

The logo for promaxbda, featuring the text 'promaxbda' in a bold, lowercase, sans-serif font. The 'p' and 'd' are white, while 'romax' and 'bda' are black. The logo is set against a red background with a white circular graphic element to its left.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

MARKETING TEAM OF THE YEAR FX NETWORKS

AGENCY OF THE YEAR STUN CREATIVE

CINEMATIC SPECIFIC

PROMOS AT THE MOVIES

GOLD

FALLING SKIES - CLEAR GAZE TEASE
TNT

SILVER

CHOZEN S1 - IN THEATER "TURN OFF CELL PHONE" MESSAGE
FX NETWORKS

BRONZE

BATES MOTEL BTS
A&E TELEVISION NETWORKS

VOICE OVER

BEST VOICE OVER PERFORMANCE

GOLD

LEADERSHIP
CNN

SILVER

ANIMANIACS LAUNCH
THE HUB NETWORK

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

NATIONAL GEOGRAPHIC CHANNEL SUMMER IMAGE "LIFE"

SHAW MEDIA INC.

TELEVISION - VIDEO PRESENTATION: CHANNEL PROMOTION

GENERAL CHANNEL IMAGE SPOT

GOLD

HAPPY DAYS

FOX SPORTS MARKETING

SILVER

SUMMER BY BRAVO DESERT ISLAND :60

BRAVO

BRONZE

GENERIC :45 RED CARPET IMAGE

FOX BROADCASTING COMPANY

GENERAL CHANNEL IMAGE CAMPAIGN

GOLD

LAUNCH CAMPAIGN

PIVOT

SILVER

COMPETITIVE CAMPAIGN

DIRECTV

BRONZE

DISCOVERY BRAND ANTHEM

DISCOVERY, RADLEY, BIGSMACK

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE SPOT

GOLD

BRAND SPOT

A&E TELEVISION NETWORKS

SILVER

ZTÉLÉ – HOSTS

BELL MEDIA INC.

BRONZE

BRAG PHOTOBOOTH

CBS TELEVISION NETWORK

ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE CAMPAIGN

GOLD

NICKELODEON HALLOWEEN IDS 2013

NICKELODEON

SILVER

NICKELODEON KNIT HOLIDAY IDS 2013

NICKELODEON

BRONZE

SUMMER BY BRAVO DESERT ISLAND CAMPAIGN

BRAVO

GENERAL CHANNEL IMAGE SPOT - LONG FORMAT

GOLD

AN AMERICAN COACH IN LONDON

NBC SPORTS AGENCY

SILVER

WHAT THE FOX!

FOX BROADCASTING CO. - FOX SPECIAL OPS

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

GENERIC: FBC COALITION SIZZLE (1:49)

FOX BROADCASTING COMPANY

ART DIRECTION & DESIGN: CHANNEL ID

GOLD

FXX - "IT'S LIKE"

FX NETWORKS

SILVER

SCIENCE BRAND ID'S

SCIENCE CHANNEL

BRONZE

ADULT SWIM BUMPS & ID'S

ADULT SWIM

CHANNEL HOLIDAY/SPECIAL EVENT SPOT

GOLD

STAR WARS HOLIDAY CARD TUNE IN

SPIKE TV

SILVER

HBO HOLIDAY E-CARD

HBO

BRONZE

MUCH: HOLIDAY WRAP LAUNCH - THE TREE

BELL MEDIA AGENCY

CHANNEL HOLIDAY/SPECIAL EVENT CAMPAIGN

GOLD

SUMMER BY BRAVO DESERT ISLAND CAMPAIGN

BRAVO

promaxbda

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER

SUPER BOWL - FOOTBALL EYE CAMPAIGN
CBS TELEVISION NETWORK

BRONZE

NICKELODEON HALLOWEEN IDS 2013
NICKELODEON

ON-AIR PROMOTION FOR CHANNEL WEBSITE

GOLD

NFL.COM FANTASY "SHOULDERS"
NFL NETWORK

SILVER

FOX SPORTS GO "SUPERMODEL"
FOX SPORTS MARKETING

BRONZE

CNBC TV EVERYWHERE
CNBC CREATIVE SERVICES

TELEVISION - VIDEO PRESENTATION: CONTENT PROMOTION

PROGRAM PROMOTIONAL SPOT - IN-HOUSE

GOLD

TRUE DETECTIVE CHARACTER FOR DARKNESSBECOMESYOU.COM
HBO

SILVER

SULLIVAN & SON
TURNER BROADCASTING SYSTEM

BRONZE

SONS OF ANARCHY: BRAWL :30
FX NETWORKS

promaxbda

PROMOTION, MARKETING AND DESIGN

**NORTH AMERICA
AWARD WINNERS**

PROGRAM PROMOTIONAL CAMPAIGN - IN-HOUSE

GOLD

ENCORE REBRAND CAMPAIGN

ENCORE

SILVER

MASTERS OF SEX: CAMPAIGN

SHOWTIME

BRONZE

SONS OF ANARCHY: BRAWL, MAYHEM, TURN, HURT PEOPLE

FX NETWORKS

PROGRAM PROMOTIONAL SPOT - OUT-OF-HOUSE

GOLD

SPORTSCENTER "DA DA DA"

ESPN

GOLD

FOX SPORTS LIVE: YOU'RE WELCOME AMERICA

FOX SPORTS MARKETING

SILVER

DISCOVERY- SHARK WEEK 2013

DISCOVERY, MOCEAN

BRONZE

PREMIER LEAGUE: MISUNDERSTANDING

NBC SPORTS AGENCY

PROGRAM PROMOTIONAL CAMPAIGN - OUT-OF-HOUSE

GOLD

KILLING KENNEDY

NATIONAL GEOGRAPHIC CHANNELS

promaxbda

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER

DISCOVERY- SHARK WEEK 2013
DISCOVERY & MOCEAN

BRONZE

JUSTIFIED: TRACKS, ROADKILL, DEATHWISH, PECK, RASCAL
FX NETWORKS

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL SPOT

GOLD

DANCE MOMS - TAKE ON ME :60
LIFETIME

SILVER

DEXTER MASTERPIECE LAUNCH SPOT
SHOWTIME

BRONZE

THE WRITERS' ROOM IMAGE PROMO :30
SUNDANCETV

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL CAMPAIGN

GOLD

BRAIN GAMES SEASON 1
NATIONAL GEOGRAPHIC CHANNELS

SILVER

DEXTER CAMPAIGN
SHOWTIME

BRONZE

AMERICAN HORROR STORY: COVEN - ALL NEW :30, SEASON FINALE :30, GRAPHIC ID :10
FX NETWORKS

COMEDY PROGRAM SPOT

GOLD

OFF THEIR ROCKERS PROMO :30

LIFETIME

SILVER

EASTBOUND & DOWN: THE PHOENIX

HBO

BRONZE

VEEP :60 PROMO SHOOT

HBO

COMEDY PROGRAM CAMPAIGN

GOLD

IT'S ALWAYS SUNNY IN PHILADELPHIA: OFORENLIGHET, ALLTID,
SOMMAREN MED DENNIS, DET SUGER, FLYTTNING

FX NETWORKS

SILVER

SULLIVAN & SON

TURNER BROADCASTING SYSTEM

BRONZE

MODERN FAMILY NIGHTLY "MAKE EVERY NIGHT FAMILY NIGHT" CAMPAIGN

20TH TELEVISION

ENTERTAINMENT PROGRAM SPOT

GOLD

FRANCO ROAST

COMEDY CENTRAL

SILVER

THE FOLLOWING "FACTORY"

FOX BROADCASTING / IKA COLLECTIVE

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

DAVID BLAINE-REACTION

ABC INC.

