



WINNERS ANNOUNCED!



TELEVISION – VIDEO PRESENTATION LOCAL STATION/PLATFORM BRANDING/IMAGE PROMOTION

GENERAL BRANDING/IMAGE: NEWS STATION IMAGE

GOLD

KING - IN EVERYTHING

KING 5

SILVER

TARGET 12 ANATOMY OF AN INVESTIGATION

WPRI

BRONZE

THE NEWS 8 INVESTIGATORS: WHAT'S DONE IN THE DARK...

WTNH

GENERAL BRANDING/IMAGE: STATION IMAGE (NON-NEWS STATION)

GOLD

TVA IMAGE - LANCEMENT AUTOMNE 2013 - ARTISANS

GROUPE TVA INC.

SILVER

TVA - LANCEMENT ARTISANS - TAXI

GROUPE TVA INC.

BRONZE

SEEING IS BELIEVING

FOX 50 / WRAZ-TV

GENERAL BRANDING/IMAGE CAMPAIGN

GOLD

WINTER'S COMING

WGRZ



WINNERS ANNOUNCED!



SILVER

CTV NEWS TORONTO: THE REPORTERS IMAGE CAMPAIGN
BELL MEDIA AGENCY

BRONZE

2013 BOSTON MARATHON: BOSTON STRONG
WBZ-TV

HOLIDAY/SPECIAL EVENT PROMOTION

GOLD

CP24: CHRISTMAS WISH - STILL DESERVING
BELL MEDIA AGENCY

SILVER

WWLP22NEWS-NIGHT BEFORE CHRISTMAS
WWLP

BRONZE

SNOW GLOBE 2013
WMAQ

CONTENT PROMOTION

PROGRAM PROMOTIONAL SPOT

GOLD

CTV NEWS TORONTO: CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY

SILVER

THE ANDY GRIFFITH SHOW - "THE ORIGINAL TWO AND A HALF MEN"
WCCB CHARLOTTE



WINNERS ANNOUNCED!



BRONZE
SEEING IS BELIEVING
FOX 50 / WRAZ-TV

PROGRAM PROMOTIONAL CAMPAIGN

GOLD
CTV NEWS TORONTO: THE REPORTERS IMAGE CAMPAIGN
BELL MEDIA AGENCY

SILVER
OLYMPICS ARE COMING
WGRZ

BRONZE
WPXI 'THE TONIGHT SHOW STARRING JIMMY FALLON' LAUNCH CAMPAIGN
WPXI-TV

NEWS/INFORMATION PROGRAM SPOT

GOLD
GOOD DAY OREGON "THINGS THAT ARE"
KPTV FOX 12 OREGON

SILVER
REAL IMPACT OF LOCAL VIOLENCE
WLKY

BRONZE
LIONEL'S SAYING IT
WPIX-TV/ TRIBUNE CREATIVE GROUP

SPECIAL NEWS REPORT OR EVENT PROGRAMMING

GOLD
WRAL INVESTIGATES: CONNECTIONS
WRAL-TV



WINNERS ANNOUNCED!



SILVER
A CASE OF POLICE BRUTALITY?
WTNH

BRONZE
WOWT SHRED DAY PROMO
WOWT NBC OMAHA

SPORTS PROGRAM SPOT

GOLD
CROSTOWN CUP
WGN-TV

SILVER
ADAM BENIGNI SPORTS GUY
WGRZ

BRONZE
TVA SPORTS - ÉVÉNEMENTS RED BULL
GROUPE TVA INC.

LIVE EVENT SPOT

GOLD
CTV NEWS TORONTO: CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY

SILVER
CP24: ST. PATRICK'S DAY PARADE - PAINT THE TOWN GREEN
BELL MEDIA AGENCY

BRONZE
KCAL9 DODGERS - FOLLOW THE BOUNCING BALL
CBS2 KCAL9



WINNERS ANNOUNCED!



ENTERTAINMENT PROGRAM SPOT

GOLD

TWO AND HALF MEN'S "SWEET SIXTEEN" TIPS
WWJ-TV/CBS 62 DETROIT

SILVER

TVA - LANCEMENT CINÉMA ACTION
GROUPE TVA INC.

BRONZE

TVA - LANCEMENT VLOG
GROUPE TVA INC.

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD

KTLA TWILIGHT ZONE MARATHON
TRIBUNE CREATIVE WEST

SILVER

CP24: TORONTO CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY

BRONZE

HOLIDAY CAMPAIGN
TRIBUNE CREATIVE GROUP / WPIX-TV

DAYTIME PROGRAM SPOT

GOLD

GOOD DAY: FIND YOUR HAPPY PLACE
CW31/KMAX

SILVER

CP24: BREAKFAST - NEWS DOESN'T SLEEP IN
BELL MEDIA AGENCY



WINNERS ANNOUNCED!



