

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING CAMPAIGN

GOLD

DUCK DYNASTY SEASON 2
A&E NETWORK

SILVER

TUF 2 - GRIFFIN_60_CHANEY_60_MICHAUD_90
FX NETWORK

BRONZE

SWAMP PEOPLE S3 - CAMPAIGN
HISTORY

ADULT RATED PROGRAM SPOT

GOLD

ADULT 'DISCREET BILLING'
DIRECTV

SILVER

12 CORAZONES (12 HEARTS) - SAFE SAX
MUN2 NETWORK

BRONZE

DAVE'S OLD PORN SEASON 2 LAUNCH SPOT
SHOWTIME NETWORKS INC.

DAYTIME PROGRAM SPOT OR CAMPAIGN

GOLD

BNN - COMMODITIES
BELL MEDIA AGENCY

SILVER
THE CHEW HOLIDAY IMAGE
ABC INC.

SILVER
BEVERLY HILLS 90210 "POSTCARDS"
SOAPNET

BRONZE
GENERAL HOSPITAL SONNY EXPLOSION
ABC INC

MADE-FOR-TELEVISION MOVIE SPOT

GOLD
MADE FOR TELEVISION MOVIE SPOT KILLING LINCOLN TEASER
NATIONAL GEOGRAPHIC CHANNEL

SILVER
CHILLER DEAD SOULS TEASE
2C MEDIA

BRONZE
ATTACK OF THE 50FT CHEERLEADER TEASE
EPIX

THEATRICAL FILMS SHOWN ON TELEVISION SPOT

GOLD
SPACE - HALLOWEEN DB
BELL MEDIA AGENCY

SILVER
WATCHING STALLONE
IFC

BRONZE
FXHTM FALL 2012_60
FX NETWORK

DAYPART/BLOCK OF PROGRAMS SPOT OR CAMPAIGN

GOLD

THURSDAY NIGHT COMEDY "SILENT MOVIE"
NBC ENTERTAINMENT MARKETING & DIGITAL

SILVER

MULCH MADNESS
SCRIPPS NETWORKS INTERACTIVE

BRONZE

ANIMATION DOMINATION "RANT"
LUSSIER

PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD

I'M POSITIVE
MTV ON-AIR PROMOS

SILVER

GLEE - DON'T TEXT & DRIVE PSA
20TH CENTURY FOX TELEVISION

BRONZE

POWER OF 12 - DEFINED
MTV ON-AIR PROMOS

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

GOLD

HISPANIC HERITAGE
MUN2 NETWORK

SILVER

AGAINST OUR WILL - POETRY
MTV ON-AIR PROMOS

BRONZE

MSG CELEBRATES BLACK HISTORY MONTH :30X3
MSG MEDIA

ART DIRECTION & DESIGN: PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD

HIRE A VETERAN CELEBRITYPSA
SPIKE

SILVER
VOTE SPOT
LIFETIME

BRONZE
DANCE MOMS PSA
BPG/LIFETIME

"BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM

GOLD

AMERICAN HORROR STORY: ASYLUM - BEHIND THE SCENES "MEET PEPPER"
FX NETWORK

SILVER
ACTION: SKYFALL
SPIKE

BRONZE
INSIDE THE FOLLOWING
FOX BROADCASTING COMPANY

STUNT PROMOTION - ON-AIR ONLY

GOLD

FAMILY GUY
TURNER BROADCASTING SYSTEM

SILVER
TREK WARS
IFC

BRONZE

MUCHMUSIC - BIG JINGLE
BELL MEDIA AGENCY

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM SPOT

GOLD

KIDS AROUND THE WORLD
NICKELODEON

SILVER

RUPAUL'S ALL STARS BLACK LIGHT TEASE
LOGO TV, MTV NETWORKS

BRONZE

COMMUNITY'S DANNY PUDI AND LAS VEGAS
NBC

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN

GOLD

ADULT SWIM NEON BUMPS
TURNER STUDIOS

SILVER

ROGER MOB WEEK
AMC NETWORKS

BRONZE

MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS
EPIX

INTERSTITIAL/"PROMO-TAINMENT"/GENERAL PROGRAM WRAPS CAMPAIGN

GOLD

AMERICAN HORROR STORY: ASYLUM TEASER CONTENT RELEASE
FX NETWORK

SILVER

DEXTER EXTRAS
SHOWTIME NETWORKS INC.

BRONZE
FOX LOUNGE CAMPAIGN 2012
FOX BROADCASTING CO. - FOX SPECIAL OPS.

INTERSTITIAL/"PROMO-TAINMENT"/MOVIE PROGRAM WRAPS CAMPAIGN

GOLD
TED
COMEDY CENTRAL

GOLD
MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS
EPIX

SILVER
HIT AND RUN
COMEDY CENTRAL

SILVER
THE CAMPAIGN
COMEDY CENTRAL

BRONZE
TCM DISABILITIES IN FILM: MOVIE WRAPS CAMPAIGN
TURNER BROADCASTING SYSTEM

INTERSTITIAL/PROGRAM/BRAND INTEGRATED PROGRAM WRAPS CAMPAIGN

GOLD
21 JUMP STREET - STAKEOUT
MTV ON-AIR PROMOS

SILVER
FRINGE / X-BOX: HALO CAMPAIGN
FOX BROADCASTING CO. - FOX SPECIAL OPS.

BRONZE
THE CLOSER FINALE WITH LINCOLN
TURNER SPONSOR SHOPS

ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED SPOT

GOLD

THE WALKING DEAD WINDOWS 8
AMC NETWORKS

SILVER

STATE FARM/RATATOUILLE CAMPAIGN
ABC FAMILY

BRONZE

SWAMP PEOPLE S3 - REESES INTEGRATION SPOT
HISTORY

ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN

GOLD

THE GIFT OF REVENGE
ABC INC.

