

PROMOTIONAL/PREMIUM ITEMS

**#NOVELEIROS**

*GLOBO*

**EL SEÑOR DE LOS CIELOS COMIC BOOK**

*TELEMUNDO*

**50TH ANNIVERSARY - THE WHITE AGENDA**

*GLOBO*

**NATURAL HERITAGE OF MEXICO**

*CANAL ONCE*

**TIME AFTER TIME**

*GLOBO*

KEY ART

**ACAPULCO SHORE SEASON 2 KEY ART**

*MTV*

**PORFIRIO DÍAZ**

*DISCOVERY LATIN AMERICA*

**EL SENOR DE LOS CIELOS 3**

*TELEMUNDO MEDIA*

**HBO PSI**

*HBO LATIN AMERICA*

**TURBO KEY ART**

*DISCOVERY LATIN AMERICA*

**GENERAL BRANDING/IMAGE**

**HBO PSI**

*HBO LATIN AMERICA*

**NEW SKIN**

*DISCOVERY LATIN AMERICA*

**NEW THIS MONTH**

*CARTOON NETWORK LATIN AMERICA*

**REEL SPACE 2015**

*TURNER LATAM*

**TOONCAST LIGHTS AND SHADOWS**

*CARTOON NETWORK LATIN AMERICA*

**GENERAL BRANDING/IMAGE CAMPAIGN**

**50TH ANNIVERSARY**

*GLOBO*

**COUPLES**

*DISCOVERY LATIN AMERICA*

**DISCOVERY TURBO - WE LOVE ENGINES**

*DISCOVERY LATIN AMERICA*

**FOX SPORTS MUSEUM**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**ON AIR GNT**

*GLOBOSAT PROGRAMADORA LTDA.*

**HOLIDAY/SEASONAL/ SPECIAL EVENT SPOT**

**120 YEARS OF CINEMA**  
*REDE TELECINE*

**ANTI-WAR WEEK SPECIAL / ESPECIAL ANTI-GUERRA**  
*TURNER INTERNATIONAL ARGENTINA - TCM*

**DIRECTV PATIO**  
*DIRECTV*

**DISCOVERY CHANNEL - FIERCE THURSDAYS**  
*DISCOVERY LATIN AMERICA*

**HALLOWEEN**  
*MTV NETWORKS - WORLD DESIGN STUDIO BUENOS AIRES*

**HOLIDAY/SEASONAL/SPECIAL EVENT CAMPAIGN**

**50TH ANNIVERSARY**  
*GLOBO*

**BIENAL FESTIVAL**  
*IN HOUSE RCN TV*

**CARNIVAL**  
*TV GLOBO*

**WE ARE ALL PRINCESSES CAMPAIGN**  
*CARTOON NETWORK LATIN AMERICA*

**OSCAR 2015**  
*TV GLOBO*

**PROGRAM PROMOTIONAL SPOT - IN-HOUSE**

**COMO ERA GOSTOSO - CANAL BRASIL**  
*GLOBOSAT PROGRAMADORA LTDA.*

**NAT GEO OS INSCRÍVEIS**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**DSC\_GABO "TYPEWRITER"**  
*DISCOVERY LATIN AMERICA*

**FOX LIFE SCHOOL FOR HUSBANDS**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**PÖRFIRIO DIAZ: 100 AÑOS SIN PATRIA**  
*DISCOVERY LATIN AMERICA*