ENTERTAINMENT PROGRAM CAMPAIGN

GOLD

DEXTER CAMPAIGN

SHOWTIME

SILVER

BONNIE & CLYDE ON-AIR CAMPAIGN

HISTORY

BRONZE

HBO BOARDWALK EMPIRE CAMPAIGN

HBO

LIVE EVENT SPOT

GOLD

LOUIS C.K. "OH MY GOD" SHOOT TRAILER

HBO

SILVER

THE OPEN CHAMPIONSHIP "KEEP CALM"

ESPN

BRONZE

MUCH: BIG JINGLE LAUNCH

BELL MEDIA AGENCY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

LIVE EVENT CAMPAIGN

GOLD

TSN: 2013 SCOTTIES

BELL MEDIA AGENCY

SILVER

2013 MTV VIDEO MUSIC AWARDS

MTV ON-AIR PROMOS

BRONZE

KIDS' CHOICE AWARDS 2013 CAMPAIGN

NICKELODEON

ART DIRECTION & DESIGN: HOLIDAY/SEASONAL/SPECIAL EVENTS SPOT

GOLD

FOOD NETWORK - 2013 HOLIDAY PACKAGING

CAUSE & [EFFECT]

SILVER

SHRINK OR SWIM?

DCWW PARTNERSHIP MARKETING & CREATIVE

BRONZE

HBO HOLIDAY E-CARD

HBO

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD

DISCOVERY- SHARK WEEK 2013

DISCOVERY & MOCEAN

SILVER

A VERY QUENTIN CHRISTMAS

STARZ

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

NATURE: DEER DUCKEY

PBS

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN

GOLD

DISCOVERY- SHARK WEEK 2013

DISCOVERY & MOCEAN

SILVER

TOY STORY CAMPAIGN

ABC INC.

BRONZE

RIP THE RUNWAY 2013

BET NETWORKS

DRAMATIC PROGRAM SPOT OR CAMPAIGN

GOLD

AMERICAN HORROR STORY: COVEN - STAIRCASE, DETENTION,
SLITHER IN, INITIATION, BURN

FX NETWORK

SILVER

TRUE DETECTIVE SEASON 1 PROMO CAMPAIGN

HBO

BRONZE

GAME OF THRONES TRAILER CAMPAIGN

HBO

CHILDREN'S PROGRAMMING SPOT OR CAMPAIGN

GOLD

TEAM UMIZOOMI SAVES GORDON RAMSAY

NICK JR

SILVER

TOY STORY CAMPAIGN

ABC INC.

BRONZE

BUBBLE GUPPIES PENCIL CASE

NICK JR

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT

GOLD

DRUGS INC "TERMS"

NATIONAL GEOGRAPHIC CHANNELS

SILVER

RU 6 LAUNCH SPOT

LOGO

BRONZE

DOCUMENTARY FILMS SUMMER IMAGE 2013

HBO

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING CAMPAIGN

GOLD

BRAIN GAMES 1

NATIONAL GEOGRAPHIC CHANNELS

SILVER

INSIDE COMBAT RESCUE

NATIONAL GEOGRAPHIC CHANNELS

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

AFRICA - UN LADO DISTINTO
DISCOVERY EN ESPAÑOL

DAYTIME PROGRAM SPOT OR CAMPAIGN

GOLD

SOAPNET GENERAL HOSPITAL "CARLY"
STUN CREATIVE

SILVER

TEAM UMIZOOMI SAVES GORDON RAMSAY
NICK JR

BRONZE

BUBBLE GUPPIES: PENCIL CASE
NICK JR

MADE-FOR-TELEVISION MOVIE SPOT

GOLD

HBO BEHIND THE CANDELABRA TRAILER
HBO

SILVER

BONNIE & CLYDE GANGSTERS :30
HISTORY

BRONZE

KILLING KENNEDY 'BULLET'
NATIONAL GEOGRAPHIC CHANNELS

THEATRICAL FILMS SHOWN ON TELEVISION SPOT

GOLD

HISTORY (CANADA) SCHINDLER'S LIST "TRAIN"
SHAW MEDIA INC.

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

FXX THE OTHER GUYS CAMPAIGN

PLAY CREATIVE

BRONZE

SLUMDOG MILLIONAIRE

IFC

DAYPART/BLOCK OF PROGRAMS SPOT OR CAMPAIGN

GOLD

FXHTM - FALL 2013 CAMPAIGN :60

FX NETWORKS

SILVER

UNIMÁS REBRAND

TROIKA

BRONZE

SPLATTERDAY

SHOWTIME

PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD

CHANCE FOR CHANGE

PIVOT

SILVER

I WONT STAND FOR CU PSA 2013 :40

USA NETWORK

BRONZE

SUFFOLK'S BRAVEST: "VOLUNTEER TO BE AMAZING"

NUTMEG POST/ SMM

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

GOLD

GILEAD AVENUE Q CAMPAIGN

LOGO

SILVER

SPROUT'S KINDEST KID CAMPAIGN

SPROUT

BRONZE

WORLD WIDE DAY OF PLAY 2013 CAMPAIGN

NICKELODEON

ART DIRECTION & DESIGN: PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD

SUFFOLK'S BRAVEST: "VOLUNTEER TO BE AMAZING"

NUTMEG POST/ SMM

SILVER

THE HIGH MUSEUM OF ART "GIRL WITH A PEARL EARRING EXHIBIT"

BARK BARK

BRONZE

ERIN HENDERSON SACKS FOR CATS

NATIONAL GEOGRAPHIC CHANNELS

"BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM

GOLD

2014 AWARDS SEASON CAMPAIGN: CONTENDER CONVERSATIONS

IN DEMAND

SILVER

THE CRAZY ONES "BUILDING A BETTER COMEDY"

CBS TELEVISION NETWORK

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

2013 MODERN FAMILY "RISKO" INTERVIEW
USA NETWORK

STUNT PROMOTION - ON-AIR ONLY

GOLD

SPLATTERDAY
SHOWTIME

SILVER

AGE OF ACTION STUNT
EPIX

BRONZE

CRUISE FEST
EPIX

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM SPOT

GOLD

CITY- CITY WORDS
ROGERS MEDIA

SILVER

EONLINE: E! TIME
HOUNDSTOOTH

BRONZE

DC NATION - HEAT VISION
CARTOON NETWORK

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN

GOLD

APORKALYPSE 2013
SPORTSMAN CHANNEL

promaxbda

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER
REBRAND
MUN2

BRONZE
MUCH: NSFW BUMPERS
BELL MEDIA AGENCY

INTERSTITIAL/"PROMO-TAINMENT"/GENERAL PROGRAM WRAPS CAMPAIGN

GOLD
MUCH: NORTH PARK
BELL MEDIA AGENCY

SILVER
PRIMETIME PREVIEW 2013
NBC ENTERTAINMENT MARKETING & DIGITAL

BRONZE
THE FOLLOWING: SCENE OF THE CRIME CAMPAIGN
FOX BROADCASTING CO. - FOX SPECIAL OPS.

