

**2013 PROMAXBDA PROMOTION, MARKETING AND DESIGN  
NORTH AMERICA AWARDS  
WINNERS LIST**

**MARKETING TEAM OF THE YEAR  
*FX NETWORK***

**AGENCY OF THE YEAR  
*BUSTER***

**THE RON SCALERA ROCKET AWARD  
*BRIAN SULLIVAN***

**2013 SPECIALIZED CATEGORIES – OLYMPICS SPECIFIC**

**SPECIAL EVENT PROMOTIONAL SPOT (OLYMPICS)**

**GOLD**

ANIMAL PLANET OLYMPIC SPOT  
***ANIMAL PLANET***

**SILVER**

OPRAH'S NEXT CHAPTER, OLYMPIANS TEASE  
***OWN***

**BRONZE**

OLYMPICS - GOLD  
***BUSTER***

**ART DIRECTION & DESIGN: SPECIAL EVENT SPOT (OLYMPICS)**

**GOLD**

OLYMPICS - LONDON CALLING  
***BUSTER***

**SILVER**

OLYMPICS - GOLD

**BUSTER**

**SPECIAL EVENT CAMPAIGN (OLYMPICS)**

**GOLD**

2012 LONDON OLYMPICS  
**NBC SPORTS AGENCY**

**SILVER**

THE OLYMPICS ON NBC "LONDON 2012"  
**STUDIO CITY**

**CINEMATIC SPECIFIC**

**PROMOS AT THE MOVIES**

**GOLD**

ARCHER SEASON 1 SPOTLIGHT WELCOME MESSAGE\_20  
**FX NETWORK**

**SILVER**

STORAGE WARS SEASON 3 LOCKBUSTER  
**A&E NETWORK**

**BRONZE**

SHAMELESS "TROUBLE" LAUNCH  
**SHOWTIME NETWORKS INC.**

**BRONZE**

HOMELAND SEASON 2 FIRST LOOK IN CINEMA  
**SHOWTIME NETWORKS INC.**

**VOICE OVER**

**BEST VOICE OVER PERFORMANCE**

**GOLD**

SWAMP PEOPLE S3 - SUPERBOWL (BOSS)  
**HISTORY**

**SILVER**

MONSTERS VS ALIENS HALLOWEEN MARATHON  
**FX MOVIE CHANNEL**

**BRONZE**

SABAN CLINIC DINNER - PAUL LEE: HONOREE  
**ABC INC.**

**BRONZE**

"THERE IS A PLACE"  
**TIME WARNER CABLE SPORTS**

**TELEVISION - VIDEO PRESENTATION: CHANNEL PROMOTION**

**GENERAL CHANNEL IMAGE SPOT**

**GOLD**

THE NEXT ONES  
**NBC SPORTS AGENCY**

**SILVER**

WAKING WORLDS  
**STARZ**

**BRONZE**

THE LUCKY ONES  
**NBC SPORTS AGENCY**

**GENERAL CHANNEL IMAGE CAMPAIGN**

**GOLD**

CABLE EFFECTS  
**DIRECTV**

SILVER  
M ENCORE BUMPERS  
**ASTRAL**

**BRONZE**  
FUZE REBRAND  
**FUZE**

**ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE SPOT**

**GOLD**  
SUMMER BY BRAVO: GAMES - CAMPAIGN  
**BRAVO**

SILVER  
FUZE REBRAND 2012  
**LOYALKASPAR**

**BRONZE**  
MSG CELEBRATES BLACK HISTORY MONTH :30X3  
**MSG MEDIA**

**ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE CAMPAIGN**

**GOLD**  
FUZE REBRAND  
**FUZE**

SILVER  
TBS "RECYCLE" CAMPAIGN  
**TURNER BROADCASTING SYSTEM**

**BRONZE**  
HGTV FAVES REDESIGN  
**SCRIPPS NETWORKS INTERACTIVE**

**GENERAL CHANNEL IMAGE SPOT - LONG FORMAT**

**GOLD**

CINEMAX 2012 YEAR-ENDER  
**HBO**

**SILVER**  
ADVOCACY  
**OVATION**

**BRONZE**  
THE NEXT ONES  
**NBC SPORTS AGENCY**

**ART DIRECTION & DESIGN: CHANNEL ID**

**GOLD**  
DAY OF THE WEEK IDS 5 X :15  
**SUNDANCE CHANNEL**

**SILVER**  
MAN VS. MACHINE BRAND IDS/ON AIR PACKAGE  
**SCIENCE CHANNEL**

**BRONZE**  
M ENCORE REBRAND  
**ASTRAL**

**CHANNEL HOLIDAY/SPECIAL EVENT SPOT**

**GOLD**  
SPACE - SHOCKTOBERFEST  
**BELL MEDIA AGENCY**

**SILVER**  
TMN SUMMER IMAGE  
**ASTRAL**

**BRONZE**  
MUCHMUSIC - 2012 MMVAS HOST SPOT  
**BELL MEDIA AGENCY**

**CHANNEL HOLIDAY/SPECIAL EVENT CAMPAIGN**

**GOLD**

SUMMER BY BRAVO: GAMES - CAMPAIGN  
**BRAVO**

**SILVER**

CNN NEW YEAR'S CAMPAIGN  
**CNN**

**BRONZE**

CTV OLYMPIC BELIEVE CAMPAIGN  
**BELL MEDIA AGENCY**

**BRONZE**

FOOD PEOPLE HOLIDAY BRANDING CAMPAIGN  
**COOKING CHANNEL**

**ON-AIR PROMOTION FOR CHANNEL WEBSITE**

**GOLD**

SXSW DOT COM  
**IFC**

**SILVER**

TRUE BLOOD MAKER'S DAY PROMO  
**HBO**

**BRONZE**

WHAT IS 3.0 CUTDOWN (SHUT UP AND LET ME GO!)  
**HBO**

**TELEVISION - VIDEO PRESENTATION: CONTENT PROMOTION**

**PROGRAM PROMOTIONAL SPOT - IN-HOUSE**

**GOLD**

AMERICAN HORROR STORY: ASYLUM - ASYLUM2\_:30

**FX NETWORK**

**SILVER**

ANGER MANAGEMENT - TRAIN\_30  
**FX NETWORK**

**BRONZE**

MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER  
**BELL MEDIA AGENCY**

**PROGRAM PROMOTIONAL CAMPAIGN - IN-HOUSE**

**GOLD**

JERSEY SHORE - THE FINAL SEASON  
**MTV ON-AIR PROMOS**

**SILVER**

"THE FOLLOWING" DEC. 2012 CAMPAIGN  
**FOX BROADCASTING COMPANY**

**BRONZE**

SHAMELESS CAMPAIGN  
**SHOWTIME NETWORKS INC.**

**PROGRAM PROMOTIONAL SPOT - OUT-OF-HOUSE**

**GOLD**

THE AMERICANS - PARALLAX\_30  
**FX NETWORK**

**SILVER**

BEAUTY AND THE BEAST "HUMAN :60"  
**SKIP FILM**

**BRONZE**

THE CLIENT LIST: BIG SPENDER MUSIC VIDEO  
**BPG/LIFETIME**

**PROGRAM PROMOTIONAL CAMPAIGN - OUT-OF-HOUSE**

**GOLD**

VOICE OF GOLF  
**CBS SPORTS / CONCRETE FILMS**

**SILVER**

IMMORTALIZED BEAR VS SALMON, CONFUSED DOG, CONFUSED CAT,  
FOX VS HEN, BOAR VS GAZELLE  
**AMC NETWORKS**

**BRONZE**

CHICAGO FIRE LAUNCH  
**FRESH CUT CREATIVE**

**ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL SPOT**

**GOLD**

THE CLIENT LIST HEY BIG SPENDER SPOT  
**LIFETIME**

**SILVER**

STORAGE WARS SEASON 3 LOCKBUSTER  
**A&E NETWORK**

**BRONZE**

SOUTHLAND  
**TURNER BROADCASTING SYSTEM**

**ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL CAMPAIGN**

**GOLD**

NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO,  
PROLIFIC, STRUGGLE)  
**TURNER SPORTS**