SILVER

MEN OF ACTION
SPIKE

BRONZE

DISCOVERY CHANNEL / VW TV
DISCOVERY AGENCY

LOWER THIRD PROMOTION

GOLD

THE CHICA SHOW LOWER THIRDS - CHICA BREAK INS
SPROUT

SILVER

COMEDY BANG BANG LOWER THIRDS
IFC

BRONZE

TOO CUTE - KITTEN CAM
ANIMAL PLANET

ART DIRECTION & DESIGN: PROGRAM INFORMATIONAL GRAPHICS

GOLD

RETRO WEEKEND
COMEDY CENTRAL

SILVER

AMERICA UNEARTHED
SPLICE®

BRONZE

W - LOVE STRUCK
CORUS ENTERTAINMENT

ART DIRECTION & DESIGN: PROGRAM OPEN/TITLES

GOLD

THE WALKING DEAD
YU+CO

SILVER

CARTOON NETWORK "HALL OF GAMES AWARDS" OPEN/TITLE
COMPANY 3

BRONZE

MAGICAL WORLD OF DISNEY JUNIOR
DISNEY JUNIOR

ART DIRECTION & DESIGN: PROGRAM BUMPER

GOLD

GUYS WITH KIDS BUMPER
NBCUNIVERSAL

SILVER
84TH ACADEMY AWARDS
ELEVATION

BRONZE
NICKTOONS WINTER FUNDERLAND
NICKELODEON

ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO

GOLD
THE AMERICANS - SHOW OPEN_27
FX NETWORK

SILVER
MONSTER MAN - CONCEPT SPOT
SYFY

BRONZE
VEGAS
CBS TELEVISION NETWORK

TELEVISION/VIDEO PRESENTATION: NEWS PROGRAM

NEWS/INFORMATION PROGRAM SPOT

GOLD
THE BULLY
TRIBUNE CREATIVE GROUP

SILVER
THERE IS ONLY WE
PHOENIX MEDIA GROUP

BRONZE
BNN - COMMODITIES
BELL MEDIA AGENCY

NEWS/INFORMATION PROGRAM CAMPAIGN

GOLD

ABCNEWS GMA AUTOTUNE
ABCNEWS MARKETIGN & CREATIVE

SILVER

INDECISION 2012 PARODY ADS
COMEDY CENTRAL

BRONZE

DON'T SLEEP!
BET NETWORKS

SPECIAL NEWS REPORT OR EVENT PROGRAM SPOT OR CAMPAIGN

GOLD

INDECISION 2012 PARODY ADS
COMEDY CENTRAL

SILVER

CP24 - PRIDE SPOT
BELL MEDIA AGENCY

BRONZE

AMERICA'S CHOICE 2012 RNC OPEN
CNN

BRONZE

TODAY AT THE OLYMPICS
NBC NEWS MARKETING

ART DIRECTION & DESIGN: NEWS PROGRAM PROMOTION PACKAGE

GOLD

AMERICAN GREED
NBC ARTWORKS

SILVER

OLIVER STONE'S UNTOLD HISTORY OF THE UNITED STATES "CRITICAL ACCLAIM"
SHOWTIME NETWORKS INC.

BRONZE

CBC, THE NATIONAL
CBC, GRAPHIC DESIGN

ART DIRECTION & DESIGN: NEWS PROGRAM INFORMATIONAL GRAPHICS

GOLD

CNN POLITICAL INFORMATION GRAPHICS
CNN DESIGN

SILVER

CTV NATIONAL NEWS - FILTER FOCUS
BELL MEDIA AGENCY

BRONZE

E! NEWS IN-SHOW GRAPHICS
NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION

ART DIRECTION & DESIGN: NEWS PROGRAM OPENTITLES

GOLD

ABC WORLD NEWS WITH DIANE SAWYER
BIGSTAR

SILVER

E! NEWS MAIN TITLE
NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION

BRONZE

COLERE EN AMERIQUE (ANGER IN AMERICA)
RADIO-CANADA

ART DIRECTION & DESIGN: NEWS PROGRAM BUMPER

GOLD

TODAY COUNTDOWN TO LONDON
NBC ARTWORKS

SILVER
HACKED BUMPER
NBC ARTWORKS

BRONZE
MARTHA ON TODAY
NBC ARTWORKS

TELEVISION/VIDEO PRESENTATION: SPORTS PROGRAM

SPORTS PROGRAM SPOT

GOLD
THIS IS SPORTSCENTER
ESPN

SILVER
MLB EXTRA INNINGS 'SPECIAL DELIVERY'
DIRECTV

BRONZE
BELLATOR FIRE
SPIKE

ART DIRECTION & DESIGN: SPORTS PROGRAM SPOT

GOLD
U.S. OPEN 2012 - STREETS OF NY
BPG/TENNIS CHANNEL

SILVER
2012 BROOKLYN NETS LAUNCH
YES NETWORK

BRONZE
MLB EXTRA INNINGS 'SPECIAL DELIVERY'
DIRECTV

ART DIRECTION & DESIGN: SPORTS PROGRAM CAMPAIGN

GOLD

TUF 3 - FIGHTERS_30_COACHES_30_STAKES_30_ID_10
FX NETWORK

SILVER

THE ULTIMATE FIGHTER - GRAPHIC ID_05_GRAPHIC ID_10_EPISODE 1702_30
FX NETWORK

BRONZE

COMBINE CAMPAIGN
NFL NETWORK

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE SPOT

GOLD

"THERE IS A PLACE"
TIME WARNER CABLE SPORTS

SILVER

NBA TV BIG - KOBE BRYANT
TURNER SPORTS

BRONZE

2012 NFL REDZONE
NFL NETWORK

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE CAMPAIGN

GOLD

NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO, PROLIFIC,
STRUGGLE)
TURNER SPORTS

SILVER

EURO 2012
ESPN

BRONZE
NFL NETWORK IDS
NFL NETWORK

ART DIRECTION & DESIGN: SPORTS PROGRAM SPECIAL EVENTS SPOT

GOLD
FOX SPORTS – NFL PLAYOFFS
FOX SPORTS MARKETING

SILVER
2012 COMBINE/DRAFT COMBO
NFL NETWORK

BRONZE
KNOW MORE - ALTUVE - TEASER
COMCAST SPORTSNET - HOUSTON

ART DIRECTION & DESIGN: SPORTS PROGRAM INFORMATIONAL GRAPHICS

GOLD
MONDAY NIGHT FOOTBALL NEW ORLEANS CUSTOM
ESPN

SILVER
FOX SPORTS - MLB ALL-STAR GAME ON FOX "GIANTS OF THE GAME"
FOX SPORTS MARKETING

BRONZE
NASCAR SPRINT CUP WHITEBOARD #1
JUMP STUDIOS

ART DIRECTION & DESIGN: SPORTS PROGRAM OPEN/TITLES

GOLD
NBC SPORTS' SUNDAY NFL FOOTBALL SHOW OPEN "TAKE YOUR SEATS"
BODEGA

SILVER
NFL DRAFT OPEN
ESPN

BRONZE
COURTSIDE OPEN
CBS SPORTS NETWORK CREATIVE SERVICES

ART DIRECTION & DESIGN: SPORTS PROGRAM BUMPER

GOLD
SHOWTIME EXTREME BUMPER
SHOWTIME NETWORKS INC.