INTERSTITIAL/"PROMO-TAINMENT"/MOVIE PROGRAM WRAPS CAMPAIGN

GOLD
MUCH: MUCH RECREATES MOVIES
BELL MEDIA AGENCY

SILVER
A GOOD DAY TO DIE HARD
COMEDY CENTRAL

BRONZE
UNIVERSAL/DESPICABLE ME 2 RETURNS TO TAKE OVER TBS
TURNER ENTERTAINMENT NETWORKS

promaxbda

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

INTERSTITIAL/PROGRAM/BRAND INTEGRATED PROGRAM WRAPS CAMPAIGN

GOLD

SPIKE'S BELLATOR MMA & MICROSOFT: XBOX ONE – RYSE
SPIKE TV

SILVER

SUPER BOWL ON FOX "CLEATUS BEATS BY DRE"
FOX SPORTS MARKETING

BRONZE

BET HONORS / P&G PANTENE PRO-V
BET NETWORKS

ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED SPOT

GOLD

NICKELODEON AND 20TH CENTURY FOX'S WALKING WITH DINOSAURS "DINO RAP"
NICKELODEON

SILVER

SHARK WEEK / MILLER 64
DISCOVERY, MILLER 64, STATELINE, K2O

BRONZE

FINDING BIGFOOT - DYSON
ANIMAL PLANET

ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN

GOLD

DISCOVERY CHANNEL: VW SHARK WEEK CAMPAIGN
THE DISCOVERY AGENCY

SILVER

THE AWESOMES - JACK LINKS
HULU

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

PSYCH SAMSUNG SPOTS

USA NETWORK

LOWER THIRD PROMOTION

GOLD

SOCHI OLYMPICS COUNTDOWN LOWER 3RD - ICE

MFACTOR INC.

SILVER

PANIC BUTTON ROACH PROMO BUG

TRUTV

BRONZE

LIFETIME DEVIOUS MAIDS

SHAW MEDIA INC.

ART DIRECTION & DESIGN: PROGRAM INFORMATIONAL GRAPHICS

GOLD

MUCH: MMVAS

BELL MEDIA AGENCY

SILVER

NBC FALL PREVIEW

NBC UNIVERSAL

BRONZE

SHOW ME THE MONDAY ANIMATED LOGO

DISNEY XD

ART DIRECTION & DESIGN: PROGRAM OPEN/TITLES

GOLD

FRANCO ROAST

COMEDY CENTRAL

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

DORA IN WONDERLAND

NICKELODEON

BRONZE

AL MADRIGAL

COMEDY CENTRAL

ART DIRECTION & DESIGN: PROGRAM BUMPER

GOLD

DEXTER PRE-EPISEODE BUMPER

SHOWTIME

SILVER

MASTERS OF SEX: SCIENCE GETS SEXY - BUMPER

SHOWTIME

BRONZE

SITCOM THERAPY PUMPER

LOGO

ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO

GOLD

THE BRIDGE S1 - LOGO

FX NETWORKS

SILVER

BRAIN GAMES :15 SPOT (LOGO VERSION)

NATIONAL GEOGRAPHIC CHANNELS

BRONZE

M3: M3 LOGO

BELL MEDIA AGENCY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

TELEVISION - VIDEO PRESENTATION: NEWS PROGRAM

NEWS/INFORMATION PROGRAM SPOT

GOLD

OPRAH'S LIFECLASS: FATHERLESS SONS

OWN/HARPO

SILVER

LITTLE DIFFERENT

CBS NEWS

BRONZE

CNN FILMS: BLACKFISH

CNN

NEWS/INFORMATION PROGRAM CAMPAIGN

GOLD

CNN FILMS CAMPAIGN

CNN

SILVER

NBC NIGHTLY NEWS WITH BRIAN WILLIAMS: IT'S PERSONAL

NBC NEWS MARKETING

BRONZE

CP24: BREAKFAST - NEWS DOESN'T SLEEP IN

BELL MEDIA AGENCY

SPECIAL NEWS REPORT OR EVENT PROGRAM SPOT OR CAMPAIGN

GOLD

JFK 50YRS AS IT HAPPENED

CBS NEWS

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PROMOTION, MARKETING AND DESIGN
NORTH AMERICA
AWARD WINNERS

SILVER

A CASE OF POLICE BRUTALITY?

WTNH

BRONZE

TWC TORNADO WEEK

THE WEATHER CHANNEL

ART DIRECTION & DESIGN: NEWS PROGRAM PROMOTION PACKAGE

GOLD

CNN FILMS

STUN CREATIVE

SILVER

CNN FILMS - BLACKFISH

CNN

BRONZE

ANTHONY BOURDAIN PARTS UNKNOWN - CAMPAIGN

CNN

ART DIRECTION & DESIGN: NEWS PROGRAM INFORMATIONAL GRAPHICS

GOLD

SAFEST ROOM

THE WEATHER CHANNEL

SILVER

SNOWFLAKES

THE WEATHER CHANNEL

BRONZE

FUSION LAUNCH BRANDING

STUN CREATIVE

promaxbda

PROMOTION, MARKETING AND DESIGN

**NORTH AMERICA
AWARD WINNERS**

ART DIRECTION & DESIGN: NEWS PROGRAM OPEN/TITLES

GOLD

ANTHONY BOURDAIN PARTS UNKNOWN - LAST BITE OPEN

CNN

SILVER

THE LOOKOUT

ABCNEWS MARKETING & CREATIVE

BRONZE

HBO_VICE_OPEN

BEEHIVE

ART DIRECTION & DESIGN: NEWS PROGRAM BUMPER

GOLD

TODAY'S BEATLES

NBC ARTWORKS

SILVER

BEING ZACH BUMPER

NBC ARTWORKS

BRONZE

MSNBC WOUNDED BUMPER

NBC ARTWORKS

TELEVISION - VIDEO PRESENTATION: SPORTS PROGRAM

SPORTS PROGRAM SPOT

GOLD

SPORTSCENTER "DA DA DA"

ESPN

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

AMAR'E STOUDEMIRE: IN THE MOMENT

EPIX

BRONZE

GET UP. IT'S GAMEDAY. "ANTHEM", "LION KING", "GET FAMOUS"

ESPN

ART DIRECTION & DESIGN: SPORTS PROGRAM SPOT

GOLD

GAME DAY

NFL NETWORK

SILVER

FORMULA 1 AUSTIN

NBC SPORTS AGENCY

BRONZE

BKB BARE KNUCKLE BOXING LAUNCH

DIRECTV

ART DIRECTION & DESIGN: SPORTS PROGRAM CAMPAIGN

GOLD

NBA ALL-STAR ON TNT - MACKLEMORE & RYAN LEWIS "WINGS"

TURNER SPORTS

SILVER

THE ULTIMATE FIGHTER 18

FOX SPORTS MARKETING

BRONZE

SOCHI OLYMPICS COUNTDOWN LOWER 3RD

MFACTOR INC.

promaxbda

PROMOTION, MARKETING AND DESIGN

**NORTH AMERICA
AWARD WINNERS**

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE SPOT

GOLD

HAPPY DAYS

FOX SPORTS MARKETING

SILVER

SCOUTING COMBINE "THE INTERVIEW"

NFL NETWORK

BRONZE

TSN: 2013 RAPTORS LAUNCH

BELL MEDIA AGENCY

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE CAMPAIGN

GOLD

THE 1 CAMPAIGN

FOX SPORTS MARKETING

SILVER

NFL.COM FANTASY "SHOULDERS"

NFL NETWORK

BRONZE

HOCKEY NIGHT IN CANADA

CANADIAN BROADCASTING CORPORATION

ART DIRECTION & DESIGN: SPORTS PROGRAM SPECIAL EVENTS SPOT

GOLD

SUPER BOWL PREGAME

FOX SPORTS MARKETING

SILVER

PRO BOWL DRAFT "DEION & JERRY"

NFL NETWORK

The logo for promaxbda, featuring the text 'promaxbda' in a bold, lowercase, sans-serif font. The 'p' and 'm' are white, while 'a' and 'b' are black. The 'x' and 'd' are white, and 'a' and 'a' are black.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

TSN: 2013 NHL DRAFT

BELL MEDIA AGENCY

ART DIRECTION & DESIGN: SPORTS PROGRAM INFORMATIONAL GRAPHICS

GOLD

NASCAR ON FOX - SPRINT CUP MENU

MFACTOR INC.