**SILVER**

THE AMERICANS - FLAG ID\_10\_GRAPHIC ID\_10\_EPISODE 101\_30\_CRITIC  
SPOT\_30  
**FX NETWORK**

**BRONZE**



AMERICAN HORROR STORY - GRAPHIC ID\_05\_CRITIC SPOT\_30\_EPISODE  
213\_30  
**FX NETWORK**

**COMEDY PROGRAM SPOT**

**GOLD**  
PYSCH SUPERBOWL "MADONNA" SHOOT SPOT  
**USA NETWORK**

**SILVER**  
ANGER MANAGEMENT - TRAIN\_30  
**FX NETWORK**

**BRONZE**  
PSYCH 7.0 "LAUNCH PHRASE FINDER"  
**USA NETWORK**

**COMEDY PROGRAM CAMPAIGN**

**GOLD**  
WILFRED - TRAMPS\_30\_SIX MONTHS\_20\_HELP\_20\_FETCH\_20\_KIBBLE\_20  
**FX NETWORK**

**SILVER**  
DON'T TRUST THE B- IN APARTMENT 23  
**ABC INC.**

**BRONZE**  
DUCK DYNASTY SEASON 2  
**A&E NETWORK**

**ENTERTAINMENT PROGRAM SPOT**

**GOLD**  
HATFIELDS & MCCOYS - MUSIC :60  
**HISTORY**

**SILVER**

BREAKOUT KINGS - ROULETTE  
**A&E NETWORK**

**BRONZE**  
BAD 25 :60 "LEGENDARY"  
**AV SQUAD**

**ENTERTAINMENT PROGRAM CAMPAIGN**

**GOLD**  
CONAN/THE BIG BANG THEORY - COMBOS  
**TURNER BROADCASTING SYSTEM**

**SILVER**  
MENTALIST MOVES TO SUNDAY  
**CBS TELEVISION NETWORK**

**BRONZE**  
BREAKOUT KINGS SEASON 2  
**A&E NETWORK**

**LIVE EVENT SPOT**

**GOLD**  
WWE 3 HOUR LAUNCH "TELEPHONE"  
**USA NETWORK**

**SILVER**  
OSCARS - OFF THE GRID  
**ABC INC.**

**BRONZE**  
TUF 1 - EVOLUTION\_30  
**FX NETWORK**

**LIVE EVENT CAMPAIGN**

**GOLD**

BET AWARDS '12 CAMPAIGN  
**BET NETWORKS**

SILVER  
INDECISION 2012 PARODY ADS  
**COMEDY CENTRAL**

SILVER  
NBA PLAYOFFS ON ESPN AND ABC "A CHAMPION WILL RISE"  
**ESPN**

BRONZE  
ESPN COLLEGE FOOTBALL "GAME OF THE WEEK"  
**ESPN**

**ART DIRECTION & DESIGN: HOLIDAY/SEASONAL/SPECIAL EVENTS SPOT**

GOLD  
NICK JR. HOLIDAY SONG  
**NICKELODEON**

SILVER  
DISNEY EPIC MICKEY 2: THE POWER OF TWO SWEEPSTAKES  
**ELEVATION**

BRONZE  
HALLOWEEN IDS  
**FOOD NETWORK**

**HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT**

GOLD  
WWE RAW "TELEPHONE"  
**USA NETWORK**

SILVER  
MUCHMUSIC - BIG JINGLE  
**BELL MEDIA AGENCY**

**BRONZE**

SPACE - HAUNTED THANKSGIVING MARATHON  
*BELL MEDIA AGENCY*

**HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN**

**GOLD**

VH1 DIVAS  
*VH1*

**SILVER**

HGTV HOLIDAY CAMPAIGN  
*BUSTER*

**BRONZE**

SPONGEBOB STOP MOTION CHRISTMAS CAMPAIGN  
*NICKELODEON*

**DRAMATIC PROGRAM SPOT OR CAMPAIGN**

**GOLD**

HBO BOARDWALK EMPIRE SEASON 3 CAMPAIGN  
*HBO*

**SILVER**

DEXTER CAMPAIGN  
*SHOWTIME NETWORKS INC.*

**BRONZE**

HOMELAND "CAMPAIGN"  
*SHOWTIME NETWORKS INC.*

**CHILDREN'S PROGRAMMING SPOT OR CAMPAIGN**

**GOLD**

CRASH & BERNSTEIN - FACE SLAM  
*DISNEY XD*

**SILVER**

BATMAN THE ANIMATED SERIES RISES MARATHON  
***THE HUB***

**BRONZE**

MY LITTLE PONY YEAR OF THE DRAGON SPIKE-A-THON  
***THE HUB***

**UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT**

**GOLD**

DOOMSDAY PREPPERS "END OF THE WORLD"  
***NATIONAL GEOGRAPHIC CHANNEL***

**SILVER**

WICKED TUNA "NO REST"  
***NATIONAL GEOGRAPHIC CHANNEL***

**BRONZE**

RIVER MONSTERS FACEBOOK PROMO  
***ANIMAL PLANET***

**UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING CAMPAIGN**

**GOLD**

DUCK DYNASTY SEASON 2  
***A&E NETWORK***

**SILVER**

TUF 2 - GRIFFIN\_60\_CHANNEY\_60\_MICHAUD\_90  
***FX NETWORK***

**BRONZE**

SWAMP PEOPLE S3 - CAMPAIGN  
***HISTORY***

**ADULT RATED PROGRAM SPOT**

**GOLD**

ADULT 'DISCREET BILLING'  
***DIRECTV***

**SILVER**

12 CORAZONES (12 HEARTS) - SAFE SAX  
**MUN2 NETWORK**

**BRONZE**

DAVE'S OLD PORN SEASON 2 LAUNCH SPOT  
**SHOWTIME NETWORKS INC.**

**DAYTIME PROGRAM SPOT OR CAMPAIGN**

**GOLD**

BNN - COMMODITIES  
**BELL MEDIA AGENCY**

**SILVER**

THE CHEW HOLIDAY IMAGE  
**ABC INC.**

**SILVER**

BEVERLY HILLS 90210 "POSTCARDS"  
**SOAPNET**

**BRONZE**

GENERAL HOSPITAL SONNY EXPLOSION  
**ABC INC**

**MADE-FOR-TELEVISION MOVIE SPOT**

**GOLD**

MADE FOR TELEVISION MOVIE SPOT KILLING LINCOLN TEASER  
**NATIONAL GEOGRAPHIC CHANNEL**

**SILVER**

CHILLER DEAD SOULS TEASE  
**2C MEDIA**

**BRONZE**

ATTACK OF THE 50FT CHEERLEADER TEASE  
*EPIX*

**THEATRICAL FILMS SHOWN ON TELEVISION SPOT**

**GOLD**

SPACE - HALLOWEEN DB  
*BELL MEDIA AGENCY*

**SILVER**

WATCHING STALLONE  
*IFC*

**BRONZE**

FXHTM FALL 2012\_60  
*FX NETWORK*

**DAYPART/BLOCK OF PROGRAMS SPOT OR CAMPAIGN**

**GOLD**

THURSDAY NIGHT COMEDY "SILENT MOVIE"  
*NBC ENTERTAINMENT MARKETING & DIGITAL*

**SILVER**

MULCH MADNESS  
*SCRIPPS NETWORKS INTERACTIVE*

**BRONZE**

ANIMATION DOMINATION "RANT"  
*LUSSIER*

**PUBLIC SERVICE ANNOUNCEMENT SPOT**

**GOLD**

I'M POSITIVE  
*MTV ON-AIR PROMOS*

**SILVER**

GLEE - DON'T TEXT & DRIVE PSA

**20TH CENTURY FOX TELEVISION**

**BRONZE**

POWER OF 12 - DEFINED  
**MTV ON-AIR PROMOS**

**PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN**

**GOLD**

HISPANIC HERITAGE  
**MUN2 NETWORK**

**SILVER**

AGAINST OUR WILL - POETRY  
**MTV ON-AIR PROMOS**

**BRONZE**

MSG CELEBRATES BLACK HISTORY MONTH :30X3  
**MSG MEDIA**

**ART DIRECTION & DESIGN: PUBLIC SERVICE ANNOUNCEMENT SPOT**

**GOLD**

HIRE A VETERAN CELEBRITYPSA  
**SPIKE**

**SILVER**

VOTE SPOT  
**LIFETIME**

**BRONZE**

DANCE MOMS PSA  