BRONZE
TVA - LANCEMENT SIGNÉ M
GROUPE TVA INC.

DAYPART/BLOCK OF PROGRAMS SPOT

GOLD
CP24: BREAKFAST - NEWS DOESN'T SLEEP IN
BELL MEDIA AGENCY

SILVER
MONDAY NIGHT GAME PLAN
WSFL-TV

BRONZE
COMIC BOOK COMEDY
WNUV THE CW BALTIMORE- SINCLAIR BROADCAST GROUP

"BEHIND THE SCENES" PROMOTION: LONG/SHORT FORMAT

GOLD
CP24: ONE DAY - ROB FORD
BELL MEDIA AGENCY

SILVER
LIP DUB BTS 2013
FOX 50 / WRAZ-TV

BRONZE
JODI ARIAS EXCLUSIVE
KSAZ FOX 10 PHOENIX

STUNT PROMOTION: ON-AIR ONLY

GOLD
CTV NEWS TORONTO: CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY



**SILVER
BAR WARS**

THE LIST MARKETING DEPARTMENT

BRONZE

KTLA 10PM NEWS & ARSENIO HALL BEAT
TRIBUNE CREATIVE WEST

ON-AIR CONSUMER TIE-IN PROMO

GOLD

SHOW US YOUR MODERN FAMILY
WSFL-TV

SILVER

EDMONTON ESKIMOS CONTEST
GLOBAL EDMONTON

BRONZE

CTV VANCOUVER - ALL'S FAIR
BELL MEDIA AGENCY

PUBLIC SERVICE ANNOUNCEMENT

GOLD

CP24: CLEAN TORONTO - PUT TRASH WHERE IT BELONGS
BELL MEDIA AGENCY

SILVER

OUT OF THE BOX
KDFW FOX 4/KDFI MY 27

BRONZE

CP24: TORONTO BIKE MONTH - EXPLORE MORE
BELL MEDIA AGENCY



WINNERS ANNOUNCED!



PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

GOLD

WATERFRONT FILM FESTIVAL 2013

WXMI FOX 17

SILVER

USC AND CBS2 KCAL9 CAMPAIGN FOR SOCIAL CHANGE

CBS2 KCAL9

BRONZE

CTV VANCOUVER - COMMUNITY CAMPAIGN

BELL MEDIA AGENCY

SYNDICATED/DISTRIBUTED PROGRAM CATEGORIES

PROGRAM PROMOTION SPOT OR CAMPAIGN: ENTERTAINMENT

GOLD

FAMILY GUY MOVES

WCCT

SILVER

KTLA 2 1/2 MEN: HOUR CHARLIE

TRIBUNE CREATIVE WEST

BRONZE

COMMUNITY ON WCIU

WCIU-WEIGEL BROADCASTING

GENERAL BRANDING/IMAGE

GOLD

IT'S THAT GOOD - THIRTEEN EXPLORE IPAD APP PROMOS

WNET



SILVER
THE SOUL TRAIN EFFECT TOUR
CENTRIC TV/ HALEY MIRANDA AGENCY

BRONZE
FIGHT SPORTS ID
CSI SPORTS

TRADE OR INTERNAL MARKETING
(INDUSTRY FOCUSED: SALES, MARKETING OR UPFRONT PRESENTATION, ETC.)

MARKETING VIDEO/PRESENTATION

GOLD
50TH ANNIVERSARY GALA REEL
THIRTEEN

SILVER
CHICAGO'S VERY OWN SALES PRESENTATION
WGN-TV

BRONZE
2014 HEALTH CAMPAIGN PRESENTATION
WRC/NBC4

SALES/DEMO REEL

GOLD
SKYCASTLE REEL
NBC SKYCASTLE

SILVER
ADVERTISE FOX 50
FOX 50 / WRAZ-TV



WINNERS ANNOUNCED!



BRONZE

1331 CREATIVE DEMO REEL 2013

CBS13/CW31

SPECIAL CATEGORIES

SOMETHING FOR NOTHING

GOLD

CP24: TORONTO BIKE MONTH - EXPLORE MORE

BELL MEDIA AGENCY

SILVER

BDNY EL PACHA FRAME

TELEMUNDO 47

BRONZE

THE NEWS 8 INVESTIGATORS: WHAT'S DONE IN THE DARK...