SILVER

FOX SPORTS 1 BIG EAST BASKETBALL

FOX SPORTS MARKETING

BRONZE

COLLEGE HOOPS MENU PAGE

CBS SPORTS NETWORK

BRONZE

FOX SPORTS 1 LAUNCH

FOX SPORTS MARKETING

ART DIRECTION & DESIGN: SPORTS PROGRAM OPEN/TITLES

GOLD

YES NETWORK - BROOKLYN NETS

MFACTOR INC.

SILVER

BEHIND THE MASK

HULU

SILVER

THE BRACKET

MSG NETWORK

The logo for promaxbda, featuring the text 'promaxbda' in a bold, lowercase, sans-serif font. The 'p' and 'b' are significantly larger than the other letters. The logo is set against a dark background within a white-bordered box.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

BRONZE

NFL NETWORK - THE AFTERMATH
THIRDEYE DESIGN GROUP

ART DIRECTION & DESIGN: SPORTS PROGRAM BUMPER

GOLD

FOX SPORTS 1 STINGERS
FOX SPORTS MARKETING

SILVER

MLB NETWORK / INTENTIONAL TALK - FACE OFF
LAVA STUDIO

BRONZE

TSN: NHL ON TSN PLAYER BUMPER
BELL MEDIA AGENCY

TELEVISION - VIDEO PRESENTATION: PROGRAM SYNDICATOR/DISTRIBUTOR CATEGORIES

ENTERTAINMENT PROGRAM SPOT OR CAMPAIGN

GOLD

MUCH: CONAN MUCHO
BELL MEDIA AGENCY

SILVER

LIVE WITH KELLY & MICHAEL "GRAVITY"
STUDIO CITY

BRONZE

LIVE WITH KELLY & MICHAEL "ANYTHING CAN HAPPEN"
STUDIO CITY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

COMEDY PROGRAM SPOT OR CAMPAIGN

GOLD

MUCH: NORTH PARK

BELL MEDIA AGENCY

SILVER

COMMUNITY

COMEDY CENTRAL

BRONZE

THE MIDDLE SYNDICATION LAUNCH - SHOOT SPOTS

WARNER BROS. WORLDWIDE TELEVISION MARKETING, CREATIVE SERVICES

DRAMATIC PROGRAM SPOT OR CAMPAIGN

GOLD

DEXTER TIME LAPSE SPOT

SHOWTIME

SILVER

LA PATRONA

MUN2

BRONZE

BONES SYNDICATION LAUNCH

2C MEDIA

UNSCRIPTED/NON-FICTION/REALITY/SINGLE JUDGE/COURT PROGRAM SPOT

GOLD

CUTTHROAT KITCHEN

FOOD NETWORK

SILVER

TMZ - OLD SCHOOL RAP

TELEPICTURES

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

JUDGE MATHIS - ALL RISE

TELEPICTURES

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD

MUCH: MMVA 13 LAUNCH SPOT - HORROR CABIN

BELL MEDIA AGENCY

SILVER

MUCH: BIG JINGLE LAUNCH

BELL MEDIA AGENCY

BRONZE

LIVE WITH KELLY & MICHAEL "HALLOWEEN CREATURE FEATURE"

STUDIO CITY

GENERAL IMAGE SPOT

GOLD

IFC SPRING IMAGE 2013 "DIFFERENT STORIES"

SHAW MEDIA INC.

SILVER

MUCH: TMC - SERENA RYDER

BELL MEDIA AGENCY

BRONZE

ELLEN - OVERCOMING

TELEPICTURES

promaxbda

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

TELEVISION - VIDEO PRESENTATION: CABLE, SATELLITE AND ONLINE CONTENT PLATFORMS

GENERAL IMAGE SPOT OR CAMPAIGN

GOLD

2014 - TIME WARNER CABLE "ENJOY BETTER"
TIME WARNER CABLE

SILVER

MUCH: TMC
BELL MEDIA AGENCY

BRONZE

CABLE EFFECTS
DIRECTV

ON-SCREEN SERVICES PROMOTION SPOT OR CAMPAIGN

GOLD

HBO WORLD OF GO
VIEWPOINT CREATIVE

SILVER

FOX'S NEW GIRL - TIME WARNER CABLE ENJOY BETTER
FOX NETWORKS/FOX/TIME WARNER CABLE

BRONZE

UVIDEOS PARTNER SPOTS
BLANCO-LORENZ ENTERTAINMENT BRANDING INC.

TELEVISION - VIDEO PRESENTATION: TRADE OR INTERNAL MARKETING

MARKETING VIDEO/SIZZLE REEL/PRESENTATION - INTERNAL USE

GOLD

FAMILY EQUALITY COUNCIL PRESENTATION
STUDIO CITY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

TWC BRAND SIZZLE

THE WEATHER CHANNEL

BRONZE

HBO DND SUMMIT 2013 "RADIOACTIVE"

HBO

MARKETING VIDEO/SIZZLE REEL/PRESENTATION - EXTERNAL USE

GOLD

MAESTRO - QUICKFIRE

MUN2

SILVER

WHAT IS VAM?

VAM CREATIVE

BRONZE

NBC SKYCASTLE SIZZLE REEL

NBC SKYCASTLE

ART DIRECTION & DESIGN: SALES OR INTERNAL MARKETING PRESENTATION

GOLD

LEROY CLARKSON UPFRONT OPEN

USA NETWORK

SILVER

ADULT SWIM UPFRONT

TURNER STUDIOS

BRONZE

WEATHER CHANNEL REBRAND

THE WEATHER CHANNEL

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

ART DIRECTION & DESIGN: SELF PROMOTION/SHOW REEL/COMPANY IMAGE REEL

GOLD

PETER RICE NEWSCORP SIZZLE
FOX SPORTS MARKETING

SILVER

CORE VALUES
VIACOM CATALYST

BRONZE

GENERAL ANTHEM 2014
DIRECTV

TELEVISION - VIDEO PRESENTATION: SPECIAL CATEGORIES

FUNNIEST PROMO

GOLD

DISCOVERY- SHARK WEEK 2013
DISCOVERY & MOCEAN

SILVER

LEON SANDCASTLE
NFL NETWORK

BRONZE

THE VOICE "REUNITED"
NBC ENTERTAINMENT MARKETING & DIGITAL

ART DIRECTION & DESIGN: MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD

BUBBLE GUPPIES "PENCILCASE"
NICKELODEON

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

SUMMER 2013 NETWORK IMAGE (EXQUISITE CORPSE)

CARTOON NETWORK

BRONZE

BONNIE & CLYDE BTS NICO VEGA

HISTORY

ART DIRECTION & DESIGN: LONG FORM/WEBISODE OR VIRAL VIDEO

GOLD

FRIENDS AMIS DIGITAL

TV LAND

SILVER

THE LEGEND OF KORRA: REPUBLIC CITY HUSTLE

NICKELODEON

BRONZE

KIRSTIE ANIMATION TWEET

TV LAND

TELEVISION - VIDEO PRESENTATION: CRAFT CATEGORIES

EDITING

GOLD

THE BLACKLIST "CLASSIFIED"

NBC ENTERTAINMENT MARKETING & DIGITAL

SILVER

DEXTER TIME LAPSE SPOT

SHOWTIME

BRONZE

IFC SPRING IMAGE 2013 "DIFFERENT STORIES"

SHAW MEDIA INC.