**BPG/LIFETIME**

**"BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM**

**GOLD**

AMERICAN HORROR STORY: ASYLUM - BEHIND THE SCENES "MEET  
PEPPER"  
**FX NETWORK**



SILVER  
ACTION: SKYFALL  
*SPIKE*

**BRONZE**  
INSIDE THE FOLLOWING  
*FOX BROADCASTING COMPANY*

**STUNT PROMOTION - ON-AIR ONLY**

**GOLD**  
FAMILY GUY  
*TURNER BROADCASTING SYSTEM*

SILVER  
TREK WARS  
*IFC*

**BRONZE**  
MUCHMUSIC - BIG JINGLE  
*BELL MEDIA AGENCY*

**ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM SPOT**

**GOLD**  
KIDS AROUND THE WORLD  
*NICKELODEON*

SILVER  
RUPAUL'S ALL STARS BLACK LIGHT TEASE  
*LOGO TV, MTV NETWORKS*

**BRONZE**  
COMMUNITY'S DANNY PUDI AND LAS VEGAS  
*NBCUNIVERSAL CREATIVE PARTNERSHIPS*

**ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN**

**GOLD**

ADULT SWIM NEON BUMPS  
**TURNER STUDIOS**

**SILVER**

ROGER MOB WEEK  
**AMC NETWORKS**

**BRONZE**

MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS  
**EPIX**

**INTERSTITIAL/"PROMO-TAINMENT"/GENERAL PROGRAM WRAPS  
CAMPAIGN**

**GOLD**

AMERICAN HORROR STORY: ASYLUM TEASER CONTENT RELEASE  
**FX NETWORK**

**SILVER**

DEXTER EXTRAS  
**SHOWTIME NETWORKS INC.**

**BRONZE**

FOX LOUNGE CAMPAIGN 2012  
**FOX BROADCASTING CO. - FOX SPECIAL OPS.**

**INTERSTITIAL/"PROMO-TAINMENT"/MOVIE PROGRAM WRAPS  
CAMPAIGN**

**GOLD**

TED  
**COMEDY CENTRAL**

**INTERSTITIAL/"PROMO-TAINMENT"/MOVIE PROGRAM WRAPS  
CAMPAIGN**

**GOLD**

MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS  
**EPIX**

SILVER  
HIT AND RUN  
**COMEDY CENTRAL**

SILVER  
THE CAMPAIGN  
**COMEDY CENTRAL**

**BRONZE**  
TCM DISABILITIES IN FILM: MOVIE WRAPS CAMPAIGN  
**TURNER BROADCASTING SYSTEM**

**INTERSTITIAL/PROGRAM/BRAND INTEGRATED PROGRAM WRAPS  
CAMPAIGN**

**GOLD**  
21 JUMP STREET - STAKEOUT  
**MTV ON-AIR PROMOS**

SILVER  
FRINGE / X-BOX: HALO CAMPAIGN  
**FOX BROADCASTING CO. - FOX SPECIAL OPS.**

**BRONZE**  
THE CLOSER FINALE WITH LINCOLN  
**TURNER SPONSOR SHOPS**

**ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED SPOT**

**GOLD**  
THE WALKING DEAD WINDOWS 8  
**AMC NETWORKS**

SILVER  
STATE FARM/RATATOUILLE CAMPAIGN  
**ABC FAMILY**

**BRONZE**  
SWAMP PEOPLE S3 - REESES INTEGRATION SPOT

**HISTORY**

**ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN**

**GOLD**

THE GIFT OF REVENGE  
**ABC INC.**

**SILVER**

MEN OF ACTION  
**SPIKE**

**BRONZE**

DISCOVERY CHANNEL / VW TV  
**DISCOVERY AGENCY**

**LOWER THIRD PROMOTION**

**GOLD**

THE CHICA SHOW LOWER THIRDS - CHICA BREAK INS  
**SPROUT**

**SILVER**

COMEDY BANG BANG LOWER THIRDS  
**IFC**

**BRONZE**

TOO CUTE - KITTEN CAM  
**ANIMAL PLANET**

**ART DIRECTION & DESIGN: PROGRAM INFORMATIONAL GRAPHICS**

**GOLD**

RETRO WEEKEND  
**COMEDY CENTRAL**

**SILVER**

AMERICA UNEARTHED  
**SPLICE®**

**BRONZE**

W - LOVE STRUCK  
**CORUS ENTERTAINMENT**

**ART DIRECTION & DESIGN: PROGRAM OPEN/TITLES**

**GOLD**

THE WALKING DEAD  
**YU+CO**

**SILVER**

CARTOON NETWORK "HALL OF GAMES AWARDS" OPEN/TITLE  
**COMPANY 3**

**BRONZE**

MAGICAL WORLD OF DISNEY JUNIOR  
**DISNEY JUNIOR**

**ART DIRECTION & DESIGN: PROGRAM BUMPER**

**GOLD**

GUYS WITH KIDS BUMPER  
**NBCUNIVERSAL**

**SILVER**

84TH ACADEMY AWARDS  
**ELEVATION**

**BRONZE**

NICKTOONS WINTER FUNDERLAND  
**NICKELODEON**

**ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO**

**GOLD**

THE AMERICANS - SHOW OPEN\_27  
**FX NETWORK**

**SILVER**

MONSTER MAN - CONCEPT SPOT

**SYFY**

**BRONZE**  
VEGAS  
**CBS TELEVISION NETWORK**

**TELEVISION/VIDEO PRESENTATION: NEWS PROGRAM**

**NEWS/INFORMATION PROGRAM SPOT**

**GOLD**  
THE BULLY  
**TRIBUNE CREATIVE GROUP**

**SILVER**  
THERE IS ONLY WE  
**PHOENIX MEDIA GROUP**

**BRONZE**  
BNN - COMMODITIES  
**BELL MEDIA AGENCY**

**NEWS/INFORMATION PROGRAM CAMPAIGN**

**GOLD**  
ABCNEWS GMA AUTOTUNE  
**ABCNEWS MARKETIGN & CREATIVE**

**SILVER**  
INDECISION 2012 PARODY ADS  
**COMEDY CENTRAL**

**BRONZE**  
DON'T SLEEP!  
**BET NETWORKS**

**SPECIAL NEWS REPORT OR EVENT PROGRAM SPOT OR CAMPAIGN**

**GOLD**

INDECISION 2012 PARODY ADS  
**COMEDY CENTRAL**

**SILVER**

CP24 - PRIDE SPOT  
**BELL MEDIA AGENCY**

**BRONZE**

AMERICA'S CHOICE 2012 RNC OPEN  
**CNN**

**BRONZE**

TODAY AT THE OLYMPICS  
**NBC NEWS MARKETING**

**ART DIRECTION & DESIGN: NEWS PROGRAM PROMOTION PACKAGE**

**GOLD**

AMERICAN GREED  
**NBC ARTWORKS**

**SILVER**

OLIVER STONE'S UNTOLD HISTORY OF THE UNITED STATES "CRITICAL  
ACCLAIM"  
**SHOWTIME NETWORKS INC.**

**BRONZE**

CBC, THE NATIONAL  
**CBC, GRAPHIC DESIGN**

**ART DIRECTION & DESIGN: NEWS PROGRAM INFORMATIONAL  
GRAPHICS**

**GOLD**

CNN POLITICAL INFORMATION GRAPHICS  
**CNN DESIGN**

**SILVER**

CTV NATIONAL NEWS - FILTER FOCUS

**BELL MEDIA AGENCY**

**BRONZE**

E! NEWS IN-SHOW GRAPHICS  
**NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION**

**ART DIRECTION & DESIGN: NEWS PROGRAM OPEN/TITLES**

**GOLD**

ABC WORLD NEWS WITH DIANE SAWYER  
**BIGSTAR**

**SILVER**

E! NEWS MAIN TITLE  
**NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION**