GOLD
GAME TIME BUMPIN
TURNER SPORTS - CSSU

SILVER
TSN: CABBIE PRESENTS
BELL MEDIA AGENCY

BRONZE
FIRST TAKE PHOTO BUMP
ESPN

**TELEVISION - VIDEO PRESENTATION:
PROGRAM SYNDICATOR/DISTRIBUTOR CATEGORIES**

ENTERTAINMENT PROGRAM SPOT OR CAMPAIGN

GOLD
ELLEN - CELEBRITY CAMPAIGN
TELEPICTURES

SILVER
MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER
BELL MEDIA AGENCY

BRONZE
ELLEN - INTERVIEW CAMPAIGN
TELEPICTURES

COMEDY PROGRAM SPOT OR CAMPAIGN

GOLD

THE SIMPSONS "ALIENS"
BEANTOWN PRODUCTIONS

SILVER

HBO HARD KNOCKS DOLPHIN TALK
2C MEDIA

BRONZE

20TH TELEVISION AMERICAN DAD SYNDICATION LAUNCH
2C MEDIA

DRAMATIC PROGRAM SPOT OR CAMPAIGN

GOLD

SVU-" DIRECTIONS" (CLOO VERSION)
CLOO NETWORK

SILVER

FRINGE CAMPAIGN
SCIENCE CHANNEL

BRONZE

ELEMENTARY LAUNCH CAMPAIGN
CBS TELEVISION NETWORK

UNSCRIPTED/NON-FICTION/REALITY/SINGLE JUDGE/COURT PROGRAM SPOT

GOLD

WORST COOKS LAUNCH
STUN CREATIVE

SILVER

GREAT FOOD TRUCK RACE LAUNCH
BUSTER

BRONZE

EXTRA - THE BOX
TELEPICTURES

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD

MUCHMUSIC - BIG JINGLE
BELL MEDIA AGENCY

SILVER

CHILLER - HOLIDAY SCREAM
SYFY

BRONZE

ARROW TRAILER FOR NEW YORK COMIC-CON 2012
WARNER BROS. WORLDWIDE TV MARKETING

GENERAL IMAGE SPOT

GOLD

ELLEN - TIMBERLAKE / STAR MONTAGE
TELEPICTURES

SILVER

WARNER BROS. AT LA SCREENINGS 2012 OPEN
WARNER BROS. WORLDWIDE TV MARKETING

BRONZE

CRIMINAL MINDS "BRAIN GEARS"
STUDIO CITY

**TELEVISION - VIDEO PRESENTATION: CABLE, SATELLITE AND ONLINE
CONTENT PLATFORMS**

GENERAL IMAGE SPOT OR CAMPAIGN

GOLD

CABLE EFFECTS
DIRECTV

SILVER

ENJOY BETTER
TIME WARNER CABLE

BRONZE
MUCHMUSIC - TMC
BELL MEDIA AGENCY

ON-SCREEN SERVICES PROMOTION SPOT OR CAMPAIGN

GOLD
ADULT 'PARENTAL CONTROLS'
DIRECTV

SILVER
BTN2GO CAMPAIGN
BTN

BRONZE
CONAN SYNC APP LAUNCH
TURNER SPONSOR SHOP

**TELEVISION - VIDEO PRESENTATION:
TRADE OR INTERNAL MARKETING**

MARKETING VIDEO/SIZZLE REEL/PRESENTATION - INTERNAL USE

GOLD
AN IDIOT ABROAD AD SALES SPOOF
SCIENCE CHANNEL

SILVER
SMITHSONIAN WOW UPFRONT 2012
2C MEDIA

BRONZE
POLITICAL ANIMALS "UPFRONT"
USA NETWORK

MARKETING VIDEO/SIZZLE REEL/PRESENTATION - EXTERNAL USE

GOLD

DISCOVERY CHANNEL "NORTH AMERICA" UPFRONT
ANATOMY

SILVER

FALL 2012 SIZZLE :60
HISTORY

BRONZE

MARK RONSON "I WANT YOU BACK" USA UPFRON WELCOME VIDEO
USA NETWORK

ART DIRECTION & DESIGN: SALES OR INTERNAL MARKETING PRESENTATION

GOLD

UNIVISION PRE-UPFRONT VIDEO
BLANCO-LORENZ / UNIVISION COMMUNICATIONS INC.

SILVER

E! REBRAND SIZZLE REEL
ROYALE

BRONZE

UPFRONT SIZZLE
NATIONAL GEOGRAPHIC CHANNEL

BRONZE

WARNER BROS. AT LA SCREENINGS 2012 OPEN
WARNER BROS. WORLDWIDE TV MARKETING

ART DIRECTION & DESIGN: SELF PROMOTION/SHOW REEL/COMPANY IMAGE REEL

GOLD

CODE - BEHIND THE SCENES REEL
CORUS ENTERTAINMENT

SILVER

IGNITERS - UPFRONT
SYFY

BRONZE
DIRECTV CREATIVE SERVICES SIZZLE
DIRECTV

TELEVISION – VIDEO PRESENTATION: SPECIAL CATEGORIES

FUNNIEST PROMO

GOLD
CONJOINED TWINS
SPIKE

SILVER
WATCHING STALLONE
IFC

BRONZE
ALIEN VALENTINE
IFC

ART DIRECTION & DESIGN: MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD
"SMILE" BY SABRINA CARPENTER - LYRIC MUSIC VIDEO
WALT DISNEY RECORDS

SILVER
LUCINDA WILLIAMS MUSIC VIDEO "COPENHAGEN"
BARK BARK

BRONZE
HOWLIN' WOLF
ROYALE

ART DIRECTION & DESIGN: LONG FORM/WEBISODE OR VIRAL VIDEO

GOLD
AIR VH1: OPEN
VH1

SILVER
THE SOUL MAN: SEX WICHOO
TV LAND

BRONZE
SHOWTIME SHORT STORIES: FRESH GUACAMOLE BY PES
SHOWTIME NETWORKS INC.