COPYWRITING

GOLD

HOUSE OF LIES: A FACE YOU CAN TRUST :50

SHOWTIME

SILVER

KILLING KENNEDY BULLET

NATIONAL GEOGRAPHIC CHANNELS

BRONZE

DEXTER MASTERPIECE LAUNCH SPOT

SHOWTIME

DIRECTING

GOLD

BRAIN GAMES "GAMES"

NATIONAL GEOGRAPHIC CHANNELS

SILVER

LEON SANDCASTLE

NFL NETWORK

BRONZE

DEXTER MASTERPIECE LAUNCH SPOT

SHOWTIME

USE OF ORIGINAL MUSIC/SCORE

GOLD

HOUSE OF LIES: LES MAIS (ON DE LIES)

SHOWTIME

SILVER

MODERN DADS CONCEPT RAP

A&E TELEVISION NETWORKS

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

VIDEO KILLED THE RADIO STAR

PIVOT

BRONZE

NEW @ 7 :60 PROMO

CARTOON NETWORK

MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS

GOLD

NBA ALL-STAR ON TNT - MACKLEMORE & RYAN LEWIS "WINGS"

TURNER SPORTS

SILVER

SHARK TANK REMIX

SONY PICTURES TELEVISION

BRONZE

NCAA MARCH MADNESS ON TBS CBS TNT TRUTV - MUSE "MADNESS"

TURNER SPORTS

SOUND DESIGN

GOLD

IT'S ALWAYS SUNNY IN PHILADELPHIA - OFORENLIGHET

FX NETWORKS

SILVER

HOMELAND: "SIGNALS"

SHOWTIME

BRONZE

LEGENDS TEASE

TNT

ANIMATION

GOLD

MUCH: NORTH PARK

BELL MEDIA AGENCY

SILVER

ARCHER - DANGER ZONE :90

FX NETWORKS

BRONZE

TMZ - OLD SCHOOL RAP

TELEPICTURES

ON-AIR ILLUSTRATION

GOLD

AMERICAN HORROR STORY: COVEN - GRAPHIC ID

FX NETWORKS

SILVER

80S IDENT: WORKOUT

NATIONAL GEOGRAPHIC CHANNELS

BRONZE

THE BRIDGE - COYOTE :15

FX NETWORKS

ON-AIR TYPOGRAPHY

GOLD

JANUARY TCA WALK-IN

SHOWTIME

SILVER

CBS IMAGE "ONLY ONE"

CBS TELEVISION NETWORK

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

RAY DONOVAN: "BETWEEN THE LINES" TEASE :40

SHOWTIME

TELEVISION - VIDEO PRESENTATION: CONTENT PROMOTION

CLIP-BASED COMEDY PROGRAM SPOT

GOLD

SHAMELESS: CLIP LAUNCH

SHOWTIME

SILVER

FAMILY GUY "20 "HORRIFYING"

FOX BROADCASTING COMPANY

BRONZE

KEY & PEELE (EAST/WEST COLLEGE BOWL)

COMEDY CENTRAL

CLIP-BASED ENTERTAINMENT PROGRAM SPOT

GOLD

DAVID BLAINE-REACTION

ABC INC.

SILVER

BLUE BLOODS "FAMILY"

CBS TELEVISION NETWORK

BRONZE

DEXTER 96 COUNTDOWN SPOT

SHOWTIME

CLIP-BASED DRAMATIC PROGRAM SPOT

GOLD

TRUE DETECTIVE TRAILER #5

HBO

SILVER

THE GOOD WIFE - HITTING THE FAN

CBS TELEVISION NETWORK

BRONZE

TEEN WOLF TEASER - STILES

MTV ON-AIR PROMOS

CLIP-BASED CHILDREN'S PROGRAMMING SPOT

GOLD

ADVENTURE TIME - OVERALL SPOT

CARTOON NETWORK

SILVER

THE AMAZING WORLD OF GUMBALL - DANCING DAD

CARTOON NETWORK

BRONZE

TOY STORY TOWER OF TERROR

ABC INC.

CLIP-BASED SPORTS PROGRAM SPOT

GOLD

FOX FOOTBALL DAILY

FOX SPORTS MARKETING

SILVER

NFL SUNDAY TICKET "COME BACK"

DIRECTV

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

NFL NETWORK "TOGETHER WE MAKE FOOTBALL"

NFL NETWORK

RADIO - AUDIO ONLY CATEGORIES

PROGRAM PROMOTION RADIO SPOT

GOLD

DISCOVERY MOONSHINERS RADIO

DISCOVERY

SILVER

DRUNK HISTORY

COMEDY CENTRAL

BRONZE

PARACHUTE PANTS

OINK INK RADIO

COPYWRITING FOR A RADIO SPOT

GOLD

COUNTING CARS "A STRANGER"

SOUND ADVICE

SILVER

ONLINE YOU CAMPAIGN

FOX BROADCASTING CO.

BRONZE

HGTV - TIMBER KINGS "CHOP CHOP"

SHAW MEDIA INC.

MUSIC OR SOUND DESIGN FOR A RADIO SPOT

GOLD

MARVEL'S AGENTS OF S.H.I.E.L.D. "SOUND"

SOUND ADVICE

SILVER

"CAR CHASERS - FIND FIX FLIP"

WORLD WIDE WADIO

BRONZE

DISCOVERY MOONSHINERS

DISCOVERY

USE OF INTERACTIVE MEDIA

CHANNEL/STATION/PLATFORM WEBSITE

GOLD

AETV.COM

A&E TELEVISION NETWORKS

SILVER

BATESMOTEL.COM

A&E TELEVISION NETWORKS

BRONZE

FXX.COM

FX NETWORKS

ART DIRECTION & DESIGN: CHANNEL/STATION/PLATFORM WEBSITE

GOLD

WATCH TCM EVERYWHERE WEBSITE

TURNER CLASSIC MOVIES

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

TNT OT - DESKTOP

TURNER SPORTS

BRONZE

GARAGE SWIM

ADULT SWIM

PROGRAM PROMOTION WEBSITE

GOLD

KILLING KENNEDY - KENNEDYANDOSWALD.COM

NATIONAL GEOGRAPHIC CHANNEL

SILVER

AMERICAN BLACKOUT - SURVIVETHEBLACKOUT.COM

NATIONAL GEOGRAPHIC CHANNEL

BRONZE

BATESMOTEL.COM

A&E TELEVISION NETWORKS

ART DIRECTION & DESIGN: PROGRAM PROMOTION WEBSITE

GOLD

HOMELAND AFTERMATH

SHOWTIME NETWORKS INC.