**PROGRAM PROMOTIONAL CAMPAIGN - IN- HOUSE**

**CHIP FOOSE: BUILDING DREAMS**  
*DISCOVERY LATIN AMERICA*

**DSC\_GABO "TYPEWRITER" + DSC\_GABO "POETRY"**  
*DISCOVERY LATIN AMERICA*

**ESDLC3 CAMPAIGN**  
*TELEMUNDO*

**MASTER CHEF ADULTO**  
*IN HOUSE RCN*

**WORLD LEAGUE VOLEY "SEÑAS"**  
*TYC SPORTS*

**PUBLIC SERVICE ANNOUNCEMENT**

**CYBERBULLING CAMPAIGN**

*CARTOON NETWORK LATIN AMERICA*

**DETECTION OF BREAST CANCER PSA: 2 MINUTES**

*CANAL ONCE*

**HEROES POR EL CAMBIO - SINERGY**

*THE WALT DISNEY COMPANY LATIN AMERICA*

**MTV PRO-SOCIAL VOTING MACHINE**

*MTV*

**PRO-SOCIAL SPOTS BRAZIL 2015**

*NICKELODEON LATIN AMERICA*

**SPORT PROMOTION**

**FOX SPORTS WWE DIVAS**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**TRAINING SHOTS**

*BOURKE FILMS*

**WORLD CUP GRAND INTRO**

*THIRDEYE DESIGN GROUP*

**WORLD LEAGUE VOLEY "SEÑAS"**

*TYC SPORTS*

**FOX SPORTS WWE TWITTER**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*



**NEWS/CURRENT EVENT PROMOTION**

**AMIGOS PARA SIEMPRE**  
*GLOBONEWS*

**AYOTZINAPA STUDENTS - CNN POP**  
*CNN*

**MANIFIESTO**  
*RT*

**RETROSPECTIVE 2014**  
*TV GLOBO*

**FRANCISCO EN SUDAMÉRICA - CNN**  
*CNN*

**REALITY PROMOTION**

**BREAKOUT BRASIL DRONE**  
*CANAL SONY LATIN AMERICA/BRASIL*

**DEADLIEST CATCH**  
*DISCOVERY LATIN AMERICA*

**FOX LIFE SCHOOL FOR HUSBANDS**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**MEXICÁNICOS**  
*DISCOVERY LATIN AMERICA*

**SEPARADOS**  
*IN HOUSE RCN*

**DOCUMENTARY PROMOTION**

**ANATOMY OF TERROR**  
*GLOBONEWS*

**DOCS360\_DOCUMENTARY PROMOTION**  
*CANAL ONCE*

**EL CHAPO**  
*DISCOVERY LATIN AMERICA*

**GABO "TYPEWRITER"**  
*DISCOVERY LATIN AMERICA*

**PORFIRO DIAZ: 100 AÑOS SIN PATRIA**  
*DISCOVERY LATIN AMERICA*

**CHILDREN'S PROMOTION**

**CARTOON POWER**  
*CARTOON NETWORK LATIN AMERICA*

**LIFE IS BETTER WITH ANIMATION**  
*NICKELODEON LATIN AMERICA*

**MASTER CHEF JUNIOR**  
*IN HOUSE RCN*

**MPN MUSICAL SPOT 2014**  
*NICKELODEON LATIN AMERICA*

**CLUB BRAVE**  
*CARTOON NETWORK LATIN AMERICA*

**COMEDY/SITCOM PROMOTION**

**FOX PORTA DOS FUNDOS CARNAVAL**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**CÁRGARTE DE RISA - ORQUESTA**  
*CANAL SONY LATIN AMERICA*

**FOX O GRANDE GONZALEZ TEASER**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**HIMYM - 500 MILES**  
*CANAL SONY LATIN AMERICA*