BRONZE
SHAMELESS STORYBOOK
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: VIDEO BASED WEBSITE PROMOTION

GOLD
IREPORT AWARDS
CNN

SILVER
SPRING IS SPROUTING @ SPROUTONLINE.COM
SPROUT

BRONZE
TOP GEAR - VERIZON
HISTORY

TELEVISION - VIDEO PRESENTATION: CRAFT CATEGORIES

EDITING

GOLD
SWAMP PEOPLE S3 - SUPERBOWL (BOSS)
HISTORY

SILVER
AMERICA'S MOST WANTED IMAGE SPOT
LIFETIME

BRONZE

HATFIELDS & MCCOYS - MUSIC :60
HISTORY

COPYWRITING

GOLD

HALL OF GAME - TRAINING
CARTOON NETWORK

SILVER

THANKSGIVING UMBRELLA
FOOD NETWORK

BRONZE

WWE RAW "TELEPHONE"
USA NETWORK

DIRECTING

GOLD

CABLE EFFECTS - ROADSIDE DITCH
DIRECTV

SILVER

THE VOICE "PICK UP"
NBC ENTERTAINMENT MARKETING & DIGITAL

BRONZE

SPACE - SHOCKTOBERFEST
BELL MEDIA AGENCY

USE OF ORIGINAL MUSIC/SCORE

GOLD

GMA AUTOTUNE MASHUP
ABCNEWS MARKETING & CREATIVE

SILVER

THE CLIENT LIST HEY BIG SPENDER SPOT
LIFETIME

BRONZE

MLS 2012: ANTHEM
NBC SPORTS AGENCY

MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS

GOLD

"COMMUNITY FRIDAY NIGHTS REMIX TRAILER"
SONY PICTURES TELEVISION

SILVER

SPACE - SHOCKTOBERFEST
BELL MEDIA AGENCY

BRONZE

HATFIELDS & MCCOYS - MUSIC :60
HISTORY

SOUND DESIGN

GOLD

SOUTHLAND
TURNER BROADCASTING SYSTEM

SILVER

HOMELAND "LOOK AGAIN"
SHOWTIME NETWORKS INC.

BRONZE

NBC THE VOICE "VOKAL KOMBAT"
YESSIAN MUSIC

ANIMATION

GOLD

CARTOON NETWORK'S 20TH BIRTHDAY - TWINS ID
CARTOON NETWORK

GOLD

IT'S ALWAYS SUNNY IN PHILADELPHIA - GRAPHIC ID_10
FX NETWORK

SILVER

MONSTER MAN - CONCEPT SPOT
SYFY

BRONZE

CBS EYECON UPFRONT OPEN
CBS TELEVISION NETWORK

ON-AIR ILLUSTRATION

GOLD

MONSTER MAN - CONCEPT SPOT
SYFY

SILVER

H2 BRANDING - IMAGE :30
HISTORY

BRONZE

SCENARIOS
MUN2 NETWORK

ON-AIR TYPOGRAPHY

GOLD

MY LIFE IS A LIFETIME MOVIE LAUNCH SPOT
LIFETIME

SILVER

BNN - COMMODITIES
BELL MEDIA AGENCY

BRONZE

WHY DO YOU WATCH?
SPORTSNET

RADIO – AUDIO ONLY CATEGORIES

PROGRAM PROMOTION RADIO SPOT

GOLD

NBC "ANIMAL PRACTICE" - ANIMAL FACTS
OINK INK

SILVER

CBS "JEOPARDY!" - ANSWERS QUESTIONS
OINK INK

BRONZE

BRAVO - POLITICAL ANIMALS RADIO PROMO
BELL MEDIA AGENCY

COPYWRITING FOR A RADIO SPOT

GOLD

VEGAS - "EXACTLY THIRTY SECONDS"
WORLD WIDE WADIO

SILVER

BRAVO - POLITICAL ANIMALS RADIO PROMO
BELL MEDIA AGENCY

BRONZE

CSI MIAMI - "TRAVELOGUE"
WORLD WIDE WADIO

MUSIC OR SOUND DESIGN FOR A RADIO SPOT

GOLD

TWO AND A HALF MEN - "CHARLIE SONG"
WORLD WIDE WADIO

SILVER

NBC "REVOLUTION" - BECOME
OINK INK

BRONZE

TWO AND A HALF MEN - "PLEDGE"
WORLD WIDE WADIO

USE OF INTERACTIVE MEDIA

CHANNEL/STATION/PLATFORM WEBSITE

GOLD

USA NETWORK EMMY SITE
BPG/USA NETWORK

SILVER

A+E NETWORKS WEBSITE
A+E

SILVER

THE NEW EONLINE
E! ENTERTAINMENT

BRONZE

SYFY IGNITERS TRADE SITE
SYFY

ART DIRECTION & DESIGN: CHANNEL/STATION/PLATFORM WEBSITE

GOLD

NBA.COM PLAYERMETRICS
TURNER SPORTS

SILVER

HBO GO STREAMING SERVICE
HBO

BRONZE

USA NETWORK EMMY SITE
BPG/USA NETWORK

PROGRAM PROMOTION WEBSITE

GOLD

AHS ASYLUM: GET COMMITTED
FX NETWORK

SILVER

31 DAYS OF OSCAR WEBSITE
TURNER DIGITAL

BRONZE

COMACONSPIRACY.COM
A&E NETWORK

BRONZE

AUSTINANDALLYVIDEO.COM/VEVO
DISNEY CHANNELS WORLDWIDE

ART DIRECTION & DESIGN: PROGRAM PROMOTION WEBSITE

GOLD

SUMMER UNDER THE STARS WEBSITE
TURNER DIGITAL

SILVER

AMERICAN HORROR STORY: ASYLUM SITE
FX NETWORK

BRONZE

NCAA.COM/MML MARCH MADNESS LIVE BROADBAND
TURNER SPORTS

INTERACTIVE PROMOTION

GOLD

HOMELAND SEASON 2 - CARRIE'S WALL IPAD EXPANDABLE
SHOWTIME NETWORKS INC.