SILVER

WHALE WARS: BLOOD AND WATER WEBSITE

ANIMAL PLANET

BRONZE

A CRIME TO REMEMBER WEBSITE

INVESTIGATION DISCOVERY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

INTERACTIVE PROMOTION

GOLD

COUNTING CARS: XBOX INTEGRATION/TAKEOVER
HISTORY

GOLD

OCCUPY CONAN, SPONSORED BY VOLKSWAGEN
TURNER ENTERTAINMENT NETWORKS

SILVER

#IWATCHMSG
MSG NETWORKS

BRONZE

PGA.COM PICK THE HOLE LOCATION CHALLENGE HOSTED BY JACK NICKLAUS
TURNER SPORTS

CHANNEL OR PROGRAM PROMOTIONAL GAME

GOLD

WILFRED S3 - "TOP DOG" POKER GAME
FX NETWORKS

SILVER

DOOMSDAY PREPPERS FACEBOOK APP
NATIONAL GEOGRAPHIC CHANNEL

BRONZE

SNOW MUCH FUN
HALLMARK CHANNEL

ART DIRECTION & DESIGN: ONLINE ADVERTISING - BANNERS/SKYSCRAPERS

GOLD

SHAHS OF SUNSET DIGITAL BANNER
BRAVO

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

ARCHER S5 - PARALLAX FLASH UNIT

FX NETWORKS

BRONZE

DUCK DYNASTY CAMO MSN

A&E TELEVISION NETWORKS

BRONZE

AMERICAN HORROR STORY: COVEN - HOMEPAGE TAKEOVER

FX NETWORKS

ART DIRECTION & DESIGN: ONLINE ADVERTISING

GOLD

BOARDWALK EMPIRE: ANIMATED DIGITAL BANNER

HBO

SILVER

REBRAND THR TAKEOVER

A&E TELEVISION NETWORKS

BRONZE

BONNIE & CLYDE DIGITAL

A&E TELEVISION NETWORKS

BRONZE

DEVIOUS MAIDS YAHOO! TAKEOVER

LIFETIME

CHANNEL/CONTENT ONLINE MARKETING/ADVERTISING

GOLD

NBA CHRISTMAS DAY VINES

ESPN

The logo for promaxbda, featuring the text 'promaxbda' in a bold, lowercase, sans-serif font. The 'p' and 'm' are white, while 'a', 'x', 'b', 'd', and 'a' are black. The logo is set against a dark background within a white-bordered box.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER

DRUNK HISTORY DIGITAL CREATIVE
COMEDY CENTRAL

BRONZE

THE BRIDGE S1 - HOMEPAGE OVERLAY
FX NETWORKS

CHANNEL/CONTENT ONLINE TAKE-OVER PROMOTION/ROAD BLOCKS

GOLD

BROOKLYN NINE-NINE YOUTUBE TAKEOVER
FOX BROADCASTING COMPANY

SILVER

SONS OF ANARCHY S6 - HOMEPAGE TAKEOVER
FX NETWORKS

BRONZE

BONNIE & CLYDE DIGITAL
A&E TELEVISION NETWORKS

ART DIRECTION & DESIGN: HANDHELD DEVICE APPLICATION DESIGN

GOLD

FXNOW
FX NETWORKS

SILVER

VIACOMMUNITY REPORT WEBSITE
VIACOM CATALYST

BRONZE

COX CONTOUR - TV JUST FOR YOU
COX

ART DIRECTION & DESIGN: E-COMMUNICATIONS

GOLD

DISCOVERY COMMUNICATIONS HOLIDAY CARD
THE DISCOVERY AGENCY

SILVER

TRUTV IMPRACTICAL JOKERS APP
TRUTV

BRONZE

HOLIDAYS E-CARD
ARTV

USE OF INTERACTIVE TV, MOBILE, EMERGING PLATFORMS

PROMOTIONAL SMARTPHONE/MOBILE APPLICATION

GOLD

WATCH TBS APP
TURNER ENTERTAINMENT NETWORKS

SILVER

TRUTV IMPRACTICAL JOKERS APP
TRUTV

BRONZE

VH1 APP
VH1

PROMOTIONAL VIRAL/WEB/MOBILE CONTENT

GOLD

SEATTLE HOUSE OF SILENCE
FOX SPORTS MARKETING

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

FALLING SKIES - CLEAR GAZE TEASE

TNT

BRONZE

LE PIANO VIVANT / THE LIVING PIANO

GROUPE MÉDIA TFO

PROMOTIONAL INTERACTIVE APPLICATIONS

GOLD

WORLD OF GO

HBO

SILVER

NCAA.COM MARCH MADNESS LIVE PROMO

TURNER SPORTS

BRONZE

CHOZEN S1 - THIS IS CHOZEN

FX NETWORKS

USE OF INTERACTIVE MEDIA: CRAFT CATEGORY

TECHNICAL INNOVATIONS

GOLD

BATESMOTEL.COM

A&E TELEVISION NETWORKS

SILVER

FXNOW

FX NETWORKS

BRONZE

A CRIME TO REMEMBER WEBSITE

INVESTIGATION DISCOVERY

CROSS MEDIA PROMOTION: CHANNEL PROMOTION

GENERAL IMAGE CAMPAIGN USING MULTIPLE MEDIA

GOLD

MNF OVERALL INTEGRATED CAMPAIGN
ESPN

SILVER

ARRESTED DEVELOPMENT CAMPAIGN
IGNITION

BRONZE

REBRAND
A&E TELEVISION NETWORKS

PROGRAM/MOVIE PROMOTION PACKAGE CAMPAIGN USING MULTIPLE MEDIA

GOLD

LEON SANDCASTLE INTEGRATED CAMPAIGN
NFL NETWORK

SILVER

KILLING LINCOLN
NATIONAL GEOGRAPHIC CHANNELS

BRONZE

MODERN DADS
A&E TELEVISION NETWORKS

COMEDY PROGRAM PROMOTION CAMPAIGN USING MULTIPLE MEDIA

GOLD

DUCK DYNASTY SEASON 3
A&E TELEVISION NETWORKS

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER

THE COMEDY CENTRAL ROAST OF JAMES FRANCO CAMPAIGN
COMEDY CENTRAL

BRONZE

ITS ALWAYS SUNNY IN PHILADELPHIA S9 - FLYTTNING (MIGRATION) :30,
ALLTID (ALWAYS) :20 DET SUGER
FX NETWORKS

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

APORKALYPSE 2013
SPORTSMAN CHANNEL

SILVER

A&E DUCK DYNASTY/WALMART CHRISTMAS PARTNERSHIP
A+E NETWORKS

BRONZE

MUCH: 2013 MMVAS
BELL MEDIA AGENCY

BRONZE

2013 MTV VIDEO MUSIC AWARDS
MTV ON-AIR PROMOS; MTV ON-AIR DESIGN; MTV OFF-AIR CREATIVE; MTV DIGITAL

DRAMATIC PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

SONS OF ANARCHY S6 - BRAWL :30, TURN :30, KEY ART, ONLINE, OUTDOOR & DIGITAL
FX NETWORKS

SILVER

JUSTIFIED S5 - ROADKILL 15, PECK :20, RASCAL :60, KEY ART, ONLINE
FX NETWORKS

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

AMERICAN HORROR STORY: COVEN - SLITHER IN :20,
LAVEAU :15, KEY ART, ONLINE, DIGITAL

FX NETWORKS

CHILDREN'S PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

PEG + CAT LAUNCH CAMPAIGN

PBS

SILVER

NON STOP SUMMER

DISNEY XD

BRONZE

DOC MCSTUFFINS SEASON 2 & DOC MOBILE TOUR CAMPAIGN

DISNEY JUNIOR

UNSCRIPTED/NON-FICTION/REALITY PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD

TANKED SEASON THREE CAMPAIGN

ANIMAL PLANET

GOLD

FOOD NETWORK WORST COOKS

STUN CREATIVE

SILVER

TOP CHEF 11 NEW ORLEANS CAMPAIGN

BRAVO

BRONZE

DUCK DYNASTY SEASON 3

A&E TELEVISION NETWORKS

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN USING MULTIPLE MEDIA

GOLD

UNIVERSAL/RIDE ALONG; CONAN, KEVIN HART & ICE CUBE PROMOTION ON TBS
TURNER ENTERTAINMENT NETWORKS

SILVER

CONAN, NCAA AND COKE ZERO PARTNERSHIP
TURNER ENTERTAINMENT NETWORKS

BRONZE

BROOKLYN NINE-NINE INTEGRATED CAMPAIGN
FOX BROADCASTING COMPANY

STUNT PROMOTION PACKAGE USING MULTIPLE MEDIA

GOLD

AHS COVEN: INITIATE NEW ORLEANS
FX NETWORKS

SILVER

THE BRIDGE MURAL CONTEST
FX NETWORKS

BRONZE

LEON SANDCASTLE INTEGRATED CAMPAIGN
NFL NETWORK

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - ON-AIR ONLY

GOLD

NICKELODEON KNIT HOLIDAY IDS 2013
NICKELODEON

SILVER

REBRAND
MUN2

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

ENCORE REBRAND

TROIKA

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - USING MULTIPLE MEDIA

GOLD

REBRAND

A&E TELEVISION NETWORKS

SILVER

UNIMÁS REBRAND

TROIKA

BRONZE

VH1 REBRAND

VH1

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - USING MULTIPLE MEDIA

GOLD

VIKINGS: INTEGRATED CAMPAIGN

HISTORY

SILVER

FRANCO ROAST

COMEDY CENTRAL

SILVER

KEY AND PEELE

COMEDY CENTRAL

BRONZE

ABCFAMILY RAVENSWOOD

STUN CREATIVE

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - ON-AIR ONLY

GOLD

DEXTER CAMPAIGN

SHOWTIME

SILVER

MASTERS OF SEX: CAMPAIGN

SHOWTIME

BRONZE

LIZZIE BORDEN ON-AIR CAMPAIGN

LIFETIME

LOGO DESIGN: CHANNEL SPECIFIC - USING MULTIPLE MEDIA

GOLD

VH1 LOGO DESIGN

VH1

SILVER

ENCORE REBRAND

TROIKA

BRONZE

GAC NETWORK LOGO REDESIGN

BIG BLOCK

PRINT

CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD

UPFRONT WILD AD

NATIONAL GEOGRAPHIC CHANNELS

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER
SUNDANCE
DIRECTV

BRONZE
NÚMERO UNO IS THE NEW # 1
UNIVISION COMMUNICATIONS INC

CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL

GOLD
H2: GET SMART TRADE CAMPAIGN
HISTORY

SILVER
REBRAND
A&E TELEVISION NETWORKS

BRONZE
TCM CLASSIC FILM FESTIVAL – SILHOUETTES CAMPAIGN
TCM

ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD
UPFRONT PRINT AD NGC
NATIONAL GEOGRAPHIC CHANNELS

SILVER
SUNDANCE
DIRECTV

BRONZE
THE SHOPPING CHANNEL RELAUNCH CAMPAIGN - WE SELL
ROGERS MEDIA

CONSUMER OR TRADE PRINT AD - PROGRAM

GOLD

GAME OF THRONES: DRAGON SHADOW ART

HBO

SILVER

AMERICAN HORROR STORY: COVEN - PRINT AD

FX NETWORKS

BRONZE

DEXTER KEY ART - SHEET

SHOWTIME

ART DIRECTION & DESIGN: CONSUMER OR TRADE AD - PROGRAM

GOLD

THE BRIDGE S1 - PRINT AD

FX NETWORKS

SILVER

SONS OF ANARCHY S6 - PRINT AD

FX NETWORKS

BRONZE

IT'S ALWAYS SUNNY IN PHILADELPHIA S9 - PRINT AD

FX NETWORKS

ART DIRECTION & DESIGN: CONSUMER OR TRADE CAMPAIGN - PROGRAM

GOLD

MODERN FAMILY KEY ART

USA NETWORK

SILVER

MOB WIVES S4 PRINT CAMPAIGN

VH1

promaxbda

PROMOTION, MARKETING AND DESIGN

**NORTH AMERICA
AWARD WINNERS**

BRONZE

EMMY CAMPAIGN 2013: THE BIG BANG THEORY

WARNER BROS. WORLDWIDE TELEVISION MARKETING-CREATIVE SERVICES

ART DIRECTION & DESIGN: KEY ART/POSTER

GOLD

AMERICAN HORROR STORY: COVEN - POSTER

FX NETWORKS

SILVER

DEXTER KEY ART

SHOWTIME

BRONZE

THE NEWSROOM SEASON 2 KEY ART

HBO

ART DIRECTION & DESIGN: KEY ART/POSTER CAMPAIGN

GOLD

HOSTAGES - KEY ART CAMPAIGN

IGNITION

SILVER

REBRAND

A&E TELEVISION NETWORKS

BRONZE

DUCK DYNASTY SEASON 3

A&E TELEVISION NETWORKS

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

ART DIRECTION & DESIGN: CARD, FOLDED OR BOUND PIECE

GOLD

THE MONKEY'S PAW PRESS BOOK

CHILLER

SILVER

SHAMELESS DON'T GIVE STICK PRESS KIT

SHOWTIME

BRONZE

KLONDIKE BOOK

DISCOVERY CHANNEL

ART DIRECTION & DESIGN: PRESS KIT

GOLD

BOARDWALK EMPIRE: INFLUENCER CRATE

HBO

SILVER

BATES MOTEL SEASON VIEWFINDER

A&E TELEVISION NETWORKS

BRONZE

BONNIE & CLYDE

A&E TELEVISION NETWORKS

ART DIRECTION & DESIGN: 3-D PROMOTIONAL OR SALES KIT

GOLD

VIKINGS: PRESS KIT

HISTORY

SILVER

ALMOST HUMAN WARDROBE BOX

FOX BROADCASTING COMPANY

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

NGC/LAS MAILER

NATIONAL GEOGRAPHIC CHANNEL

PROMOTIONAL/PREMIUM ITEM(S)

GOLD

BOARDWALK EMPIRE: INFLUENCER CRATE

HBO

SILVER

GAME OF THRONES: INFLUENCERS KIT

HBO

BRONZE

ALMOST HUMAN LED KIT

FOX BROADCASTING COMPANY

ART DIRECTION & DESIGN: PROMOTIONAL/PREMIUM ITEM(S)

GOLD

BATES MOTEL SEASON VIEWFINDER

A&E TELEVISION NETWORKS

SILVER

GAME OF THRONES: INFLUENCERS KIT

HBO

BRONZE

SLEEPY HOLLOW LETTER OPENER

FOX BROADCASTING COMPANY

BRONZE

KIDS CHOICE AWARDS 2013 PREMIUM ITEMS

NICKELODEON

LOGO DESIGN

GOLD

BATES MOTEL ON-AIR LOGO
A&E TELEVISION NETWORKS

SILVER

THE ARSENIO HALL SHOW
CBS TELEVISION DISTRIBUTION

BRONZE

CRISS ANGEL BELIEVE LOGO
SPIKE TV

ART DIRECTION & DESIGN: DVD PACKAGING

GOLD

BOARDWALK EMPIRE SEASON 3 DVD SET
HBO HOME ENTERTAINMENT

SILVER

TRUE BLOOD SEASON 5 DVD SET
HBO HOME ENTERTAINMENT

BRONZE

BANSHEE SEASON 1 DVD SET
CINEMAX

TOTAL PACKAGE DESIGN: PRINT ONLY - CHANNEL OR PROGRAM

GOLD

SONS OF ANARCHY S6 - TOTAL PACKAGE DESIGN
FX NETWORKS

SILVER

AMERICAN HORROR STORY: COVEN - TOTAL PACKAGE DESIGN
FX NETWORKS

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PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