**DRAMA PROMOTION**

**AMC - BREAKING BAD TRIPLE DOSIS**  
*AMC NETWORKS INTERNATIONAL LATIN AMERICA*

**AMORTEAMO**  
*TV GLOBO*

**BATES MOTEL "FAMILY TREE"**  
*NBC UNIVERSAL NETWORKS BRAZIL*

**ESPOSAS ASESINAS**  
*A&E OLE NETWORKS*

**ESDLC3 - SOLEDAD (KARLA MORRISON)**  
*TELEMUNDO*

**HBO SR AVILA**  
*HBO LATIN AMERICA*



**MOVIE PROMOTION**

**AMERICAN REUNION**

*TV RECORD*

**ELITE SQUAD**

*TV RECORD*

**INCEPTION**

*TURNER LATINOAMERICA.TNT*

**SAW**

*MEGAPIX*

**STUDIO UNIVERSAL TWINS**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA / NBC UNIVERSAL LATIN AMERICA*

**ENTERTAINMENT/MUSIC/VARIETY PROMOTION**

**BILLBOARD CAMPAIGN**

*TELEMUNDO*

**ESSE ARTISTA SOU EU PROMOS**

*SBT*

**MTV EMA 2014 - HOST SPOT**

*MTV NETWORKS - WORLD DESIGN STUDIO BUENOS AIRES*

**MTV MILLENNIAL AWARDS 2015 HOST SPOT**

*MTV*

**XUXA TRIUMPHAL ARRIVAL**

*TV RECORD*

**FUNNIEST PROMO**

**AN OSCAR FOR LEO**  
*TURNER LATINOAMERICA. TNT.*

**ANIMAL PLANET - SPIDER**  
*DISCOVERY LATIN AMERICA*

**CARBURANDO "PAREJA"**  
*TYC SPORTS*

**JUDO "ABRÁZAME"**  
*TYC SPORTS*

**MIGUEL VARONI**  
*TELEMUNDO*

**PROMO NOT USING PROGRAMMING FOOTAGE**

**BEING JOHN MALKOVICH**  
*REDE TELECINE*

**GABO "TYPEWRITER"**  
*DISCOVERY LATIN AMERICA*

**NAT GEO OS INCRÍVEIS**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**NICK CLASSICS**  
*NICKELODEON LATIN AMERICA*

**SAW**  
*MEGAPIX*

**INTERSTITIAL**

**AXN FLIX SIN CITY: A DAME TO KILL FOR**  
*AXN LATIN AMERICA*

**CATCH UP1**  
*THE WALT DISNEY COMPANY LATIN AMERICA*

**LYRIC VIDEO- WE GOT TALENT- QUE TALENTO!**  
*THE WALT DISNEY COMPANY LATIN AMERICA*

**PLANET DESCENDANTS - SINERGY**  
*THE WALT DISNEY COMPANY LATIN AMERICA*

**INTERSTITIAL CAMPAIGN/SERIES**

**ANOTHER WEEK ON CARTOON**  
*CARTOON NETWORK LATIN AMERICA*

**CSI FACTS**  
*AXN LATIN AMERICA*

**DIADELAVICTORIA - THE MOST SIGNIFICANT EVENTS**  
*RT*

**FANTASMAGORIAS**  
*HBO LATIN AMERICA*

**GETTING TO KNOW THE PRESIDENTS OF BRAZIL**  
*CANAL FUTURA*

ON-AIR PROMOTION FOR CHANNEL WEBSITE/APP

**DIRECTV PARKING**

*DIRECTV*

**A&E WEB SE ORIGINAL**

*A&E OLE NETWORKS*

**ANIMAL PLANET - SPIDER**

*DISCOVERY LATIN AMERICA*

**DIRECTV MUSEO**

*DIRECTV*

**GLOBO.COM**

*GLOBO*

PROGRAM OPEN

**AMORES LIVRES - GNT**

*GLOBOSAT PROGRAMADORA LTDA.*

**BETWEEN TWO WORLDS**

*GLOBO*

**COZINHA PRÁTICA - GNT**

*GLOBOSAT PROGRAMADORA LTDA.*

**GRÁFICA PANAM TORONTO 2015**

*TYC SPORTS*

**HOT STUFF**

*GLOBO*

**PROMOTIONAL ANIMATION**

**DIADELA VICTORIA**  
*RT*

**TURBO DRAGSTER**  
*DISCOVERY LATIN AMERICA*

**FOX FIGHT CLUB**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**TEASER NO CAMINHO DA FELICIDADE - MULTISHOW**  
*GLOBOSAT PROGRAMADORA LTDA.*