SILVER

NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO
FOX BROADCASTING CO. - FOX SPECIAL OPS.

SILVER
AHS ASYLUM: GET COMMITTED
FX NETWORK

BRONZE
"BREAKING BAD ART PROJECT"
SONY PICTURES TELEVISION

CHANNEL OR PROGRAM PROMOTIONAL GAME

GOLD
"TIO'S BELL"
SONY PICTURES TELEVISION

SILVER
MANKIND WORLD HERITAGE GAME
HISTORY

BRONZE
DEXTER'S DISCIPLES
SHOWTIME NETWORKS

ART DIRECTION & DESIGN: FLASH ANIMATION FOR WEBSITE

GOLD
COMA
A&E TELEVISION NETWORKS

SILVER
HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER
HISTORY

BRONZE
COMACONSPIRACY.COM
A&E TELEVISION NETWORKS

ART DIRECTION & DESIGN: ONLINE ADVERTISING - BANNERS/SKYSCRAPERS

GOLD

AMERICAN HORROR STORY: ASYLUM FLASH ANIMATION BANNERS OF WHITE
CRYING 300X250 & 300X600 FLASH BANNER
FX NETWORK

SILVER

COMA (IMDB TEASE + EW DRAWBRIDGE + TV GUIDE MORPH OVERLAY)
A&E NETWORK

SILVER

HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER
HISTORY

BRONZE

NAPOLEON DYNAMITE SOMEECARDS TAKEOVER
FOX BROADCASTING COMPANY

ART DIRECTION & DESIGN: ONLINE ADVERTISING

GOLD

DUCK DYNASTY SEASON 2 (PANDORA + TV GUIDE + YOUTUBE MASTHEAD)
A&E NETWORK

SILVER

AMERICAN HORROR STORY: ASYLUM - INDIE CLICK HP TAKE-OVERS - FEARNET
FX NETWORK

BRONZE

JUNE 2012 COMEDIES IMDB MASTHEAD & HP TAKE-OVER
FX NETWORK

CHANNEL/CONTENT ONLINE MARKETING/ADVERTISING

GOLD

TNT DALLAS FACEBOOK TIMELINE
TURNER NETWORK TELEVISION

SILVER
KEY & PEELE: SEASON 2 YOUTUBE CAMPAIGN
COMEDY CENTRAL

BRONZE
RICHARD HAMMOND'S CRASH COURSE "CRASH THE WEB" YOUTUBE DISRUPTIVE
MIMICRY ACTIVATION
BBC AMERICA

CHANNEL/CONTENT ONLINE TAKE-OVER PROMOTION/ROAD BLOCKS

GOLD
THE AMERICANS NY TIMES HP OVERLAY
FX NETWORK

SILVER
HOMELAND SEASON 2 FOX NEWS TAKEOVER
SHOWTIME NETWORKS INC.

BRONZE
VOICE TAKEOVER
NBC ENTERTAINMENT MARKETING & DIGITAL

ART DIRECTION & DESIGN: HANDHELD DEVICE APPLICATION DESIGN

GOLD
THE CARTOON NETWORK APP
CARTOON NETWORK

SILVER
NCAA/MARCH MADNESS LIVE IPAD
TURNER SPORTS

BRONZE
NCAA/MARCH MADNESS LIVE IPHONE
TURNER SPORTS

ART DIRECTION & DESIGN: E-COMMUNICATIONS

GOLD

MY LIFE IS A LIFETIME MOVIE SOME ECARDS PARTNERSHIP
LIFETIME

SILVER

FX NEWSLETTER
FX NETWORK

BRONZE

WE TV HOLIDAY CARD
WE TV

USE OF INTERACTIVE TV, MOBILE, EMERGING PLATFORMS

PROMOTIONAL SMARTPHONE/MOBILE APPLICATION

GOLD

PGA CHAMPIONSHIP IPHONE
TURNER SPORTS

SILVER

MLB/TBS POSTSEASON SOCIAL DUGOUT
TURNER SPORTS

BRONZE

NBA.COM MOBILE WEB
TURNER SPORTS

PROMOTIONAL VIRAL/WEB/MOBILE CONTENT

GOLD

MODERN FAMILY - 27 MINUTES
ABC INC.

SILVER

BRICKLEBERRY E-CARD
COMEDY CENTRAL

BRONZE

NCAA BRACKETS EVERYWHERE
TURNER SPORTS

PROMOTIONAL INTERACTIVE APPLICATIONS

GOLD

FUTURAMA: BILLY WEST READS MEMES.
COMEDY CENTRAL

SILVER

“COMMUNITY HORROR PICTURE SHOW”
SONY PICTURES TELEVISION

BRONZE

BOARDWALK EMPIRE SEASON 3 - UBER CAMPAIGN
HBO

USE OF INTERACTIVE MEDIA: CRAFT CATEGORY

TECHNICAL INNOVATIONS

GOLD

HUNTED CAMPAIGN
CINEMAX

SILVER

NCAA BOSS BUTTON
TURNER SPORTS

BRONZE

FX NETWORK WINDOWS 8 APP
FX NETWORK

CROSS MEDIA PROMOTION: CHANNEL PROMOTION

GENERAL IMAGE CAMPAIGN USING MULTIPLE MEDIA

GOLD

LET'S IMAGINE GREATER CAMPAIGN
SYFY

SILVER
E! BRAND CAMPAIGN
E! ENTERTAINMENT

BRONZE
STORAGE WARS SEASON 3
A&E NETWORK

CROSS MEDIA PROMOTION: CONTENT PROMOTION

PROGRAM/MOVIE PROMOTION PACKAGE CAMPAIGN
USING MULTIPLE MEDIA

GOLD
AMERICAN HORROR STORY: ASYLUM - ASYLUM2_30_ALCOVE_20_KEY ART_TIMES
SQUARE OUTDOOR_ONLINE_OVERNIGHT
FX NETWORK

SILVER
DUCK DYNASTY SEASON 2
A&E NETWORK

BRONZE
DEXTER'S DISCIPLES, "WRAP UP" PODCAST, DEXTER FAN ART CONTEST
SHOWTIME NETWORKS, INC.