**BRONZE**

COLERE EN AMERIQUE (ANGER IN AMERICA)  
**RADIO-CANADA**

**ART DIRECTION & DESIGN: NEWS PROGRAM BUMPER**

**GOLD**

TODAY COUNTDOWN TO LONDON  
**NBC ARTWORKS**

**SILVER**

HACKED BUMPER  
**NBC ARTWORKS**

**BRONZE**

MARTHA ON TODAY  
**NBC ARTWORKS**



**TELEVISION/VIDEO PRESENTATION: SPORTS PROGRAM**

**SPORTS PROGRAM SPOT**

**GOLD**

THIS IS SPORTSCENTER  
**ESPN**

**SILVER**

MLB EXTRA INNINGS 'SPECIAL DELIVERY'  
**DIRECTV**

**BRONZE**

BELLATOR FIRE  
**SPIKE**

**ART DIRECTION & DESIGN: SPORTS PROGRAM SPOT**

**GOLD**

U.S. OPEN 2012 - STREETS OF NY  
**BPG/TENNIS CHANNEL**

**SILVER**

2012 BROOKLYN NETS LAUNCH  
**YES NETWORK**

**BRONZE**

MLB EXTRA INNINGS 'SPECIAL DELIVERY'  
**DIRECTV**

**ART DIRECTION & DESIGN: SPORTS PROGRAM CAMPAIGN**

**GOLD**

TUF 3 - FIGHTERS\_30\_COACHES\_30\_STAKES\_30\_ID\_10  
**FX NETWORK**

**SILVER**

THE ULTIMATE FIGHTER - GRAPHIC ID\_05\_GRAPHIC ID\_10\_EPISODE  
1702\_30  
**FX NETWORK**

**BRONZE**  
COMBINE CAMPAIGN  
**NFL NETWORK**

**ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE SPOT**

**GOLD**  
"THERE IS A PLACE"  
**TIME WARNER CABLE SPORTS**

**SILVER**  
NBA TV BIG - KOBE BRYANT  
**TURNER SPORTS**

**BRONZE**  
2012 NFL REDZONE  
**NFL NETWORK**

**ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE  
CAMPAIGN**

**GOLD**  
NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO,  
PROLIFIC, STRUGGLE)  
**TURNER SPORTS**

**SILVER**  
EURO 2012  
**ESPN**

**BRONZE**  
NFL NETWORK IDS  
**NFL NETWORK**

**ART DIRECTION & DESIGN: SPORTS PROGRAM SPECIAL EVENTS SPOT**

**GOLD**

FOX SPORTS – NFL PLAYOFFS  
**FOX SPORTS MARKETING**

**SILVER**  
2012 COMBINE/DRAFT COMBO  
**NFL NETWORK**

**BRONZE**  
KNOW MORE - ALTUVE - TEASER  
**COMCAST SPORTSNET - HOUSTON**

**ART DIRECTION & DESIGN: SPORTS PROGRAM INFORMATIONAL  
GRAPHICS**

**GOLD**  
MONDAY NIGHT FOOTBALL NEW ORLEANS CUSTOM  
**ESPN**

**SILVER**  
FOX SPORTS - MLB ALL-STAR GAME ON FOX "GIANTS OF THE GAME"  
**FOX SPORTS MARKETING**

**BRONZE**  
NASCAR SPRINT CUP WHITEBOARD #1  
**JUMP STUDIOS**

**ART DIRECTION & DESIGN: SPORTS PROGRAM OPEN/TITLES**

**GOLD**  
NBC SPORTS' SUNDAY NFL FOOTBALL SHOW OPEN "TAKE YOUR SEATS"  
**BODEGA**

**SILVER**  
NFL DRAFT OPEN  
**ESPN**

**BRONZE**  
COURTSIDE OPEN  
**CBS SPORTS NETWORK CREATIVE SERVICES**

**ART DIRECTION & DESIGN: SPORTS PROGRAM BUMPER**

**GOLD**

SHOWTIME EXTREME BUMPER  
***SHOWTIME NETWORKS INC.***

**GOLD**

GAME TIME BUMPIN  
***TURNER SPORTS - CSSU***

**SILVER**

TSN: CABBIE PRESENTS  
***BELL MEDIA AGENCY***

**BRONZE**

FIRST TAKE PHOTO BUMP  
***ESPN***

**TELEVISION - VIDEO PRESENTATION:  
PROGRAM SYNDICATOR/DISTRIBUTOR CATEGORIES**

**ENTERTAINMENT PROGRAM SPOT OR CAMPAIGN**

**GOLD**

ELLEN - CELEBRITY CAMPAIGN  
***TELEPICTURES***

**SILVER**

MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER  
***BELL MEDIA AGENCY***

**BRONZE**

ELLEN - INTERVIEW CAMPAIGN  
***TELEPICTURES***

**COMEDY PROGRAM SPOT OR CAMPAIGN**

**GOLD**

THE SIMPSONS "ALIENS"  
**BEANTOWN PRODUCTIONS**

**SILVER**  
HBO HARD KNOCKS DOLPHIN TALK  
**2C MEDIA**

**BRONZE**  
20TH TELEVISION AMERICAN DAD SYNDICATION LAUNCH  
**2C MEDIA**

**DRAMATIC PROGRAM SPOT OR CAMPAIGN**

**GOLD**  
SVU-" DIRECTIONS" (CLOO VERSION)  
**CLOO NETWORK**

**SILVER**  
FRINGE CAMPAIGN  
**SCIENCE CHANNEL**

**BRONZE**  
ELEMENTARY LAUNCH CAMPAIGN  
**CBS TELEVISION NETWORK**

**UNSCRIPTED/NON-FICTION/REALITY/SINGLE JUDGE/COURT PROGRAM  
SPOT**

**GOLD**  
WORST COOKS LAUNCH  
**STUN CREATIVE**

**SILVER**  
GREAT FOOD TRUCK RACE LAUNCH  
**BUSTER**

**BRONZE**  
EXTRA - THE BOX  
**TELEPICTURES**

**HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT**

**GOLD**

MUCHMUSIC - BIG JINGLE  
**BELL MEDIA AGENCY**

**SILVER**

CHILLER - HOLIDAY SCREAM  
**SYFY**

**BRONZE**

ARROW TRAILER FOR NEW YORK COMIC-CON 2012  
**WARNER BROS. WORLDWIDE TV MARKETING**

**GENERAL IMAGE SPOT**

**GOLD**

ELLEN - TIMBERLAKE / STAR MONTAGE  
**TELEPICTURES**

**SILVER**

WARNER BROS. AT LA SCREENINGS 2012 OPEN  
**WARNER BROS. WORLDWIDE TV MARKETING**

**BRONZE**

CRIMINAL MINDS "BRAIN GEARS"  
**STUDIO CITY**

**TELEVISION - VIDEO PRESENTATION: CABLE, SATELLITE  
AND ONLINE CONTENT PLATFORMS**

**GENERAL IMAGE SPOT OR CAMPAIGN**

**GOLD**

CABLE EFFECTS  
**DIRECTV**

SILVER  
ENJOY BETTER  
**TIME WARNER CABLE**

**BRONZE**  
MUCHMUSIC - TMC  
**BELL MEDIA AGENCY**

**ON-SCREEN SERVICES PROMOTION SPOT OR CAMPAIGN**

**GOLD**  
ADULT 'PARENTAL CONTROLS'  
**DIRECTV**

SILVER  
BTN2GO CAMPAIGN  
**BTN**

**BRONZE**  
TEAM COCO SYNC APP POWERED BY AT&T  
**TURNER SPONSOR SHOP**

**TELEVISION - VIDEO PRESENTATION:  
TRADE OR INTERNAL MARKETING**

**MARKETING VIDEO/SIZZLE REEL/PRESENTATION - INTERNAL USE**

**GOLD**  
AN IDIOT ABROAD AD SALES SPOOF  
**SCIENCE CHANNEL**

SILVER  
SMITHSONIAN WOW UPFRONT 2012  
**2C MEDIA**

**BRONZE**

POLITICAL ANIMALS "UPFRONT"  
**USA NETWORK**

**MARKETING VIDEO/SIZZLE REEL/PRESENTATION - EXTERNAL USE**

**GOLD**

DISCOVERY CHANNEL "NORTH AMERICA" UPFRONT  
**ANATOMY**

**SILVER**

FALL 2012 SIZZLE :60  
**HISTORY**

**BRONZE**

MARK RONSON "I WANT YOU BACK" USA UPFRONT WELCOME VIDEO  
**USA NETWORK**

**ART DIRECTION & DESIGN: SALES OR INTERNAL MARKETING  
PRESENTATION**

**GOLD**

UNIVISION PRE-UPFRONT VIDEO  
**BLANCO-LORENZ / UNIVISION COMMUNICATIONS INC.**

**ART DIRECTION & DESIGN: SALES OR INTERNAL MARKETING  
PRESENTATION**

**SILVER**

E! REBRAND SIZZLE REEL  
**ROYALE**

**BRONZE**

UPFRONT SIZZLE  
**NATIONAL GEOGRAPHIC CHANNEL**

**BRONZE**

WARNER BROS. AT LA SCREENINGS 2012 OPEN  
**WARNER BROS. WORLDWIDE TV MARKETING**



**ART DIRECTION & DESIGN: SELF PROMOTION/SHOW REEL/COMPANY  
IMAGE REEL**

**GOLD**

CODE - BEHIND THE SCENES REEL  
**CORUS ENTERTAINMENT**

**SILVER**

IGNITERS - UPFRONT  
**SYFY**

**BRONZE**

DIRECTV CREATIVE SERVICES SIZZLE  
**DIRECTV**

**TELEVISION – VIDEO PRESENTATION: SPECIAL CATEGORIES**

**FUNNIEST PROMO**

**GOLD**

CONJOINED TWINS  
**SPIKE**

**SILVER**

WATCHING STALLONE  
**IFC**

**BRONZE**

ALIEN VALENTINE  
**IFC**

**ART DIRECTION & DESIGN: MUSIC VIDEO OR SHORT SUBJECT VIDEO**

**GOLD**

"SMILE" BY SABRINA CARPENTER - LYRIC MUSIC VIDEO  
**WALT DISNEY RECORDS**

**SILVER**

LUCINDA WILLIAMS MUSIC VIDEO "COPENHAGEN"