**VACACIONES**  
*DISCOVERY LATIN AMERICA*

**ART DIRECTION & DESIGN: PROMO**

**COMO ERA GOSTOSO - CANAL BRASIL**  
*GLOBOSAT PROGRAMADORA LTDA.*

**CRIMINAL MINDS - DIBUJOS DE LA MENTE**  
*AXN LATIN AMERICA*

**MTV EMA 2014 - HOST SPOT**  
*MTV NETWORKS - WORLD DESIGN STUDIO BUENOS AIRES*

**NAT GEO OS INCRÍVEIS**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**WORLD CUP - WAVE**  
*GLOBO*



ART DIRECTION & DESIGN: LOGOTYPE DESIGN

**50TH ANNIVERSARY - SCHOOL OF FISH**  
*GLOBO*

**DISCOVERY WORLD**  
*DISCOVERY LATIN AMERICA*

**MOTORHEADS**  
*BBC WORLDWIDE LATIN AMERICA & US HISPANIC*

**PLANETA EXTREMO LOGO**  
*GLOBO TV NETWORK*

**THE PARTY**  
*GLOBO*

ART DIRECTION & DESIGN: ON-AIR IDENTITY CAMPAIGN

**DISCOVERY TURBO**  
*DISCOVERY LATIN AMERICA*

**ON AIR GNT**  
*GLOBOSAT PROGRAMADORA LTDA.*

**ON AIR MEGAPIX**  
*MEGAPIX*

**SEASONS**  
*GLOBO*

**WARNER TV REBRAND 2015**  
*TURNER INJAUS*

**ART DIRECTION & DESIGN: TOTAL PACKAGE DESIGN**

**FOX NO MOLESTAR!**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**COMEDY CENTRAL STAND-UP PACKAGE**

*MTV NETWORKS ARGENTINA*

**DISCOVERY REBRAND**

*DISCOVERY LATIN AMERICA*

**FOX NITRO**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**H&H\_GRAPHIC PACKAGE**

*DISCOVERY LATIN AMERICA*

**MARKETING VIDEO/PRESENTATION – INTERNAL OR EXTERNAL**

**CAPELLA SINGERS**

*TURNER INTERNATIONAL ARGENTINA – I.SAT*

**CNNE\_UPFRONT SIZZLE - WEB**

*CNN*

**COMEDY CENTRAL REEL: CÓMO CONQUISTAR AL MUNDO / CC WORLD  
DOMINATION REEL**

*MTV NETWORKS ARGENTINA*

**DISCOVERY UP FRONT VIDEO**

*DISCOVERY LATIN AMERICA*

**REEL TCM 2015**

*TURNER INTERNATIONAL ARGENTINA – TCM*

**ON-AIR BRAND/SPONSOR INTEGRATED SPOT**

**DISCOVERY\_ DESAFIO DISCOVERY\_ HALLS**  
*DISCOVERY LATIN AMERICA*

**DISCOVERY\_ JUEVES DE AVENTURA\_ DAVIVIENDA**  
*DISCOVERY LATIN AMERICA*

**MTV AND SANOFI PARTNERED TO PROMOTE THE NEW TING X-ZONE'S  
APPPIENDER WITH "PERFECT MATCH"**  
*VIACOM INTERNATIONAL MEDIA NETWORKS*

**TEASER SHARE A COKE- HIMYM**  
*CANAL SONY LATIN AMERICA*

**TRENDY BY NICK - AMERICAN GIRL**  
*NICKELODEON LATIN AMERICA*

**ON-AIR BRAND/SPONSOR INTEGRATED CAMPAIGN**

**CAMPAÑA TOTAL 1 IDEA**  
*THE HISTORY CHANNEL LATIN AMERICA LLC*

**DISCOVERY\_ INTERSTELLAR\_ WARNER BROS**  
*DISCOVERY LATIN AMERICA*

**FOX JUEGA CON OREO**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA -  
STARCOM MEDIAVEST / LIQUID THREAD*

**PEUGEOT AND MTV PARTNERED TO REWARD INNOVATION  
WITH THE ON AIR+ ONLINE CAMPAIGN: "RISE UP"**  
*VIACOM INTERNATIONAL MEDIA NETWORKS*