COMEDY PROGRAM PROMOTION CAMPAIGN USING MULTIPLE MEDIA

GOLD
BRICKLEBERRY CAMPAIGN
COMEDY CENTRAL

SILVER
DUCK DYNASTY SEASON 2
A&E NETWORK

BRONZE
NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO
FOX BROADCASTING CO. - FOX SPECIAL OPS.

**HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN USING
MULTIPLE MEDIA**

GOLD

2012 MTV VIDEO MUSIC AWARDS
MTV ON-AIR PROMOS; MTV OFF-AIR CREATIVE; MTV ON-AIR PROMOS

SILVER

SHARK WEEK "DRIP"
DISCOVERY CHANNEL AND MOCEAN

BRONZE

HGTV HOLIDAYS - GINGERBREAD WORLD
SCRIPPS NETWORKS INTERACTIVE

DRAMATIC PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

THE AMERICANS - RISE_15_PARALLAX_30_FRONT_30_KEY ART_NYTIMES
TAKEOVER_SUB-ARMY PROMOTION
FX NETWORK

SILVER

AMERICAN HORROR STORY: ASYLUM - ASYLUM2_30_ALCOVE_20_KEY ART_TIMES
SQUARE OUTDOOR_ONLINE_OVERNIGHT
FX NETWORK

BRONZE

BOARDWALK EMPIRE SEASON 3 - INTEGRATED CAMPAIGN
HBO

CHILDREN'S PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

TRON UPRISING LAUNCH CAMPAIGN
DISNEY XD

SILVER

SOFIA THE FIRST MOVIE EVENT
DISNEY JUNIOR

BRONZE

ADVENTURE TIME SEASON 4 CAMPAIGN
CARTOON NETWORK

UNSCRIPTED/NON-FICTION/REALITY PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

PROJECT RUNWAY INTEGRATED CAMPAIGN
LIFETIME

SILVER

KATHY - INTEGRATED CAMPAIGN
BRAVO

SILVER

DISCOVERY FROZEN PLANET CAMPAIGN
TROIKA

BRONZE

GATOR BOYS
ANIMAL PLANET

CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN USING MULTIPLE MEDIA

GOLD

NBC AND UNILEVER PRESENT CLUB CLEAR
NBC

SILVER

A&E LONGMIRE PARTNERSHIP WITH RAM
A&E NETWORK

BRONZE

CONAN SYNC APP LAUNCH
TURNER SPONSOR SHOP

STUNT PROMOTION PACKAGE USING MULTIPLE MEDIA

GOLD

NECESSARY ROUGHNESS ENDZONE DANCE
USA NETWORK

SILVER

TNT DALLAS JETBLUE PROMOTION STUNT
TURNER NETWORK TELEVISION

BRONZE

EARTH WEEK CAMPAIGN
NBCUNIVERSAL INTEGRATED MEDIA

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - ON-AIR ONLY

GOLD

CARTOON NETWORK'S 20TH BIRTHDAY - BUMPS CAMPAIGN
CARTOON NETWORK

SILVER

SNOBOTS PACKAGE
DISNEY XD

BRONZE

NICK JR. REBRAND BUMPERS
NICKELODEON

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - USING MULTIPLE MEDIA

GOLD

E! BRAND CAMPAIGN
E! ENTERTAINMENT

SILVER

CANADA LIVES HERE (TV SPOTS, PRINT & WEBSITE)
CANADIAN BROADCASTING CORPORATION

BRONZE

THE CW TRANSMEDIA BRAND DESIGN

TROIKA

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - USING MULTIPLE MEDIA

GOLD

PROJECT RUNWAY INTEGRATED CAMPAIGN

LIFETIME

SILVER

DUCK DYNASTY SEASON 2

A&E NETWORK

BRONZE

GAME OF THRONES SEASON 2 - INTEGRATED CAMPAIGN

HBO

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - ON-AIR ONLY

GOLD

KIDS CHOICE AWARDS 2012 CAMPAIGN

NICKELODEON

SILVER

VH1 CRITICS' CHOICE MOVIE AWARDS

GRETEL

BRONZE

DEXTER CAMPAIGN

SHOWTIME NETWORKS INC.

LOGO DESIGN: CHANNEL SPECIFIC – USING MULTIPLE MEDIA

GOLD

FXM LOGO

FX MOVIE CHANNEL

SILVER

TV LAND LOGO DESIGN

TV LAND

BRONZE
UNIMAS
TROIKA

PRINT

CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD

2012 LONDON OLYMPICS PEOPLE MAGAZINE GATEFOLD
NBCUNIVERSAL - CREATIVE GROUP

SILVER

NFL DRAFT: CAM
NFL NETWORK

BRONZE

UNITED SPORTSMAN OF AMERICA
SPORTSMAN CHANNEL

CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL

GOLD

GLOBAL: THIS IS OUR SEASON
SHAW MEDIA INC.

SILVER

LA TIMES ENVELOPE AD CAMPAIGN
EPIX

BRONZE

WE PEACOCK COMEDY
NBC ENTERTAINMENT MARKETING & DIGITAL

ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD

TRAVEL CHANNEL BIZARRE FOODS AMERICA AFAR AD
TRAVEL CHANNEL

SILVER
VANITY FAIR VORTEX AD
EPIX

BRONZE
THE CW EW TWITTER INSERT
THE CW TELEVISION NETWORK

ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL

GOLD
GLOBAL: THIS IS OUR SEASON
SHAW MEDIA INC.