TCM CLASSIC FILM FESTIVAL – SILHOUETTES CAMPAIGN

TCM

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: CHANNEL

GOLD

REBRAND

A&E TELEVISION NETWORKS

SILVER

CBC MUSIC BILLBOARD

CANADIAN BROADCASTING CORPORATION

BRONZE

CBS THIS MORNING ORIGINAL REPORTING

CBS NEWS

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: CHANNEL

GOLD

ASSISES CRÉATIVE (CREATIVE BENCHES)

ARTV

SILVER

AL JAZEERA AMERICA LAUNCH CAMPAIGN

AL JAZEERA AMERICA

BRONZE

UNDER THE DOME

CBS TELEVISION NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: PROGRAM

GOLD

INSIDE AMY SCHUMER: 1-900 HOTLINE PROJECTIONS

COMEDY CENTRAL

SILVER

BATES MOTEL NEON SIGN

A&E TELEVISION NETWORKS

BRONZE

GAME OF THRONES: DRAGON SHADOW BUILDING WRAP

HBO

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: PROGRAM

GOLD

MODERN DADS

A&E TELEVISION NETWORKS

SILVER

DEVIOUS MAIDS OOH CAMPAIGN

LIFETIME

BRONZE

THE BLACKLIST

NBC ENTERTAINMENT MARKETING AND DIGITAL

ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT STATIC AD

GOLD

HELIX: MICROSCOPE BILLBOARD

SYFY

SILVER

DRUNK HISTORY

COMEDY CENTRAL

The logo for promaxbda, featuring the text 'promaxbda' in a bold, lowercase, sans-serif font. The 'p' and 'm' are white, while 'roaxbda' is black. The logo is set against a dark rectangular background.

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

BRONZE

AMERICAN HORROR STORY: COVEN - LOT BOARD

FX NETWORKS

ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT STATIC CAMPAIGN

GOLD

SO YOU THINK YOU CAN DANCE OUTDOOR CAMPAIGN

FOX BROADCASTING COMPANY

SILVER

RICK & MORTY CAMPAIGN

ADULT SWIM

BRONZE

VIKINGS: OOH CAMPAIGN

HISTORY

MARKETING PRESENTATION - PRINT OR SPECIALTY

GOLD

BKS1 AFFILIATE KIT

STARZ

SILVER

DVD AFFILIATE KIT

STARZ

BRONZE

BREW DOGS BEER LABELS

ESQUIRE NETWORK

SALES PROMOTION - COLLATERAL/SPECIALTY

GOLD

NGC/LAS MAILER

NATIONAL GEOGRAPHIC CHANNEL

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

NETWORK LAUNCH DEAL TOY MEMENTO
ESQUIRE NETWORK

BRONZE

BRAVO AFFLUENCER MAGAZINE
BRAVO

HOLIDAY/SPECIAL EVENT/PRINT/PROMOTIONAL ITEMS

GOLD

FOX NETWORKS 2013 CLIENT HOLIDAY MAILER
FOX NETWORKS

SILVER

BONNIE & CLYDE PRESS KIT
A&E TELEVISION NETWORKS

BRONZE

EMMY CAMPAIGN 2013: FARMER'S MARKET EVENTS
WARNER BROS. WORLDWIDE TELEVISION MARKETING-CREATIVE SERVICES

STUNT PROMOTION: SPECIAL EVENT

GOLD

BONNIE & CLYDE PRESS KIT
A&E TELEVISION NETWORKS

SILVER

STANLEY CUPCAKES
NBC SPORTS AGENCY

BRONZE

COUGAR TOWN CORK ART INSTALLATION
TBS

CRAFT CATEGORIES

ILLUSTRATION FOR PRINT

GOLD

RISKO VF INSERT

USA NETWORK

SILVER

COMEDY BANG! BANG!

IFC

BRONZE

VH1 PRINT REBRAND

VH1

PHOTOGRAPHY FOR PRINT

GOLD

THE GABBY DOUGLAS STORY PUBLICITY PHOTO

A+E NETWORKS/360 CREATIVE

SILVER

IT'S ALWAYS SUNNY IN PHILADELPHIA S9 - KEY ART

FX NETWORKS

BRONZE

COMBATE AMERICAS

MUN2

RETOUCHING AND PRODUCTION ART

GOLD

SONS OF ANARCHY S6 - POSTER

FX NETWORKS

The logo for promaxbda, featuring the company name in a bold, lowercase, sans-serif font.

PROMOTION, MARKETING AND DESIGN
**NORTH AMERICA
AWARD WINNERS**

SILVER

DISCOVERY CHANNEL: MOONSHINERS IMAGE RETOUCHING
THE DISCOVERY AGENCY

BRONZE

NFL ST
DIRECTV

CREATIVE COPYWRITING - PRINT

GOLD

TRUE DETECTIVE KEY ART
HBO

SILVER

NURSE JACKIE TRAUMA QUEEN S5 KEY ART
SHOWTIME

BRONZE

BRAIN GAMES S1 KEY ART
NATIONAL GEOGRAPHIC CHANNELS

SCENIC AND DISPLAY

SET DESIGN

GOLD

GUYS CHOICE 2013
SPIKE

SILVER

LATIN GRAMMY 2014
UNIVISION NETWORK

BRONZE

TWC STUDIO 9 SET REDESIGN
THE WEATHER CHANNEL

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

DISPLAY

GOLD

KENNEDY NEWS STAND

NATIONAL GEOGRAPHIC CHANNELS

SILVER

FOX NETWORKS 2013 NCTA CABLE SHOW BOOTH

FOX NETWORKS

BRONZE

PALEY HOLIDAY WINDOW

WARNER BROS. WORLDWIDE TELEVISION MARKETING-CREATIVE SERVICES

SPECIAL CATEGORIES

SALON DE REFUS

GOLD

LAW AND ORDER SVU - SILENCE

NBC - AV SQUAD

SILVER

MASH-UP MACHINE INTEGRATED SPOT

VH1

BRONZE

E! ENTERTAINMENT TELEVISION "FROZEN/FASHION POLICE TAKEOVER"

E! ENTERTAINMENT TELEVISION

SOMETHING FOR NOTHING

GOLD

ALIENS MARATHON

SUNDANCETV

promaxbda

PROMOTION, MARKETING AND DESIGN

NORTH AMERICA AWARD WINNERS

SILVER

1GIRL 5 GAYS SUMMER REFRESH SPOT

LOGO

BRONZE

MTV CANADA: MTV MOVIE AWARDS LEMIEUX

BELL MEDIA AGENCY

BEST WORK NEVER SEEN

GOLD

TABOO SUPERBOWL SPOT

NATIONAL GEOGRAPHIC CHANNELS

SILVER

TED LASSO: FLASH CARDS

NBC SPORTS AGENCY

BRONZE

E!'S FROZEN TAKEOVER

E! ENTERTAINMENT

SPECIAL PROJECT AWARD

GOLD

KENNEDY NEWS STAND

NATIONAL GEOGRAPHIC CHANNELS

SILVER

OCCUPY CONAN, SPONSORED BY VOLKSWAGEN

TURNER ENTERTAINMENT NETWORKS

BRONZE

AHS COVEN: INITIATE NEW ORLEANS

FX NETWORKS