**BARK BARK**

**BRONZE**

HOWLIN' WOLF  
**ROYALE**

**ART DIRECTION & DESIGN: LONG FORM/WEBISODE OR VIRAL VIDEO**

**GOLD**

AIR VH1: OPEN  
**VH1**

**SILVER**

THE SOUL MAN: SEX WICHOO  
**TV LAND**

**BRONZE**

SHOWTIME SHORT STORIES: FRESH GUACAMOLE BY PES  
**SHOWTIME NETWORKS INC.**

**BRONZE**

SHAMELESS STORYBOOK  
**SHOWTIME NETWORKS INC.**

**ART DIRECTION & DESIGN: VIDEO BASED WEBSITE PROMOTION**

**GOLD**

IREPORT AWARDS  
**CNN**

**SILVER**

SPRING IS SPROUTING @ SPROUTONLINE.COM  
**SPROUT**

**BRONZE**

TOP GEAR - VERIZON  
**HISTORY**

**TELEVISION - VIDEO PRESENTATION: CRAFT CATEGORIES**

**EDITING**

**GOLD**

SWAMP PEOPLE S3 - SUPERBOWL (BOSS)  
***HISTORY***

**SILVER**

AMERICA'S MOST WANTED IMAGE SPOT  
***LIFETIME***

**BRONZE**

HATFIELDS & MCCOYS - MUSIC :60  
***HISTORY***

**COPYWRITING**

**GOLD**

HALL OF GAME - TRAINING  
***CARTOON NETWORK***

**SILVER**

THANKSGIVING UMBRELLA  
***FOOD NETWORK***

**BRONZE**

WWE RAW "TELEPHONE"  
***USA NETWORK***

**DIRECTING**

**GOLD**

CABLE EFFECTS - ROADSIDE DITCH  
***DIRECTV***

**SILVER**

THE VOICE "PICK UP"  
***NBC ENTERTAINMENT MARKETING & DIGITAL***

**BRONZE**

SPACE - SHOCKTOBERFEST  
**BELL MEDIA AGENCY**

**USE OF ORIGINAL MUSIC/SCORE**

**GOLD**

GMA AUTOTUNE MASHUP  
**ABCNEWS MARKETING & CREATIVE**

**SILVER**

THE CLIENT LIST HEY BIG SPENDER SPOT  
**LIFETIME**

**BRONZE**

MLS 2012: ANTHEM  
**NBC SPORTS AGENCY**

**MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS**

**GOLD**

"COMMUNITY FRIDAY NIGHTS REMIX TRAILER"  
**SONY PICTURES TELEVISION**

**SILVER**

SPACE - SHOCKTOBERFEST  
**BELL MEDIA AGENCY**

**BRONZE**

HATFIELDS & MCCOYS - MUSIC :60  
**HISTORY**

**SOUND DESIGN**

**GOLD**

SOUTHLAND  
**TURNER BROADCASTING SYSTEM**

**SILVER**

HOMELAND "LOOK AGAIN"  
**SHOWTIME NETWORKS INC.**

**BRONZE**

NBC THE VOICE "VOKAL KOMBAT"  
**YESSIAN MUSIC**

**ANIMATION**

**GOLD**

CARTOON NETWORK'S 20TH BIRTHDAY - TWINS ID  
**CARTOON NETWORK**

**GOLD**

IT'S ALWAYS SUNNY IN PHILADELPHIA - GRAPHIC ID\_10  
**FX NETWORK**

**SILVER**

MONSTER MAN - CONCEPT SPOT  
**SYFY**

**BRONZE**

CBS EYECON UPFRONT OPEN  
**CBS TELEVISION NETWORK**

**ON-AIR ILLUSTRATION**

**GOLD**

MONSTER MAN - CONCEPT SPOT  
**SYFY**

**SILVER**

H2 BRANDING - IMAGE :30  
**HISTORY**

**BRONZE**

SCENARIOS  
**MUN2 NETWORK**

**ON-AIR TYPOGRAPHY**

**GOLD**

MY LIFE IS A LIFETIME MOVIE LAUNCH SPOT  
**LIFETIME**

**SILVER**

BNN - COMMODITIES  
**BELL MEDIA AGENCY**

**BRONZE**

WHY DO YOU WATCH?  
**SPORTSNET**

**RADIO – AUDIO ONLY CATEGORIES**

**PROGRAM PROMOTION RADIO SPOT**

**GOLD**

NBC "ANIMAL PRACTICE" - ANIMAL FACTS  
**OINK INK**

**SILVER**

CBS "JEOPARDY!" - ANSWERS QUESTIONS  
**OINK INK**

**BRONZE**

BRAVO - POLITICAL ANIMALS RADIO PROMO  
**BELL MEDIA AGENCY**

**COPYWRITING FOR A RADIO SPOT**

**GOLD**

VEGAS - "EXACTLY THIRTY SECONDS"  
**WORLD WIDE WADIO**

**SILVER**

BRAVO - POLITICAL ANIMALS RADIO PROMO  
**BELL MEDIA AGENCY**

**BRONZE**

CSI MIAMI - "TRAVELOGUE"  
**WORLD WIDE WADIO**

**MUSIC OR SOUND DESIGN FOR A RADIO SPOT**

**GOLD**

TWO AND A HALF MEN - "CHARLIE SONG"  
**WORLD WIDE WADIO**

**SILVER**

NBC "REVOLUTION" - BECOME  
**OINK INK**

**BRONZE**

TWO AND A HALF MEN - "PLEDGE"  
**WORLD WIDE WADIO**

**USE OF INTERACTIVE MEDIA**

**CHANNEL/STATION/PLATFORM WEBSITE**

**GOLD**

USA NETWORK EMMY SITE  
**BPG/USA NETWORK**

**SILVER**

A+E NETWORKS WEBSITE  
**A+E**

**SILVER**

THE NEW EONLINE  
**E! ENTERTAINMENT**

**BRONZE**

SYFY IGNITERS TRADE SITE  
**SYFY**

**ART DIRECTION & DESIGN: CHANNEL/STATION/PLATFORM WEBSITE**

**GOLD**

NBA.COM PLAYERMETRICS  
***TURNER SPORTS***

**SILVER**

HBO GO STREAMING SERVICE  
***HBO***

**BRONZE**

USA NETWORK EMMY SITE  
***BPG/USA NETWORK***

**PROGRAM PROMOTION WEBSITE**

**GOLD**

AHS ASYLUM: GET COMMITTED  
***FX NETWORK***

**SILVER**

31 DAYS OF OSCAR WEBSITE  
***TURNER DIGITAL***

**BRONZE**

COMACONSPIRACY.COM  
***A&E NETWORK***

**BRONZE**

AUSTINANDALLYVIDEO.COM/VEVO  
***DISNEY CHANNELS WORLDWIDE***

**ART DIRECTION & DESIGN: PROGRAM PROMOTION WEBSITE**

**GOLD**

SUMMER UNDER THE STARS WEBSITE  
***TURNER DIGITAL***



**SILVER**  
AMERICAN HORROR STORY: ASYLUM SITE  
**FX NETWORK**

**BRONZE**  
NCAA.COM/MML MARCH MADNESS LIVE BROADBAND  
**TURNER SPORTS**

**INTERACTIVE PROMOTION**

**GOLD**  
HOMELAND SEASON 2 - CARRIE'S WALL IPAD EXPANDABLE  
**SHOWTIME NETWORKS INC.**

**SILVER**  
NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO  
**FOX BROADCASTING CO. - FOX SPECIAL OPS.**

**SILVER**  
AHS ASYLUM: GET COMMITTED  
**FX NETWORK**

**BRONZE**  
"BREAKING BAD ART PROJECT"  
**SONY PICTURES TELEVISION**

**CHANNEL OR PROGRAM PROMOTIONAL GAME**

**GOLD**  
"TIO'S BELL"  
**SONY PICTURES TELEVISION**

**SILVER**  
MANKIND WORLD HERITAGE GAME  
**HISTORY**

**BRONZE**

DEXTER'S DISCIPLES  
**SHOWTIME NETWORKS**

**ART DIRECTION & DESIGN: FLASH ANIMATION FOR WEBSITE**

**GOLD**  
COMA  
**A&E TELEVISION NETWORKS**

**SILVER**  
HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER  
**HISTORY**

**BRONZE**  
COMACONSPIRACY.COM  
**A&E TELEVISION NETWORKS**

**ART DIRECTION & DESIGN: ONLINE ADVERTISING -  
BANNERS/SKYSCRAPERS**

**GOLD**  
AMERICAN HORROR STORY: ASYLUM FLASH ANIMATION BANNERS OF  
WHITE CRYING 300X250 & 300X600 FLASH BANNER  
**FX NETWORK**