SILVER
WE PEACOCK COMEDY
NBC ENTERTAINMENT MARKETING & DIGITAL

CONSUMER OR TRADE PRINT AD - PROGRAM

GOLD
AMERICAN HORROR STORY: ASYLUM - WHITE NUN
FX NETWORK

SILVER
MAD MEN (SEASON 5)
AMC

BRONZE
SPORTS ILLUSTRATED / ESPN "BUTTERFLY INSERT"
DIRECTV

CONSUMER OR TRADE PRINT CAMPAIGN - PROGRAM

GOLD
2012 SUNDAY NIGHT FOOTBALL PRINT CAMPAIGN
NBC SPORTS AGENCY

SILVER
TRUE BLOOD SEASON 5
HBO

BRONZE

TNT DALLAS KEY ART CAMPAIGN
TURNER NETWORK TELEVISION, GREY ADVERTISING

ART DIRECTION & DESIGN: CONSUMER OR TRADE AD - PROGRAM

GOLD

AMERICAN HORROR STORY: ASYLUM - WHITE NUN
FX NETWORK

SILVER

JUSTIFIED SEASON 3
FX NETWORK

BRONZE

THE AMERICANS SEASON 1
FX NETWORK

ART DIRECTION & DESIGN: CONSUMER OR TRADE CAMPAIGN - PROGRAM

GOLD

HOMELAND CAMPAIGN
SHOWTIME NETWORKS

SILVER

HOUSE OF LIES CAMPAIGN
SHOWTIME NETWORKS INC.

BRONZE

DEXTER CAMPAIGN
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: KEY ART/POSTER

GOLD

HOUSE OF CARDS KEY ART
NETFLIX, INC.

SILVER
DEADLY AFFAIRS POSTER
INVESTIGATION DISCOVERY

BRONZE
TELETOON - CARTOON NETWORK LAUNCH POSTER
TELETOON CANADA INC.

ART DIRECTION & DESIGN: KEY ART/POSTER CAMPAIGN

GOLD
THE VAMPIRE DIARIES SEASON 4 HOLY CARDS
THE CW TELEVISION NETWORK

SILVER
NBA ON TNT REGULAR SEASON - STREET ART CAMPAIGN: KOBE, CARMELO,
LEBRON
TURNER SPORTS

BRONZE
DAMAGES
DIRECTV

ART DIRECTION & DESIGN: CARD, FOLDED OR BOUND PIECE

GOLD
FACE OFF MAILER FLIPBOOK
SYFY

SILVER
PRODUCER'S CONFERENCE INVITE
A&E NETWORK

SILVER
DEFIANCE PRESS KIT
SYFY

BRONZE
CHUCK LORRE BOOK
WARNER BROS. WORLDWIDE TV MARKETING-ART & ADVERTISING

ART DIRECTION & DESIGN: PRESS KIT

GOLD

BIZARRE FOODS AMERICA PRESS KIT
TRAVEL CHANNEL

SILVER

HAPPILY DIVORCED SEASON 2: PRESS KIT
TV LAND

BRONZE

HOMELAND: PRESS KIT
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: 3-D PROMOTIONAL OR SALES KIT

GOLD

COMA
A&E NETWORK

SILVER

DISCOVERY: SHARK WEEK CUPCAKE MAILER
BELL MEDIA AGENCY

BRONZE

CTV: SAVING HOPE PRESS KIT
BELL MEDIA AGENCY

PROMOTIONAL/PREMIUM ITEM(S)

GOLD

DUCK DYNASTY BEARD/HAT PREMIUM
A&E NETWORK

SILVER

DUCK DYNASTY CHIA WILLIE
A&E NETWORK

BRONZE

PRESS MAILER (PHOTO ALBUM)
HISTORY

ART DIRECTION & DESIGN: PROMOTIONAL/PREMIUM ITEM(S)

GOLD

DUCK DYNASTY CHIA WILLIE
A&E NETWORK

SILVER

THE FOLLOWING AFFILIATE MAILER - ICE PICK
FOX BROADCASTING COMPANY

SILVER

TOTAL BLACK OUT PRESS KIT
SYFY

BRONZE

SXSW HOTEL WELCOME KIT
SHOWTIME NETWORKS INC.

LOGO DESIGN

GOLD

MACHO BY MITÚ
BLANCO-LORENZ

SILVER

DAWN OF THE CON
VH1

BRONZE

E! LOGO REDESIGN
E! ENTERTAINMENT

ART DIRECTION & DESIGN: DVD PACKAGING

GOLD

GAME OF THRONES, COLLECTORS EDITION BLU-RAY
HBO HOME ENTERTAINMENT

SILVER
THE FOLLOWING PRESS MAILER - THE MASK
FOX BROADCASTING COMPANY

BRONZE
THE LIFE & TIMES OF TIM SEASON 3
IGNITION

TOTAL PACKAGE DESIGN: PRINT ONLY – CHANNEL OR PROGRAM

GOLD
AMERICAN HORROR STORY: ASYLUM - POSTER, BUS SIDE, LOT BOARD, PRESS KIT,
PRINT AD
FX NETWORK

SILVER
IT'S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - POSTER, PRESS KIT, LOT BOARD,
BILLBOARD, PRINT AD
FX NETWORK

SILVER
THE AMERICANS SEASON 1 - POSTER, BILLBOARD W/EXTENTION, LOT BOARD,
PRESS KIT, PRINT AD
FX NETWORK

BRONZE
DUCK DYNASTY SEASON 2
A&E NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: CHANNEL

GOLD
DUCK DYNASTY SEASON 2 BILLBOARDS
A&E NETWORK

SILVER
STORAGE WARS SEASON 3 - 5 FT BILLBOARD EXTENSION
A&E NETWORK

BRONZE
COMACONSPIRACY.COM
A&E NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: CHANNEL

GOLD
HISTORY: MADE BY
SHAW MEDIA INC.

SILVER
LIFETIME: YOUR FAVOURITE NEW CHANNEL
SHAW MEDIA INC.