WTNH

BEST WORK NEVER SEEN

GOLD

PRESIDENT FORD: CONNECTING THROUGH MEDIA

WOOD TV

SILVER

LETS VOTE!

AMERICA CV NETWORK

BRONZE

NEWS10- MORNINGS SUCK

GANNETT



WINNERS ANNOUNCED!



FUNNIEST PROMO

GOLD

K9NEWS - DOGS IN THE NEWSROOM

CBS2 KCAL9

SILVER

FRIDAY NIGHT BLITZ: AFTER THE FINAL GAME

WBMA/WJSU/WCFT (ABC 33/40)

BRONZE

WEATHERGONNABELIKEITIS

WGRZ

CRAFT CATEGORIES

EDITING

GOLD

THE NEWS 8 INVESTIGATORS: WHAT'S DONE IN THE DARK...

WTNH

SILVER

CTV NEWS TORONTO: CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS

BELL MEDIA AGENCY

BRONZE

A CASE OF POLICE BRUTALITY?

WTNH

COPYWRITING

GOLD

CTV NEWS TORONTO: PRIDE - WHAT DOES PRIDE MEAN TO YOU?

BELL MEDIA AGENCY



WINNERS ANNOUNCED!



SILVER
ERIC'S LITTLE HEROES
KOMO 4

BRONZE
GLOBAL BC - WE'VE GOT ISSUES
GLOBAL BC

DIRECTING

GOLD
CBS 11 NEWS EXPERT DOUG DUNBAR
KTVT CBS 11

SILVER
KING - IN EVERYTHING
KING 5

BRONZE
CP24: TORONTO CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY

DESIGN

GOLD
WNBC NOW SPRING PROMO
NBC ARTWORKS

SILVER
COWBOYS TRAINING CAMP
KXAS NBC 5

BRONZE
CHICAGO IDEAS WEEK
WMAQ



WINNERS ANNOUNCED!



USE OF ORIGINAL MUSIC IN A PROMO

GOLD
OLYMPIC DREAMS
KARE 11

SILVER
TEXAS CONNECTS US
KXAS NBC 5, PLANET 365

BRONZE
KHOU STANDS FOR HOUSTON-YOLANDA ADAMS WITH MERCURY
KHOU-TV

MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS

GOLD
WBZ ACCUWEATHER: SNOW DAY
WBZ-TV

SILVER
CTV NEWS TORONTO: TASTE OF THE DANFORTH - ZORBA
BELL MEDIA AGENCY

BRONZE
TEXAS CONNECTS US
KXAS NBC 5, PLANET 365

SOUND DESIGN

GOLD
A CASE OF POLICE BRUTALITY?
WTNH

SILVER
CTV NEWS TORONTO: CARIBBEAN CARNIVAL - SHOW YOUR TRUE COLOURS
BELL MEDIA AGENCY



WINNERS ANNOUNCED!



BRONZE
SCIENCE IMAGE "PATTERNS"
TVO

VOICE OVER

BEST VOICE OVER PERFORMANCE (MALE OR FEMALE)

GOLD
KCAL9 DODGERS PLAYOFFS
CBS2 KCAL9

SILVER
"IS YOUR SMART PHONE... SMARTER THAN YOU?"
SONNY WARNER

BRONZE
TVA SPORTS - IMPACT - VO
GROUPE TVA INC.

OUTDOOR, OUT-OF-HOME, PRINT AND POSTER GENERAL AND CONTENT PROMOTION

OUTDOOR/ENVIRONMENTAL/TRANSIT AD

GOLD
SKILLING TARP
WGN-TV

SILVER
DEPARTMENT OF THE EXTERIOR
WRC/NBC4

BRONZE
GLOBAL NEWS 'CLOSER' - LRT/TRANSIT STATION TAKEOVER
GLOBAL CALGARY - SHAW MEDIA



TOTAL PACKAGE DESIGN – STATION/CHANNEL: ON-AIR

GOLD
MINI TFO
GROUPE MÉDIA TFO

SILVER
GLOBAL BC - BC1 STATION LAUNCH
GLOBAL BC

BRONZE
KXAS REBRAND
NBC ARTWORKS

TELEVISION/VIDEO PRESENTATION: GENERAL ENTERTAINMENT
GENERAL ENTERTAINMENT

ART DIRECTION & DESIGN: PROGRAM/TOPICAL PROMO

GOLD
KNBC TOPICAL DONUT
NBC ARTWORKS

SILVER
TVA - LANCEMENT SALUT, BONJOUR! - 25E ANNIVERSAIRE
GROUPE TVA INC.