**SILVER**  
COMA (IMDB TEASE + EW DRAWBRIDGE + TV GUIDE MORPH OVERLAY)  
**A&E NETWORK**

**SILVER**  
HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER  
**HISTORY**

**BRONZE**  
NAPOLEON DYNAMITE SOMEECARDS TAKEOVER  
**FOX BROADCASTING COMPANY**

**ART DIRECTION & DESIGN: ONLINE ADVERTISING**

**GOLD**

DUCK DYNASTY SEASON 2 (PANDORA + TV GUIDE + YOUTUBE  
MASTHEAD)  
**A&E NETWORK**

**SILVER**  
AMERICAN HORROR STORY: ASYLUM - INDIE CLICK HP TAKE-OVERS -  
FEARNET  
**FX NETWORK**

**BRONZE**  
JUNE 2012 COMEDIES IMDB MASTHEAD & HP TAKE-OVER  
**FX NETWORK**

**CHANNEL/CONTENT ONLINE MARKETING/ADVERTISING**

**GOLD**  
TNT DALLAS FACEBOOK TIMELINE  
**TURNER NETWORK TELEVISION**

**SILVER**  
KEY & PEELE: SEASON 2 YOUTUBE CAMPAIGN  
**COMEDY CENTRAL**

**BRONZE**  
RICHARD HAMMOND'S CRASH COURSE "CRASH THE WEB" YOUTUBE  
DISRUPTIVE MIMICRY ACTIVATION  
**BBC AMERICA**

**CHANNEL/CONTENT ONLINE TAKE-OVER PROMOTION/ROAD BLOCKS**

**GOLD**  
THE AMERICANS NY TIMES HP OVERLAY  
**FX NETWORK**

**SILVER**  
HOMELAND SEASON 2 FOX NEWS TAKEOVER  
**SHOWTIME NETWORKS INC.**

**BRONZE**  
VOICE TAKEOVER

**NBC ENTERTAINMENT MARKETING & DIGITAL**

**ART DIRECTION & DESIGN: HANDHELD DEVICE APPLICATION DESIGN**

**GOLD**

THE CARTOON NETWORK APP  
**CARTOON NETWORK**

**SILVER**

NCAA/MARCH MADNESS LIVE IPAD  
**TURNER SPORTS**

**BRONZE**

NCAA/MARCH MADNESS LIVE IPHONE  
**TURNER SPORTS**

**ART DIRECTION & DESIGN: E-COMMUNICATIONS**

**GOLD**

MY LIFE IS A LIFETIME MOVIE SOME ECARDS PARTNERSHIP  
**LIFETIME**

**SILVER**

FX NEWSLETTER  
**FX NETWORK**

**BRONZE**

WE TV HOLIDAY CARD  
**WE TV**

**USE OF INTERACTIVE TV, MOBILE, EMERGING PLATFORMS**

**PROMOTIONAL SMARTPHONE/MOBILE APPLICATION**

**GOLD**

PGA CHAMPIONSHIP IPHONE  
**TURNER SPORTS**

**SILVER**

MLB/TBS POSTSEASON SOCIAL DUGOUT

**TURNER SPORTS**

**BRONZE**

NBA.COM MOBILE WEB  
**TURNER SPORTS**

**PROMOTIONAL VIRAL/WEB/MOBILE CONTENT**

**GOLD**

MODERN FAMILY - 27 MINUTES  
**ABC INC.**

**SILVER**

BRICKLEBERRY E-CARD  
**COMEDY CENTRAL**

**BRONZE**

NCAA BRACKETS EVERYWHERE  
**TURNER SPORTS**

**PROMOTIONAL INTERACTIVE APPLICATIONS**

**GOLD**

FUTURAMA: BILLY WEST READS MEMES.  
**COMEDY CENTRAL**

**SILVER**

“COMMUNITY HORROR PICTURE SHOW”  
**SONY PICTURES TELEVISION**

**BRONZE**

BOARDWALK EMPIRE SEASON 3 - UBER CAMPAIGN  
**HBO**

**USE OF INTERACTIVE MEDIA: CRAFT CATEGORY**

**TECHNICAL INNOVATIONS**

**GOLD**

HUNTED CAMPAIGN  
**CINEMAX**

**SILVER**

NCAA BOSS BUTTON  
**TURNER SPORTS**

**BRONZE**

FX NETWORK WINDOWS 8 APP  
**FX NETWORK**

**CROSS MEDIA PROMOTION: CHANNEL PROMOTION**

**GENERAL IMAGE CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**

LET'S IMAGINE GREATER CAMPAIGN  
**SYFY**

**SILVER**

E! BRAND CAMPAIGN  
**E! ENTERTAINMENT**

**BRONZE**

STORAGE WARS SEASON 3  
**A&E NETWORK**

**CROSS MEDIA PROMOTION: CONTENT PROMOTION**

**PROGRAM/MOVIE PROMOTION PACKAGE CAMPAIGN  
USING MULTIPLE MEDIA**

**GOLD**

AMERICAN HORROR STORY: ASYLUM - ASYLUM2\_30\_ALCOVE\_20\_KEY  
ART\_TIMES SQUARE OUTDOOR\_ONLINE\_OVERNIGHT  
**FX NETWORK**

**SILVER**  
DUCK DYNASTY SEASON 2  
**A&E NETWORK**

**BRONZE**  
DEXTER'S DISCIPLES, "WRAP UP" PODCAST, DEXTER FAN ART CONTEST  
**SHOWTIME NETWORKS, INC.**

**COMEDY PROGRAM PROMOTION CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**  
BRICKLEBERRY CAMPAIGN  
**COMEDY CENTRAL**

**SILVER**  
DUCK DYNASTY SEASON 2  
**A&E NETWORK**

**BRONZE**  
NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO  
**FOX BROADCASTING CO. - FOX SPECIAL OPS.**

**HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**  
2012 MTV VIDEO MUSIC AWARDS  
**MTV ON-AIR PROMOS; MTV OFF-AIR CREATIVE; MTV ON-AIR PROMOS**

**SILVER**  
SHARK WEEK "DRIP"  
**DISCOVERY CHANNEL AND MOCEAN**

**BRONZE**  
HGTV HOLIDAYS - GINGERBREAD WORLD  
**SCRIPPS NETWORKS INTERACTIVE**

**DRAMATIC PROGRAM CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**

THE AMERICANS - RISE\_15\_PARALLAX\_30\_FRONT\_30\_KEY  
ART\_NYTIMES TAKEOVER SUB-ARMY PROMOTION  
**FX NETWORK**

**SILVER**

AMERICAN HORROR STORY: ASYLUM - ASYLUM2\_30\_ALCOVE\_20\_KEY  
ART\_TIMES SQUARE OUTDOOR\_ONLINE\_OVERNIGHT  
**FX NETWORK**