BRONZE
A&E #1 BRAND OF THE YEAR
A&E NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: PROGRAM

GOLD
COMA TEASE
A&E NETWORK

SILVER
AMERICAN HORROR STORY: ASYLUM LOT BOARD
FX NETWORK

BRONZE
BREAKING BAD (SEASON 5)
AMC

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: PROGRAM

GOLD
MAD MEN (TEASER-SEASON 5)
AMC

SILVER
VEEP MOTORCADES
HBO

BRONZE

2012 STANLEY CUP PLAYOFFS OUT-OF-HOME CAMPAIGN
NBC SPORTS AGENCY

ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT STATIC AD

GOLD

AMERICAN HORROR STORY: ASYLUM LOT BOARD
FX NETWORK

SILVER

NBA ON TNT REGULAR SEASON - STREET ART: NY CHELSEA WALL
TURNER SPORTS

BRONZE

THE AMERICANS SEASON 1 - BILLBOARD W/ EXTENTION
FX NETWORK

**ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/
TRANSIT STATIC CAMPAIGN**

GOLD

AMERICAN HORROR STORY: ASYLUM - TRANS SHELTER 1_TRANS SHELTER 2_BUS
SIDE_LOT BOARD_24X26 BILLBOARD
FX NETWORK

SILVER

NBA ON TNT REGULAR SEASON: STREET ART
TURNER SPORTS

BRONZE

HATFIELDS & MCCOYS TRAIN TAKEOVER
HISTORY

MARKETING PRESENTATION - PRINT OR SPECIALTY

GOLD

DISNEY CHANNEL'S GRAVITY FALLS AFFILIATE MAILER
DISNEY AND ESPN MEDIA NETWORKS

SILVER
PRODUCER'S CONFERENCE INVITE
A&E NETWORK

BRONZE
AFFLUENCER UPFRONT MAGAZINE
BRAVO

SALES PROMOTION - COLLATERAL/SPECIALTY

GOLD
CHIA WILLIE
A&E NETWORK

SILVER
REAL LIFE SPRING CANDY MAILER
A&E NETWORK

BRONZE
REAL HOUSEWIVES - LIP BALM BOXES
BRAVO

HOLIDAY/SPECIAL EVENT/PRINT/ PROMOTIONAL ITEMS

GOLD
DUCK DYNASTY CHIA WILLIE
A&E NETWORK

SILVER
2012 VIP HOLIDAY MAILER
FOX NETWORKS

BRONZE
REAL LIFE SPRING CANDY MAILER
A&E NETWORK

STUNT PROMOTION: SPECIAL EVENT

GOLD
TSN: MIKE'S IN THE CAN

BELL MEDIA AGENCY

SILVER

CNN GRILL CARICATURE PREMIUM
CNN

BRONZE

WORKAHOLICS: HALF XMAS CELEBRATION
COMEDY CENTRAL

CRAFT CATEGORIES

ILLUSTRATION FOR PRINT

GOLD

DOOMSDAY PREPPERS "ROCKWELL"
NATIONAL GEOGRAPHIC CHANNEL

SILVER

BRAND X SEASON 1
FX NETWORK

BRONZE

HOMELAND: COLLAGE
SHOWTIME NETWORKS INC.

PHOTOGRAPHY FOR PRINT

GOLD

SONS OF ANARCHY SEASON 5 - KEY ART
FX NETWORK

SILVER

AMERICAN HORROR STORY: ASYLUM - "ENSEMBLE" SHOT
FX NETWORK

BRONZE

LOUIE KEY ART
FX NETWORK

RETOUCHING AND PRODUCTION ART

GOLD

AMERICAN HORROR STORY: ASYLUM - KEY ART
FX NETWORK

SILVER

IT'S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - KEY ART
FX NETWORK

BRONZE

MURDOCH MYSTERIES RETOUCHING
CANADIAN BROADCASTING CORPORATION

CREATIVE COPYWRITING - PRINT

GOLD

SHAMELESS
SHOWTIME NETWORKS INC.

SILVER

DEXTER
SHOWTIME NETWORKS INC.

BRONZE

SXSW HOTEL WELCOME KIT
SHOWTIME NETWORKS INC.

SCENIC AND DISPLAY

SET DESIGN

GOLD

GUYS CHOICE 2012
SPIKE

SILVER

CNN GRILL SET DESIGN
CNN

BRONZE

EDDIE MURPHY: ONE NIGHT ONLY
SPIKE

DISPLAY

GOLD
PROJECT RUNWAY MAKE IT WORK EXPERIENTIAL CATWALK
LIFETIME

SILVER
INTERIOR THERAPY - STUNT TAXIS
BRAVO

BRONZE
AMERICAN IDOL AFFILIATE MAILER - COFFEE EXPERIENCE
FOX BROADCASTING COMPANY

**PROMOTION, MARKETING & DESIGN
SPECIAL CROSS-OVER CATEGORIES**

SALON DE REFUS

GOLD
ARROW "WHAT HAPPENED?" :30
SKIP FILM

SILVER
MICROSOFT - WHAT IF
L.INC DESIGN

BRONZE
HOTEL HELL - "HOTELS INN TROUBLE"
FOX BROADCASTING COMPANY

SOMETHING FOR NOTHING

GOLD

HOW IT'S MADE PROMO FOR HOW IT'S MADE
SCIENCE CHANNEL

SILVER

MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER
BELL MEDIA AGENCY

BRONZE

ALIEN VALENTINE
IFC

BEST WORK NEVER SEEN

GOLD

THE NEW NORMAL "HILLSIDE"
NBC ENTERTAINMENT MARKETING & DIGITAL

SILVER

MTV CANADA - MTV MOBILE APP
BELL MEDIA AGENCY

BRONZE

DON'T TRUST THE B-APARTMENT 23 "NETWORK NOTES"
ABC INC.

SPECIAL PROJECT AWARD

GOLD

BROTHERHOOD OF MAN
NBC ENTERTAINMENT MARKETING & DIGITAL

SILVER

EARTH WEEK VIRTUAL GARDEN
NBCUNIVERSAL INTEGRATED MEDIA

BRONZE

AHS ASYLUM: GET COMMITTED
FX NETWORK

QUESTIONS?

Please contact the PromaxBDA Awards Department
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