BRONZE
WEATHER POB
KXAS NBC 5

ART DIRECTION & DESIGN: ID

GOLD
PRISE 2 REDESIGN
GROUPE TVA



WINNERS ANNOUNCED!



SILVER
SEEING IS BELIEVING
FOX 50 / WRAZ-TV

BRONZE
MINI TFO - ART DIRECTION AND DESIGN
GROUPE MÉDIA TFO

GENERAL ENTERTAINMENT: PROGRAM PACKAGE

GOLD
ON THE RED CARPET REDESIGN
KABC7

SILVER
180 DAYS A YEAR INSIDE AN AMERICAN HIGH SCHOOL
THREE OF CHANGE

BRONZE
SHAKESPEARE UNCOVERED OPEN
THIRTEEN

WEBSITE PROMOTION: VIDEO-BASED

GOLD
FINDING STUFF OUT ONLINE
TVO

SILVER
WATCH ABC APP 30
KABC7

BRONZE
HURRICANE CENTRAL APP - 2013
WDSU



WINNERS ANNOUNCED!



TELEVISION/VIDEO PRESENTATION: NEWS

ART DIRECTION & DESIGN: IMAGE PROMO – NEWS

GOLD
ON TIME TRAFFIC
WRAL-TV

SILVER
NBC 5 INVESTIGATES: PUZZLE
WMAQ

BRONZE
NO WAIT WEATHER ID CAMPAIGN
WRGT FOX45

ART DIRECTION & DESIGN: INFORMATIONAL GRAPHICS – NEWS

GOLD
WNBC POPE ELECTION
NBC ARTWORKS

SILVER
WXIN REBRAND
TRIBUNE CREATIVE WEST

BRONZE
SKYTRACKER WEATHER
GLOBAL NEWS - SHAW MEDIA

NEWS: OPEN/TITLES/BUMPERS

GOLD
WXIN REBRAND
TRIBUNE CREATIVE WEST



SILVER
ART PRIZE OPEN
WOOD TV

BRONZE
UNFILTERED WITH JILL KROP
GLOBAL NEWS - SHAW MEDIA

TELEVISION/VIDEO PRESENTATION: SPORTS

ART DIRECTION & DESIGN: PROMO – SPORTS

GOLD
SUBWAY SERIES
TRIBUNE CREATIVE GROUP

SILVER
BULLS 2013-2014
WGN-TV

BRONZE
COWBOYS TRAINING CAMP
KXAS NBC 5

SPORTS: OPEN/TITLES/BUMPERS

GOLD
WRC SPORTS FINAL
NBC ARTWORKS

SILVER
HIGH SCHOOL FOOTBALL GAME OF THE WEEK OPEN
MYYTV - YOUNGSTOWN, OH

BRONZE
2013-14 ALASKA ACES LIVE TELECAST OPEN
DENALI MEDIA PRODUCTIONS



WINNERS ANNOUNCED!



PRINT

OFF AIR DESIGN

GOLD

MEL BROOKS INVITATION
THIRTEEN

SILVER

TOTALLY FABTASTIC FOUR
KDFW FOX 4

BRONZE

CINÉ TFO - PASSEPORT CINÉMA
GROUPE MÉDIA TFO

SCENIC

SET DESIGN

GOLD

KSAZ NEWS SET
DEVLIN DESIGN GROUP

SILVER

FOX 11 LOS ANGELES- SET DESIGN 2013
KTTV FOX 11/JEFF HALL DESIGN

BRONZE

KXAS NEWS SET
*KXAS NBC 5, JACK MORTON WORLDWIDE, BLACK WALNUT PROJECTS, VIDEOFILM SYSTEMS, INC.,
FERRI LIGHTING DESIGN ASSOCIATES*



WINNERS ANNOUNCED!



INTERACTIVE MEDIA

INTERACTIVE APPLICATIONS PROMOTION

GOLD

JFK 50TH ANNIVERSARY TOUCHSCREEN APP
NBC ARTWORKS

SILVER

WISN12_MOBILE_BUMPS_X5
WISN TV

BRONZE

WDTN.COM IMAGE
WDTN / LIN MEDIA

OTHER DESIGN APPLICATIONS

ON-AIR COMMERCIAL ADVERTISEMENT

GOLD

SPARK SCIENCE - HOW TO MAKE A MONSTER
GLOBAL CALGARY - SHAW MEDIA

SILVER

FIORA: STAY BRIGHT "OLYMPICS"
NBC SKYCASTLE

BRONZE

WHAT IS THIS COMICCON?
BELL MEDIA AGENCY