**BRONZE**

BOARDWALK EMPIRE SEASON 3 - INTEGRATED CAMPAIGN  
**HBO**

**CHILDREN'S PROGRAM CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**

TRON UPRISING LAUNCH CAMPAIGN  
**DISNEY XD**

**SILVER**

SOFIA THE FIRST MOVIE EVENT  
**DISNEY JUNIOR**

**BRONZE**

ADVENTURE TIME SEASON 4 CAMPAIGN  
**CARTOON NETWORK**

**UNSCRIPTED/NON-FICTION/REALITY PROGRAM CAMPAIGN USING  
MULTIPLE MEDIA**

**GOLD**

PROJECT RUNWAY INTEGRATED CAMPAIGN  
**LIFETIME**

**SILVER**

KATHY - INTEGRATED CAMPAIGN  
**BRAVO**



**SILVER**  
DISCOVERY FROZEN PLANET CAMPAIGN  
*TROIKA*

**BRONZE**  
GATOR BOYS  
*ANIMAL PLANET*

**CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN USING MULTIPLE MEDIA**

**GOLD**  
NBC AND UNILEVER PRESENT CLUB CLEAR  
*NBCUNIVERSAL CREATIVE PARTNERSHIPS*

**SILVER**  
A&E LONGMIRE PARTNERSHIP WITH RAM  
*A&E NETWORK*

**BRONZE**  
TEAM COCO SYNC APP POWERED BY AT&T  
*TURNER SPONSOR SHOP*

**STUNT PROMOTION PACKAGE USING MULTIPLE MEDIA**

**GOLD**  
NECESSARY ROUGHNESS ENDZONE DANCE  
*USA NETWORK*

**SILVER**  
TNT DALLAS JETBLUE PROMOTION STUNT  
*TURNER NETWORK TELEVISION*

**BRONZE**  
EARTH WEEK CAMPAIGN  
*NBCUNIVERSAL INTEGRATED MEDIA*

**TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - ON-AIR ONLY**

**GOLD**

CARTOON NETWORK'S 20TH BIRTHDAY - BUMPS CAMPAIGN  
***CARTOON NETWORK***

**SILVER**

SNOBOTS PACKAGE  
***DISNEY XD***

**BRONZE**

NICK JR. REBRAND BUMPS  
***NICKELODEON***

**TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - USING MULTIPLE MEDIA**

**GOLD**

E! BRAND CAMPAIGN  
***E! ENTERTAINMENT***

**SILVER**

CANADA LIVES HERE (TV SPOTS, PRINT & WEBSITE)  
***CANADIAN BROADCASTING CORPORATION***

**BRONZE**

THE CW TRANSMEDIA BRAND DESIGN  
***TROIKA***

**TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - USING MULTIPLE MEDIA**

**GOLD**

PROJECT RUNWAY INTEGRATED CAMPAIGN  
***LIFETIME***

**SILVER**

DUCK DYNASTY SEASON 2  
***A&E NETWORK***

**BRONZE**

GAME OF THRONES SEASON 2 - INTEGRATED CAMPAIGN

**HBO**

**TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - ON-AIR ONLY**

**GOLD**

KIDS CHOICE AWARDS 2012 CAMPAIGN

**NICKELODEON**

**SILVER**

VH1 CRITICS' CHOICE MOVIE AWARDS

**GRETEL**

**BRONZE**

DEXTER CAMPAIGN

**SHOWTIME NETWORKS INC.**

**LOGO DESIGN: CHANNEL SPECIFIC – USING MULTIPLE MEDIA**

**GOLD**

FXM LOGO

**FX MOVIE CHANNEL**

**SILVER**

TV LAND LOGO DESIGN

**TV LAND**

**BRONZE**

UNIMAS

**TROIKA**

**PRINT**

**CONSUMER OR TRADE PRINT AD - CHANNEL**

**GOLD**

2012 LONDON OLYMPICS PEOPLE MAGAZINE GATEFOLD

**NBCUNIVERSAL - CREATIVE GROUP**

**SILVER**  
NFL DRAFT: CAM  
**NFL NETWORK**

**BRONZE**  
UNITED SPORTSMAN OF AMERICA  
**SPORTSMAN CHANNEL**

**CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL**

**GOLD**  
GLOBAL: THIS IS OUR SEASON  
**SHAW MEDIA INC.**

**SILVER**  
LA TIMES ENVELOPE AD CAMPAIGN  
**EPIX**

**BRONZE**  
WE PEACOCK COMEDY  
**NBC ENTERTAINMENT MARKETING & DIGITAL**

**ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT AD - CHANNEL**

**GOLD**  
TRAVEL CHANNEL BIZARRE FOODS AMERICA AFAR AD  
**TRAVEL CHANNEL**

**SILVER**  
VANITY FAIR VORTEX AD  
**EPIX**

**BRONZE**  
THE CW EW TWITTER INSERT  
**THE CW TELEVISION NETWORK**

**ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT CAMPAIGN -  
CHANNEL**

**GOLD**

GLOBAL: THIS IS OUR SEASON  
**SHAW MEDIA INC.**

**SILVER**  
WE PEACOCK COMEDY  
**NBC ENTERTAINMENT MARKETING & DIGITAL**  
**CONSUMER OR TRADE PRINT AD - PROGRAM**

**GOLD**  
AMERICAN HORROR STORY: ASYLUM - WHITE NUN  
**FX NETWORK**

**SILVER**  
MAD MEN (SEASON 5)  
**AMC**

**BRONZE**  
SPORTS ILLUSTRATED / ESPN "BUTTERFLY INSERT"  
**DIRECTV**

**CONSUMER OR TRADE PRINT CAMPAIGN - PROGRAM**

**GOLD**  
2012 SUNDAY NIGHT FOOTBALL PRINT CAMPAIGN  
**NBC SPORTS AGENCY**

**SILVER**  
TRUE BLOOD SEASON 5  
**HBO**

**BRONZE**  
TNT DALLAS KEY ART CAMPAIGN  
**TURNER NETWORK TELEVISION, GREY ADVERTISING**

**ART DIRECTION & DESIGN: CONSUMER OR TRADE AD - PROGRAM**

**GOLD**  
AMERICAN HORROR STORY: ASYLUM - WHITE NUN  
**FX NETWORK**

**SILVER**  
JUSTIFIED SEASON 3  
*FX NETWORK*

**BRONZE**  
THE AMERICANS SEASON 1  
*FX NETWORK*

**ART DIRECTION & DESIGN: CONSUMER OR TRADE CAMPAIGN -  
PROGRAM**

**GOLD**  
HOMELAND CAMPAIGN  
*SHOWTIME NETWORKS*

**SILVER**  
HOUSE OF LIES CAMPAIGN  
*SHOWTIME NETWORKS INC.*

**BRONZE**  
DEXTER CAMPAIGN  
*SHOWTIME NETWORKS INC.*

**ART DIRECTION & DESIGN: KEY ART/POSTER**

**GOLD**  
HOUSE OF CARDS KEY ART  
*NETFLIX, INC.*

**SILVER**  
DEADLY AFFAIRS POSTER  
*INVESTIGATION DISCOVERY*

**BRONZE**  
TELETOON - CARTOON NETWORK LAUNCH POSTER  
*TELETOON CANADA INC.*

**ART DIRECTION & DESIGN: KEY ART/POSTER CAMPAIGN**

**GOLD**

THE VAMPIRE DIARIES SEASON 4 HOLY CARDS  
**THE CW TELEVISION NETWORK**

**SILVER**

NBA ON TNT REGULAR SEASON - STREET ART CAMPAIGN: KOBE,  
CARMELO, LEBRON  
**TURNER SPORTS**

**BRONZE**

DAMAGES  
**DIRECTV**

**ART DIRECTION & DESIGN: CARD, FOLDED OR BOUND PIECE**

**GOLD**

FACE OFF MAILER FLIPBOOK  
**SYFY**

**SILVER**

PRODUCER'S CONFERENCE INVITE  
**A&E NETWORK**

**SILVER**

DEFIANCE PRESS KIT  
**SYFY**

**BRONZE**

CHUCK LORRE BOOK  
**WARNER BROS. WORLDWIDE TV MARKETING-ART & ADVERTISING**

**ART DIRECTION & DESIGN: PRESS KIT**

**GOLD**

BIZARRE FOODS AMERICA PRESS KIT  
**TRAVEL CHANNEL**

**SILVER**

HAPPILY DIVORCED SEASON 2: PRESS KIT  
**TV LAND**

**BRONZE**

HOMELAND: PRESS KIT  
**SHOWTIME NETWORKS INC.**

**ART DIRECTION & DESIGN: 3-D PROMOTIONAL OR SALES KIT**

**GOLD**

COMA  
**A&E NETWORK**

**SILVER**

DISCOVERY: SHARK WEEK CUPCAKE MAILER  
**BELL MEDIA AGENCY**

**BRONZE**

CTV: SAVING HOPE PRESS KIT  
**BELL MEDIA AGENCY**

**PROMOTIONAL/PREMIUM ITEM(S)**

**GOLD**

DUCK DYNASTY BEARD/HAT PREMIUM  
**A&E NETWORK**

**SILVER**

DUCK DYNASTY CHIA WILLIE  
**A&E NETWORK**

**BRONZE**

PRESS MAILER (PHOTO ALBUM)  
**HISTORY**

**ART DIRECTION & DESIGN: PROMOTIONAL/PREMIUM ITEM(S)**

**GOLD**

DUCK DYNASTY CHIA WILLIE  
**A&E NETWORK**

**SILVER**

THE FOLLOWING AFFILIATE MAILER - ICE PICK



**FOX BROADCASTING COMPANY**

**SILVER**

TOTAL BLACK OUT PRESS KIT  
**SYFY**

**BRONZE**

SXSW HOTEL WELCOME KIT  
**SHOWTIME NETWORKS INC.**

**LOGO DESIGN**

**GOLD**

MACHO BY MITÚ  
**BLANCO-LORENZ**

**SILVER**

DAWN OF THE CON  
**VH1**

**BRONZE**

E! LOGO REDESIGN  
**E! ENTERTAINMENT**

**ART DIRECTION & DESIGN: DVD PACKAGING**

**GOLD**

GAME OF THRONES, COLLECTORS EDITION BLU-RAY  
**HBO HOME ENTERTAINMENT**

**SILVER**

THE FOLLOWING PRESS MAILER - THE MASK  
**FOX BROADCASTING COMPANY**

**BRONZE**

THE LIFE & TIMES OF TIM SEASON 3  
**IGNITION**

**TOTAL PACKAGE DESIGN: PRINT ONLY – CHANNEL OR PROGRAM**

**GOLD**

AMERICAN HORROR STORY: ASYLUM - POSTER, BUS SIDE, LOT BOARD,  
PRESS KIT, PRINT AD  
***FX NETWORK***

**SILVER**

IT'S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - POSTER, PRESS KIT,  
LOT BOARD, BILLBOARD, PRINT AD  
***FX NETWORK***