**VIDAS QUE NO FALLAN**  
*DISCOVERY LATIN AMERICA*

**SOUND DESIGN**

**BRASILEIRO - SPORTV**

*GLOBOSAT PROGRAMADORA LTDA.*

**CINE AXN CADA SEGUNDO CONTA**

*AXN BRASIL*

**FOX+ EXPLOSION**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**HIMYM - 500 MILES**

*CANAL SONY LATIN AMERICA*

**UEFA CHAMPIONS LEAGUE 'CASA'**

*ESPN*

**COPYWRITING**

**FOX SPORTS DAKAR**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**AQUI É NICK – BOB FUNK**

*NICKELODEON LATIN AMERICA*

**AUGUST: OSAGE COUNTY**

*REDE TELECINE*

**FILM ZONE BAILA**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**HIMYM - 500 MILES**

*CANAL SONY LATIN AMERICA*

**EDITING**

**ATLETISMO "RAVE"**

*TYC SPORTS*

**DIRECTV LATIN AMERICA PROGRAMMING | BUCKET VIDEO**

*DIRECTV LATIN AMERICA*

**DISCOVERY CHANNEL - FIERCE THURSDAYS**

*DISCOVERY LATIN AMERICA*

**HOW TO GET AWAY WITH MURDER - OBSESSION**

*CANAL SONY LATIN AMERICA/BRASIL*

**REEL SPACE 2015**

*TURNER LATAM*

**ON-AIR TYPOGRAPHY**

**ATLETISMO "RAVE"**

*TYC SPORTS*

**CANAL A, CONCEPTOS**

*AMC NETWORKS INTERNATIONAL LATIN AMERICA*

**DIADELAVICTORIA\_MAPA**

*RT*

**FILM&ARTS- THE GOOD GERMAN**

*AMC NETWORKS INTERNATIONAL LATIN AMERICA*

**FOX SPORTS MUSEUM PLAYERS**

*FOX INTERNATIONAL CHANNELS LATIN AMERICA*



**SPORT PROMOTION FOR LOCAL AFFILIATE PROGRAMMING**

**BOXEO "NARVAEZ TRONO"**

*TYC SPORTS*

**CLARO SPORTS COLOMBIA / PROMESAS DEL TENIS**

*CLARO COLOMBIA*

**MUNDIAL DE JUDO "ABRAZAME"**

*TYC SPORTS*

**STAR WARS CUP**

*THE WALT DISNEY COMPANY LATIN AMERICA*

**SUB 17 "ANTES"**

*TYC SPORTS*

**GENERAL IMAGE CAMPAIGN USING MULTIPLE MEDIA**

**CINEMAX - STAR WARS**

*HBO LATIN AMERICA*

**COMEDY CENTRAL COMEDIA A DOMICILIO**

*MTV NETWORKS ARGENTINA*

**DISNEY MAGIC FEST – LEON FAIR 2015**

*THE WALT DISNEY COMPANY LATIN AMERICA*

**EL SENOR DE LOS CIELOS 3**

*TELEMUNDO*

**HBO SR AVILA**

*HBO LATIN AMERICA*

**PROMOTIONAL INTERACTIVE/MOBILE APPLICATIONS**

**2015 PAN AMERICAN GAMES AT TYC SPORTS**  
*TYC SPORTS*

**CALL TO ACTION**  
*THE HISTORY CHANNEL LATIN AMERICA LLC*

**EL SEÑOR DE LOS CIELOS APP**  
*TELEMUNDO*

**PRESENTACION**  
*THE HISTORY CHANNEL LATIN AMERICA LLC*

**UNIVERSAL CHANNEL'S TWITTER INTERACTIVE STRATEGY**  
*NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL*

**SOCIAL MEDIA PROMOTION**

**#ASILOVIVIMOS\_CAFE\_CNN**  
*CNN*

**19 HOUR JAIL STUNT - EL SEÑOR DE LOS CIELOS SERIES**  
*TELEMUNDO*

**EL HUECO TWITERO (THE TWEETING POTHOLE)**  
*MEDCOM PANAMA*

**MOMMY MONITOR**  
*CARACOL TELEVISIÓN*

**SOMETHING FOR NOTHING**

**ANIMAL PLANET - SPIDER**  
*DISCOVERY LATIN AMERICA*

**CORCOVADO**  
*INHOUSE RCN TELEVISIÓN*

**FELIZ CUMPLEAÑOS DORA - IDENT**  
*NICKELODEON LATIN AMERICA*

**MOMMY MONITOR**  
*CARACOL TELEVISIÓN*

**SAW**  
*MEGAPIX*

**BEST WORK NEVER SEEN**

**ANIMAL PLANET IN MEXICO**  
*DISCOVERY LATIN AMERICA*

**FOX SPORTS UEFA CHAMPIONS LEAGUE**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA*

**RING GIRLS - COMBATE**  
*GLOBOSAT PROGRAMADORA LTDA.*

**STUDIO UNIVERSAL LES MISERABLES**  
*FOX INTERNATIONAL CHANNELS LATIN AMERICA / NBC UNIVERSAL LATIN AMERICA*

**TED - "CUTE"**  
*NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL*



**promaxbda**  
LATIN AMERICA  
AWARDS **2015**

**FINALISTS**  
WINNERS ANNOUNCED OCT. 15

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**\*\*PLEASE NOTE\*\***

*DUE TO SELECT CATEGORIES BEING JUDGED AT A LATER DATE, THE FINALISTS IN SOME CATEGORIES ARE NOT INCLUDED ON THIS LIST. FINALISTS/WINNERS IN THOSE CATEGORIES WILL BE ANNOUNCED AT THE AWARDS SHOW.*