**SILVER**

THE AMERICANS SEASON 1 - POSTER, BILLBOARD W/EXTENTION, LOT  
BOARD, PRESS KIT, PRINT AD  
***FX NETWORK***

**BRONZE**

DUCK DYNASTY SEASON 2  
***A&E NETWORK***

**OUTDOOR/ENVIRONMENTAL/TRANSIT AD: CHANNEL**

**GOLD**

DUCK DYNASTY SEASON 2 BILLBOARDS  
***A&E NETWORK***

**SILVER**

STORAGE WARS SEASON 3 - 5 FT BILLBOARD EXTENSION  
***A&E NETWORK***

**BRONZE**

COMACONSPIRACY.COM  
***A&E NETWORK***

**OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: CHANNEL**

**GOLD**

HISTORY: MADE BY  
***SHAW MEDIA INC.***

**SILVER**  
LIFETIME: YOUR FAVOURITE NEW CHANNEL  
**SHAW MEDIA INC.**

**BRONZE**  
A&E #1 BRAND OF THE YEAR  
**A&E NETWORK**

**OUTDOOR/ENVIRONMENTAL/TRANSIT AD: PROGRAM**

**GOLD**  
COMA TEASE  
**A&E NETWORK**

**SILVER**  
AMERICAN HORROR STORY: ASYLUM LOT BOARD  
**FX NETWORK**

**BRONZE**  
BREAKING BAD (SEASON 5)  
**AMC**

**OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: PROGRAM**

**GOLD**  
MAD MEN (TEASER-SEASON 5)  
**AMC**

**SILVER**  
VEEP MOTORCADES  
**HBO**

**BRONZE**  
2012 STANLEY CUP PLAYOFFS OUT-OF-HOME CAMPAIGN  
**NBC SPORTS AGENCY**

**ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT  
STATIC AD**

**GOLD**

AMERICAN HORROR STORY: ASYLUM LOT BOARD  
**FX NETWORK**

**SILVER**  
NBA ON TNT REGULAR SEASON - STREET ART: NY CHELSEA WALL  
**TURNER SPORTS**

**BRONZE**  
THE AMERICANS SEASON 1 - BILLBOARD W/ EXTENTION  
**FX NETWORK**

**ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT  
STATIC CAMPAIGN**

**GOLD**  
AMERICAN HORROR STORY: ASYLUM - TRANS SHELTER 1\_TRANS  
SHELTER 2\_BUS SIDE\_LOT BOARD\_24X26 BILLBOARD  
**FX NETWORK**

**SILVER**  
NBA ON TNT REGULAR SEASON: STREET ART  
**TURNER SPORTS**

**BRONZE**  
HATFIELDS & MCCOYS TRAIN TAKEOVER  
**HISTORY**

**MARKETING PRESENTATION - PRINT OR SPECIALTY**

**GOLD**  
DISNEY CHANNEL'S GRAVITY FALLS AFFILIATE MAILER  
**DISNEY AND ESPN MEDIA NETWORKS**

**SILVER**  
PRODUCER'S CONFERENCE INVITE  
**A&E NETWORK**

**BRONZE**  
AFFLUENCER UPFRONT MAGAZINE  
**BRAVO**

**SALES PROMOTION - COLLATERAL/SPECIALTY**

**GOLD**

CHIA WILLIE  
**A&E NETWORK**

**SILVER**

REAL LIFE SPRING CANDY MAILER  
**A&E NETWORK**

**BRONZE**

REAL HOUSEWIVES - LIP BALM BOXES  
**BRAVO**

**HOLIDAY/SPECIAL EVENT/PRINT/ PROMOTIONAL ITEMS**

**GOLD**

DUCK DYNASTY CHIA WILLIE  
**A&E NETWORK**

**SILVER**

2012 VIP HOLIDAY MAILER  
**FOX NETWORKS**

**BRONZE**

REAL LIFE SPRING CANDY MAILER  
**A&E NETWORK**

**STUNT PROMOTION: SPECIAL EVENT**

**GOLD**

TSN: MIKE'S IN THE CAN  
**BELL MEDIA AGENCY**

**SILVER**

CNN GRILL CARICATURE PREMIUM  
**CNN**

**BRONZE**

WORKAHOLICS: HALF XMAS CELEBRATION  
**COMEDY CENTRAL**

**CRAFT CATEGORIES**

**ILLUSTRATION FOR PRINT**

**GOLD**

DOOMSDAY PREPPERS "ROCKWELL"  
**NATIONAL GEOGRAPHIC CHANNEL**

**SILVER**

BRAND X SEASON 1  
**FX NETWORK**

**BRONZE**

HOMELAND: COLLAGE  
**SHOWTIME NETWORKS INC.**

**PHOTOGRAPHY FOR PRINT**

**GOLD**

SONS OF ANARCHY SEASON 5 - KEY ART  
**FX NETWORK**

**SILVER**

AMERICAN HORROR STORY: ASYLUM - "ENSEMBLE" SHOT  
**FX NETWORK**

**BRONZE**

LOUIE KEY ART  
**FX NETWORK**

**RETOUCHING AND PRODUCTION ART**

**GOLD**

AMERICAN HORROR STORY: ASYLUM - KEY ART  
**FX NETWORK**

**SILVER**  
IT'S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - KEY ART  
**FX NETWORK**

**BRONZE**  
MURDOCH MYSTERIES RETOUCHING  
**CANADIAN BROADCASTING CORPORATION**

**CREATIVE COPYWRITING - PRINT**

**GOLD**  
SHAMELESS  
**SHOWTIME NETWORKS INC.**

**SILVER**  
DEXTER  
**SHOWTIME NETWORKS INC.**

**BRONZE**  
SXSW HOTEL WELCOME KIT  
**SHOWTIME NETWORKS INC.**

**SCENIC AND DISPLAY**

**SET DESIGN**

**GOLD**  
GUYS CHOICE 2012  
**SPIKE**

**SILVER**  
CNN GRILL SET DESIGN  
**CNN**

**BRONZE**

EDDIE MURPHY: ONE NIGHT ONLY  
**SPIKE**

**DISPLAY**

**GOLD**  
PROJECT RUNWAY MAKE IT WORK EXPERIENTIAL CATWALK  
**LIFETIME**

**SILVER**  
INTERIOR THERAPY - STUNT TAXIS  
**BRAVO**

**BRONZE**  
AMERICAN IDOL AFFILIATE MAILER - COFFEE EXPERIENCE  
**FOX BROADCASTING COMPANY**

**PROMOTION, MARKETING & DESIGN SPECIAL CROSS-OVER  
CATEGORIES**

**SPECIAL CATEGORIES**

**SALON DE REFUS**

**GOLD**  
ARROW "WHAT HAPPENED?" :30  
**SKIP FILM**

**SILVER**  
MICROSOFT - WHAT IF  
**L.INC DESIGN**

**BRONZE**  
HOTEL HELL - "HOTELS INN TROUBLE"  
**FOX BROADCASTING COMPANY**

**SOMETHING FOR NOTHING**

**GOLD**



HOW IT'S MADE PROMO FOR HOW IT'S MADE  
**SCIENCE CHANNEL**

**SILVER**  
MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER  
**BELL MEDIA AGENCY**

**BRONZE**  
ALIEN VALENTINE  
**IFC**

**BEST WORK NEVER SEEN**

**GOLD**  
THE NEW NORMAL "HILLSIDE"  
**NBC ENTERTAINMENT MARKETING & DIGITAL**

**SILVER**  
MTV CANADA - MTV MOBILE APP  
**BELL MEDIA AGENCY**

**BRONZE**  
DON'T TRUST THE B-APARTMENT 23 "NETWORK NOTES"  
**ABC INC.**

**SPECIAL PROJECT AWARD**

**GOLD**  
BROTHERHOOD OF MAN  
**NBC ENTERTAINMENT MARKETING & DIGITAL**

**SILVER**  
EARTH WEEK VIRTUAL GARDEN  
**NBCUNIVERSAL INTEGRATED MEDIA**

**BRONZE**  
AHS ASYLUM: GET COMMITTED  
**FX NETWORK**

